

# Global Ceramic Tile Adhesive Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Ceramic Tile Adhesive market size will reach 19,458 Million USD in 2025 and is projected to reach 27,673 Million USD by 2032, with a CAGR of 5.16% (2025-2032). Notably, the China Ceramic Tile Adhesive market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Ceramic tile adhesive, also known as tile adhesive or tile glue, is a type of adhesive specifically formulated for bonding ceramic tiles to various surfaces. It is used in construction, remodeling, and tiling projects to secure ceramic tiles onto floors, walls, countertops, and other surfaces. Ceramic tile adhesive is designed to provide a strong, durable, and long-lasting bond between the tile and the substrate. It is typically a cement-based adhesive that contains a blend of cement, sand, and polymer additives. The adhesive is mixed with water to create a paste-like consistency that is applied to the substrate using a trowel. When the ceramic tile is pressed onto the adhesive, it adheres firmly, creating a stable and even surface. Ceramic tile adhesive offers several advantages, including high bond strength, resistance to moisture and temperature changes, and flexibility to accommodate slight movements and vibrations. It simplifies the tile installation process, eliminates the need for additional mechanical fixing methods, and provides a reliable bond that can withstand the rigors of everyday use.

The major global manufacturers of Ceramic Tile Adhesive include ParexDavco, Bostik,

Mapei, Henkel, Sika, BASF, Weber, LANGOOD, Ronacrete, Laticrete, ABC, TAMMY, Oriental Yuhong, Dunshi, Yuchuan, Wasper, EasyPlas, Vibon, Doborn, Kaben, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Ceramic Tile Adhesive. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Ceramic Tile Adhesive market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Ceramic Tile Adhesive market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Ceramic Tile Adhesive industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Ceramic Tile Adhesive Include:

ParexDavco

Bostik

Mapei

Henkel

Sika

BASF

Weber

LANGOOD

Ronacrete

Laticrete

ABC

TAMMY

Oriental Yuhong

Dunshi

Yuchuan

Wasper

EasyPlas

Vibon

Doborn

Kaben

Ceramic Tile Adhesive Product Segment Include:

Cementitious Adhesive

Dispersion Adhesive

Reaction Resin Adhesive

Ceramic Tile Adhesive Product Application Include:

Stone Floor Pasting

Tiled Floor Pasting

Polyethylene Floor Pasting

Wood Floor Pasting

Others

## **Chapter Scope**

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