

Global Cellophane Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/C977F2D08ABAEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: C977F2D08ABAEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Cellophane market size will reach 438.71 Million USD in 2025 and is projected to reach 591.05 Million USD by 2032, with a CAGR of 4.35% (2025-2032). Notably, the China Cellophane market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Cellophane is a transparent, thin, and flexible film made from regenerated cellulose, typically derived from wood pulp. It was first developed in the early 1900s as a transparent packaging material and quickly gained popularity due to its versatility and aesthetic appeal. Cellophane has excellent clarity, high tensile strength, and moisture resistance, making it suitable for a wide range of applications. It is commonly used for wrapping food items, such as candies, flowers, or gift baskets, as it provides a protective barrier while still allowing the contents to be visible. Additionally, cellophane is used in various industries for packaging, sealing, and as a base material for adhesive tapes and coatings. Being biodegradable and derived from a renewable resource, cellophane is often considered more environmentally friendly than some other packaging materials.

The major global manufacturers of Cellophane include Futamura Chemical, Weifang Henglian Cellulose Film, Zhejiang Koray New Materials, Hubei Golden Ring, Yibin Grace, etc. The global players competition landscape in this report is divided into three

tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cellophane. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cellophane market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cellophane market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cellophane industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cellophane Include:

Futamura Chemical

Weifang Henglian Cellulose Film

Zhejiang Koray New Materials

Hubei Golden Ring

Yibin Grace

Cellophane Product Segment Include:

Colourless Cellophane

Coloured Cellophane

Cellophane Product Application Include:

Food Packaging

Tobacco Packaging

Pharmaceutical Packaging

Cosmetic Packaging

Other

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Cellophane Capacity and Production Analysis

Chapter 3: Global Cellophane Industry PESTEL Analysis

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