

Global CB Radio Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global CB Radio market size will reach 233.11 Million USD in 2025 and is projected to reach 293.39 Million USD by 2032, with a CAGR of 3.34% (2025-2032). Notably, the China CB Radio market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

CB Radio, short for Citizens Band Radio, is a two-way radio communication system widely used by individuals and businesses for short-range communication. CB radios operate on a specific set of frequencies within the 27 MHz band and are available for public use in many countries. They are primarily used for personal and recreational purposes, such as trucking, off-roading, and outdoor activities. CB radios are known for their simplicity, affordability, and ease of use. They typically have a limited range, typically a few miles, depending on factors such as terrain and antenna setup. CB radios allow users to communicate with each other over designated channels and can be useful for sharing information, coordinating activities, or simply keeping in touch. While not as commonly used as in the past due to the advent of smartphones and other communication technologies, CB radios still have a dedicated user base and serve as a reliable means of communication in specific contexts.

The major global manufacturers of CB Radio include Uniden, Cobra (Cedar Electronics), Midland, President Electronics, Xinwei Electronic, GME Pty Ltd, Ranger Communication, stabo Elektronik GmbH, PNI, Galaxy Radios, Stryker Radios, Danita,

CRT France, Danita, Wouxun, Thunderpole, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of CB Radio. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global CB Radio market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the CB Radio market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of CB Radio industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of CB Radio Include:

Uniden

Cobra (Cedar Electronics)

Midland

President Electronics

Xinwei Electronic

GME Pty Ltd

Ranger Communication

stabo Elektronik GmbH

PNI

Galaxy Radios

Stryker Radios

Danita

CRT France

Danita

Wouxun

Thunderpole

CB Radio Product Segment Include:

Handheld CB Radio

Fixed CB Radio

CB Radio Product Application Include:

Vehicle

Recreational

Construction

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global CB Radio Industry PESTEL Analysis

Chapter 3: Global CB Radio Industry Porter's Five Forces Analysis

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