

Global Charging as a Service Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/CA5F46586D74EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: CA5F46586D74EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Charging as a Service market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Charging as a Service market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Charging as a Service (CaaS) is a concept in which businesses or service providers offer charging solutions for electric vehicles (EVs) on a pay-per-use or subscription basis. This service aims to address the growing demand for convenient and accessible charging infrastructure to support the increasing adoption of electric mobility. CaaS providers typically install and maintain EV charging stations at various locations, such as public parking lots, shopping centers, workplaces, and residential areas. Users can access these charging stations through mobile apps or RFID cards and pay for the electricity consumed during the charging session. Charging as a Service not only simplifies the charging process for EV owners but also encourages the expansion of EV charging networks, contributing to the transition to more sustainable and eco-friendly transportation systems.

The major global suppliers of Charging as a Service include ABB, ChargePoint, Bosch EV Solutions, Shell Recharge Solutions, Engie (EVBox), Evgo, Enel X, Electrify America, FLO Charging Station (AddEnergie), BTCPower, NovaCharge, EV Connect, Alphastruxure, eIQ Mobility (NextEra Energy), SemaConnect (Blink Charging),

Electrada, EV Solutions (Webasto), General Motors, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Charging as a Service. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Charging as a Service market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Charging as a Service market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Charging as a Service industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Charging as a Service Include:

ABB

ChargePoint

Bosch EV Solutions

Shell Recharge Solutions

Engie (EVBox)

Evgo

Enel X

Electrify America

FLO Charging Station (AddEnergie)

BTCPower

NovaCharge

EV Connect

Alphastruxure

eIQ Mobility (NextEra Energy)

SemaConnect (Blink Charging)

Electrada

EV Solutions (Webasto)

General Motors

Charging as a Service Product Segment Include:

DC Charging

AC Charging

Charging as a Service Product Application Include:

Residential

Public

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Charging as a Service Industry PESTEL Analysis

Chapter 3: Global Charging as a Service Industry Porter's Five Forces Analysis

Chapter 4: Global Charging as a Service Major Regional Market Size and Forecast Analysis

Chapter 5: Global Charging as a Service Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Passenger Charging as a Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Charging as a Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Charging as a Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Charging as a Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Charging as a Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Charging as a Service Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Charging as a Service Competitive Analysis of Key Suppliers (Revenue, Market Share, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Revenue and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 CHARGING AS A SERVICE MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Charging as a Service Product by Type
 - 1.2.1 DC Charging
 - 1.2.2 AC Charging
- 1.3 Charging as a Service Product by Application
 - 1.3.1 Residential
 - 1.3.2 Public
- 1.4 Global Charging as a Service Market Size Analysis (2020-2032)
- 1.5 Charging as a Service Market Development Status and Trends
 - 1.5.1 Charging as a Service Industry Development Status Analysis
 - 1.5.2 Charging as a Service Industry Development Trends Analysis

2 CHARGING AS A SERVICE MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 CHARGING AS A SERVICE MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL CHARGING AS A SERVICE MARKET ANALYSIS BY REGIONS

- 4.1 Global Charging as a Service Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Charging as a Service Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Charging as a Service Revenue and Market Share by Region (2020-2025)

4.2.2 Global Charging as a Service Revenue Forecast by Region (2026-2032)

5 GLOBAL CHARGING AS A SERVICE MARKET SIZE BY TYPE AND APPLICATION

5.1 Global Charging as a Service Market Size by Type (2020-2032)

5.2 Global Charging as a Service Market Size by Application (2020-2032)

6 NORTH AMERICA

6.1 North America Charging as a Service Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Suppliers Analysis

6.3 North America Charging as a Service Market Size by Type

6.4 North America Charging as a Service Market Size by Application

6.5 North America Charging as a Service Market Size by Country

6.5.1 US

6.5.2 Canada

7 EUROPE

7.1 Europe Charging as a Service Market Size and Growth Rate Analysis (2020-2032)

7.2 Europe Key Suppliers Analysis

7.3 Europe Charging as a Service Market Size by Type

7.4 Europe Charging as a Service Market Size by Application

7.5 Europe Charging as a Service Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

8 CHINA

8.1 China Charging as a Service Market Size and Growth Rate Analysis (2020-2032)

8.2 China Key Suppliers Analysis

8.3 China Charging as a Service Market Size by Type

8.4 China Charging as a Service Market Size by Application

9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Charging as a Service Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Suppliers Analysis

