

Global Casting Fishing Rods Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Casting Fishing Rods market size will reach 434.15 Million USD in 2025 and is projected to reach 580.60 Million USD by 2032, with a CAGR of 4.24% (2025-2032). Notably, the China Casting Fishing Rods market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Casting fishing rods are specialized tools used in recreational and sport fishing to cast a fishing line with precision and distance. They consist of a long, flexible rod, usually made of lightweight materials such as graphite or fiberglass, and are designed to be held and manipulated by the angler. The rod's construction enables it to store and release energy efficiently, allowing for accurate and controlled casting of bait or lures into the water. By combining the power of the rod, the weight of the fishing line, and the technique of the angler, casting fishing rods facilitate the process of presenting the bait or lure to the desired location, increasing the chances of a successful catch.

The major global manufacturers of Casting Fishing Rods include Daiwa, Pure Fishing, Shimano, Dongmi Fishing, Weihai Guangwei Group, St. Croix Rods, Cabela's Inc., RYOBI, Eagle Claw, Okuma Fishing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Casting Fishing Rods. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Casting Fishing Rods market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Casting Fishing Rods market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Casting Fishing Rods industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Casting Fishing Rods Include:

Daiwa

Pure Fishing

Shimano

Dongmi Fishing

Weihai Guangwei Group

St. Croix Rods

Cabela's Inc.

RYOBI

Eagle Claw

Okuma Fishing

Casting Fishing Rods Product Segment Include:

Baitcasting Rods

Spinning Rods (Spin Casting Rods)

Trolling Rods

Telescopic Casting Rods

Ice Fishing Rods

Casting Fishing Rods Product Application Include:

River

Sea

Chapter Scope

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