

Global Cider Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/C0BF91F6467CEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: C0BF91F6467CEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cider market size will reach 2,501.22 Million USD in 2025 and is projected to reach 3,245.19 Million USD by 2032, with a CAGR of 3.79% (2025-2032). Notably, the China Cider market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Cider is a popular alcoholic beverage made from fermented apple juice. It is produced through a process where apples are crushed to extract their juice, which is then left to ferment with the help of yeast. During fermentation, the sugars in the apple juice are converted into alcohol, resulting in a mildly alcoholic and slightly effervescent beverage. Cider can vary in taste, sweetness, and alcohol content, depending on the type of apples used and the fermentation process. Some ciders are dry and crisp, while others may be sweet and fruity. Traditionally, cider has been associated with certain regions, such as the United Kingdom and parts of Europe, but its popularity has grown globally, and various styles and flavors are now available worldwide. Cider is enjoyed as a refreshing beverage, particularly during warmer months, and it has become an integral part of social gatherings and celebrations in many cultures. Non-alcoholic versions of cider, known as 'apple cider' or 'soft cider,' are also available for those who prefer a non-alcoholic alternative.

The major global manufacturers of Cider include Heineken, Distell, C&C Group, Aston Manor, Anheuser Busch, Carlsberg, The Boston Beer Company, Halewood

International Holdings, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cider. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cider market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cider market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cider industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cider Include:

Heineken

Distell

C&C Group

Aston Manor

Anheuser Busch

Carlsberg

The Boston Beer Company

Halewood International Holdings

Cider Product Segment Include:

Under 5.0%

5.0%-6.0%

Above 6.0%

Cider Product Application Include:

On Trade

Off Trade

Chapter Scope

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