9.3 APAC (excl. China) Charging as a Service Market Size by Type

9.4 APAC (excl. China) Charging as a Service Market Size by Application

9.5 APAC (excl. China) Charging as a Service Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Charging as a Service Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Suppliers Analysis

10.3 Latin America Charging as a Service Market Size by Type

10.4 Latin America Charging as a Service Market Size by Application

10.5 Latin America Charging as a Service Market Size by Country

10.5.1 Mexico

10.5.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Charging as a Service Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Suppliers Analysis

11.3 Middle East & Africa Charging as a Service Market Size by Type

11.4 Middle East & Africa Charging as a Service Market Size by Application

11.5 Middle East & Africa Charging as a Service Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY SUPPLIERS

- 12.1 Global Charging as a Service Market Revenue by Key Suppliers (2021-2025)
- 12.2 Charging as a Service Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Charging as a Service Competitive Landscape Analysis
 - 12.2.2 Global Key Suppliers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 ABB

13.1.1 ABB Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 ABB Charging as a Service Product Portfolio

13.1.3 ABB Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.2 ChargePoint

13.2.1 ChargePoint Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 ChargePoint Charging as a Service Product Portfolio

13.2.3 ChargePoint Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.3 Bosch EV Solutions

13.3.1 Bosch EV Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Bosch EV Solutions Charging as a Service Product Portfolio

13.3.3 Bosch EV Solutions Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.4 Shell Recharge Solutions

13.4.1 Shell Recharge Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Shell Recharge Solutions Charging as a Service Product Portfolio

13.4.3 Shell Recharge Solutions Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.5 Engie (EVBox)

13.5.1 Engie (EVBox) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Engie (EVBox) Charging as a Service Product Portfolio

13.5.3 Engie (EVBox) Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.6 Evgo

13.6.1 Evgo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Evgo Charging as a Service Product Portfolio

13.6.3 Evgo Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.7 Enel X

13.7.1 Enel X Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Enel X Charging as a Service Product Portfolio

13.7.3 Enel X Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.8 Electrify America

13.8.1 Electrify America Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Electrify America Charging as a Service Product Portfolio

13.8.3 Electrify America Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.9 FLO Charging Station (AddEnergie)

13.9.1 FLO Charging Station (AddEnergie) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 FLO Charging Station (AddEnergie) Charging as a Service Product Portfolio

13.9.3 FLO Charging Station (AddEnergie) Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.10 BTCPower

13.10.1 BTCPower Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 BTCPower Charging as a Service Product Portfolio

13.10.3 BTCPower Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.11 NovaCharge

13.11.1 NovaCharge Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 NovaCharge Charging as a Service Product Portfolio

13.11.3 NovaCharge Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.12 EV Connect

13.12.1 EV Connect Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 EV Connect Charging as a Service Product Portfolio

13.12.3 EV Connect Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.13 Alphastruxure

13.13.1 Alphastruxure Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 Alphastruxure Charging as a Service Product Portfolio

13.13.3 Alphastruxure Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.14 eIQ Mobility (NextEra Energy)

13.14.1 eIQ Mobility (NextEra Energy) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 eIQ Mobility (NextEra Energy) Charging as a Service Product Portfolio

13.14.3 eIQ Mobility (NextEra Energy) Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.15 SemaConnect (Blink Charging)

13.15.1 SemaConnect (Blink Charging) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 SemaConnect (Blink Charging) Charging as a Service Product Portfolio

13.15.3 SemaConnect (Blink Charging) Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.16 Electrada

13.16.1 Electrada Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Electrada Charging as a Service Product Portfolio

13.16.3 Electrada Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.17 EV Solutions (Webasto)

13.17.1 EV Solutions (Webasto) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 EV Solutions (Webasto) Charging as a Service Product Portfolio

13.17.3 EV Solutions (Webasto) Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

13.18 General Motors

13.18.1 General Motors Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.18.2 General Motors Charging as a Service Product Portfolio

13.18.3 General Motors Charging as a Service Market Data Analysis (Revenue, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

- 14.1 Charging as a Service Industry Chain Analysis
- 14.2 Charging as a Service Typical Downstream Customers
- 14.3 Charging as a Service Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Charging as a Service Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Charging as a Service Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Charging as a Service Industry Development Status

Table 4: Charging as a Service Industry Development Trends

Table 5: Global Charging as a Service Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Charging as a Service Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Charging as a Service Revenue Market Share by Region (2020-2025)

Table 8: Global Charging as a Service Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Charging as a Service Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Charging as a Service Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 11: Global Charging as a Service Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 12: Global Charging as a Service Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 13: Global Charging as a Service Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 14: Key Charging as a Service Players in North America

