

# Global CBD Beverages Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global CBD Beverages market size will reach 136.76 Million USD in 2025 and is projected to reach 639.09 Million USD by 2032, with a CAGR of 24.64% (2025-2032). Notably, the China CBD Beverages market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

CBD beverages are beverages infused with cannabidiol (CBD), a non-intoxicating compound derived from the cannabis plant. These beverages come in various forms, including water, sparkling drinks, teas, coffees, and sodas. CBD is typically extracted from hemp plants, which contain low levels of THC, the psychoactive component of cannabis. CBD beverages offer a convenient and enjoyable way to consume CBD while also staying hydrated or enjoying a favorite beverage. The CBD is typically added to the beverage in a measured amount, providing a controlled dosage. These beverages may provide potential benefits associated with CBD, such as relaxation, stress relief, potential pain and inflammation reduction, and improved overall well-being. However, it's important to note that individual responses to CBD may vary, and it's advisable to consult with a healthcare professional before incorporating CBD beverages into one's routine.

The major global manufacturers of CBD Beverages include Canopy Growth Corporation, American Premium Water, Heineken, Sprig, Phivida Holdings, HYBT,

Alkaline Water Company, Love Hemp Water, Molson Coors Brewing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of CBD Beverages. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global CBD Beverages market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the CBD Beverages market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of CBD Beverages industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of CBD Beverages Include:

Canopy Growth Corporation

American Premium Water

Heineken

Sprig

Phivida Holdings

HYBT

Alkaline Water Company

Love Hemp Water

Molson Coors Brewing

CBD Beverages Product Segment Include:

CBD Water

CBD Tea

CBD Coffee

CBD Energy Drinks

CBD Sports Drinks

CBD Lemonades and Fruit Drinks

CBD Beer and Wine Alternatives

Other

CBD Beverages Product Application Include:

Online Sales

Offline Sales

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