

Global Christmas Decoration Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Christmas Decoration market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Christmas Decoration market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Christmas decorations are decorative items and ornaments used to adorn homes, buildings, and public spaces during the festive holiday season of Christmas. They are an integral part of Christmas celebrations, creating a joyful and festive atmosphere. Christmas decorations typically include a variety of elements, such as Christmas trees adorned with lights, ornaments, and tinsel, wreaths made from evergreen branches and decorated with ribbons and ornaments, strings of colorful lights hung both indoors and outdoors, stockings hung by the fireplace, and figurines of Santa Claus, reindeer, angels, and other festive characters. Additionally, homes and streets are often decorated with garlands, twinkling lights, and inflatable figures to spread the holiday cheer. The use of Christmas decorations dates back centuries, with many traditions passed down through generations. These decorations symbolize the spirit of giving, love, and celebration that is synonymous with the Christmas season, bringing warmth and joy to homes and communities around the world.

The major global manufacturers of Christmas Decoration include Amscan, Balsam Hill, Barcana, Roman, Crab Pot Trees, Tree Classics, Crystal Valley, Hilltop, etc. The global

players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Christmas Decoration. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Christmas Decoration market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Christmas Decoration market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Christmas Decoration industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Christmas Decoration Include:

Amscan

Balsam Hill

Barcana

Roman

Crab Pot Trees

Tree Classics

Crystal Valley

Hilltop

Christmas Decoration Product Segment Include:

Christmas Trees

Christmas Lightings

Christmas Ornaments

Others

Christmas Decoration Product Application Include:

Residential Decoration

Commercial Decoration

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