Table 15: North America Charging as a Service Revenue by Type (2020-2025) & (US\$ Million)

Table 16: North America Charging as a Service Revenue by Type (2026-2032) & (US\$ Million)

Table 17: North America Charging as a Service Revenue by Application (2020-2025) & (US\$ Million)

Table 18: North America Charging as a Service Revenue by Application (2026-2032) & (US\$ Million)

Table 19: North America Charging as a Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 20: North America Charging as a Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 21: Key Charging as a Service Players in Europe

Table 22: Europe Charging as a Service Revenue by Type (2020-2025) & (US\$ Million)

Table 23: Europe Charging as a Service Revenue by Type (2026-2032) & (US\$ Million)

Table 24: Europe Charging as a Service Revenue by Application (2020-2025) & (US\$ Million)

Table 25: Europe Charging as a Service Revenue by Application (2026-2032) & (US\$ Million)

Table 26: Europe Charging as a Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 27: Europe Charging as a Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 28: Key Charging as a Service Players in China

Table 29: China Charging as a Service Revenue by Type (2020-2025) & (US\$ Million)

Table 30: China Charging as a Service Revenue by Type (2026-2032) & (US\$ Million)

Table 31: China Charging as a Service Revenue by Application (2020-2025) & (US\$ Million)

Table 32: China Charging as a Service Revenue by Application (2026-2032) & (US\$ Million)

Table 33: Key Charging as a Service Players in APAC (excl. China)

Table 34: APAC (excl. China) Charging as a Service Revenue by Type (2020-2025) & (US\$ Million)

Table 35: APAC (excl. China) Charging as a Service Revenue by Type (2026-2032) & (US\$ Million)

Table 36: APAC (excl. China) Charging as a Service Revenue by Application (2020-2025) & (US\$ Million)

Table 37: APAC (excl. China) Charging as a Service Revenue by Application (2026-2032) & (US\$ Million)

Table 38: APAC (excl. China) Charging as a Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 39: APAC (excl. China) Charging as a Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 40: Key Charging as a Service Players in Latin America

Table 41: Latin America Charging as a Service Revenue by Type (2020-2025) & (US\$ Million)

Table 42: Latin America Charging as a Service Revenue by Type (2026-2032) & (US\$ Million)

Table 43: Latin America Charging as a Service Revenue by Application (2020-2025) & (US\$ Million)

Table 44: Latin America Charging as a Service Revenue by Application (2026-2032) &

(US\$ Million)

Table 45: Latin America Charging as a Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 46: Latin America Charging as a Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 47: Key Charging as a Service Players in Middle East & Africa

Table 48: Middle East & Africa Charging as a Service Revenue by Type (2020-2025) & (US\$ Million)

Table 49: Middle East & Africa Charging as a Service Revenue by Type (2026-2032) & (US\$ Million)

Table 50: Middle East & Africa Charging as a Service Revenue by Application (2020-2025) & (US\$ Million)

Table 51: Middle East & Africa Charging as a Service Revenue by Application (2026-2032) & (US\$ Million)

Table 52: Middle East & Africa Charging as a Service Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 53: Middle East & Africa Charging as a Service Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 54: Global Charging as a Service Market Revenue by Key Suppliers (2021-2025) & (US\$ Million)

Table 55: Global Charging as a Service Revenue Market Share by Key Suppliers (2021-2025)

Table 56: Global Key Suppliers Headquarter Location and Key Area Sales

Table 57: Market Mergers & Acquisitions, Expansion

Table 58: ABB Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 59: ABB Charging as a Service Product Portfolio

Table 60: ABB Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 61: ChargePoint Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 62: ChargePoint Charging as a Service Product Portfolio

Table 63: ChargePoint Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 64: Bosch EV Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 65: Bosch EV Solutions Charging as a Service Product Portfolio

Table 66: Bosch EV Solutions Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

- Table 67: Shell Recharge Solutions Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 68: Shell Recharge Solutions Charging as a Service Product Portfolio
- Table 69: Shell Recharge Solutions Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 70: Engie (EVBox) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 71: Engie (EVBox) Charging as a Service Product Portfolio
- Table 72: Engie (EVBox) Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 73: Evgo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 74: Evgo Charging as a Service Product Portfolio
- Table 75: Evgo Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 76: Enel X Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 77: Enel X Charging as a Service Product Portfolio
- Table 78: Enel X Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 79: Electrify America Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 80: Electrify America Charging as a Service Product Portfolio
- Table 81: Electrify America Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 82: FLO Charging Station (AddEnergie) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 83: FLO Charging Station (AddEnergie) Charging as a Service Product Portfolio
- Table 84: FLO Charging Station (AddEnergie) Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 85: BTCPower Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 86: BTCPower Charging as a Service Product Portfolio
- Table 87: BTCPower Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)
- Table 88: NovaCharge Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 89: NovaCharge Charging as a Service Product Portfolio
- Table 90: NovaCharge Charging as a Service Revenue (US\$ Million), Gross Margin and

Market Share (2021-2025)

Table 91: EV Connect Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 92: EV Connect Charging as a Service Product Portfolio

Table 93: EV Connect Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 94: Alphastruxure Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 95: Alphastruxure Charging as a Service Product Portfolio

Table 96: Alphastruxure Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 97: eIQ Mobility (NextEra Energy) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 98: eIQ Mobility (NextEra Energy) Charging as a Service Product Portfolio

Table 99: eIQ Mobility (NextEra Energy) Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 100: SemaConnect (Blink Charging) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 101: SemaConnect (Blink Charging) Charging as a Service Product Portfolio

Table 102: SemaConnect (Blink Charging) Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 103: Electrada Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Electrada Charging as a Service Product Portfolio

Table 105: Electrada Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 106: EV Solutions (Webasto) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: EV Solutions (Webasto) Charging as a Service Product Portfolio

Table 108: EV Solutions (Webasto) Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 109: General Motors Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: General Motors Charging as a Service Product Portfolio

Table 111: General Motors Charging as a Service Revenue (US\$ Million), Gross Margin and Market Share (2021-2025)

Table 112: Charging as a Service Typical Customer List

Table 113: Charging as a Service Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Charging as a Service Product Pictures

Figure 2: DC Charging Picture Scope

Figure 3: AC Charging Picture Scope

Figure 4: Residential Picture Scope

Figure 5: Public Picture Scope

Figure 6: Global Charging as a Service Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global Charging as a Service Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global Charging as a Service Market Size by Region (2020-2032) & (US\$ Million)

Figure 9: Global Charging as a Service Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 10: North America Charging as a Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 11: North America Charging as a Service Market Share by Players in 2024

Figure 12: North America Charging as a Service Revenue Market Share by Type (2020-2032)

Figure 13: North America Charging as a Service Revenue Market Share by Application (2020-2032)

Figure 14: US Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 15: Canada Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 16: Europe Charging as a Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 17: Europe Charging as a Service Market Share by Players in 2024

Figure 18: Europe Charging as a Service Revenue Market Share by Type (2020-2032)

Figure 19: Europe Charging as a Service Revenue Market Share by Application (2020-2032)

Figure 20: Germany Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 21: France Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 22: United Kingdom Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 23: Italy Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 24: Spain Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 25: Benelux Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 26: China Charging as a Service Market Size and Growth Rate (2020-2032) &

(US\$ Million)

Figure 27: China Charging as a Service Market Share by Players in 2024

Figure 28: China Charging as a Service Revenue Market Share by Type (2020-2032)

Figure 29: China Charging as a Service Revenue Market Share by Application (2020-2032)

Figure 30: APAC (excl. China) Charging as a Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 31: APAC (excl. China) Charging as a Service Market Share by Players in 2024

Figure 32: APAC (excl. China) Charging as a Service Revenue Market Share by Type (2020-2032)

Figure 33: APAC (excl. China) Charging as a Service Revenue Market Share by Application (2020-2032)

Figure 34: Japan Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 35: South Korea Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 36: India Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 37: Australia Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 38: Southeast Asia Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 39: Latin America Charging as a Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 40: Latin America Charging as a Service Market Share by Players in 2024

Figure 41: Latin America Charging as a Service Revenue Market Share by Type (2020-2032)

Figure 42: Latin America Charging as a Service Revenue Market Share by Application (2020-2032)

Figure 43: Mexico Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 44: Brazil Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 45: Middle East & Africa Charging as a Service Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 46: Middle East & Africa Charging as a Service Market Share by Players in 2024

Figure 47: Middle East & Africa Charging as a Service Revenue Market Share by Type (2020-2032)

Figure 48: Middle East & Africa Charging as a Service Revenue Market Share by Application (2020-2032)

Figure 49: Saudi Arabia Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 50: South Africa Charging as a Service Revenue (2020-2032) & (US\$ Million)

Figure 51: Global Charging as a Service Revenue Market Share by Key Suppliers in 2024

Figure 52: Global Charging as a Service Industry Competition Landscape

Figure 53: Charging as a Service Industry Chain Analysis

Figure 54: Bottom-Up and Top-Down Research Methods

Figure 55: Key Interview Objectives

Figure 56: Data Cross Validation

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