

# Global Cassava, Tapioca, and Sweet Potatoes Starch Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Cassava, Tapioca, and Sweet Potatoes Starch market size will reach 5,940.53 Million USD in 2025 and is projected to reach 7,431.14 Million USD by 2032, with a CAGR of 3.25% (2025-2032). Notably, the China Cassava, Tapioca, and Sweet Potatoes Starch market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Cassava, tapioca, and sweet potato starch are all types of starch derived from different plants and have various applications. Cassava starch is extracted from the root of the cassava plant, a tropical crop known for its high starch content. It is commonly used as a thickening agent and binder in the food industry due to its neutral taste and excellent texture-enhancing properties. Tapioca starch, on the other hand, is a processed form of cassava starch. It undergoes further processing to remove impurities and create uniform granules, resulting in a smoother texture. Tapioca starch is often used in gluten-free baking, as a thickener in soups and sauces, and for creating chewy pearls in bubble tea. Sweet potato starch is derived from the tubers of sweet potatoes and has similar characteristics to cassava and tapioca starches. It is used in a range of culinary applications, including making noodles, dumplings, and snacks, as well as in gluten-free baking. All three starches offer versatility and play important roles in the food industry, providing texture, stability, and functional properties to various products.

The major global manufacturers of Cassava, Tapioca, and Sweet Potatoes Starch include Nong Ken, Chol Charoen, Thai Wah, ROI ET Group, CP Intertrade, Thanawat Group, Banpong Tapioca, Bangkok Starch, Thai Flour, Liuxu Food, Henan Tianyu, Guang You, Shandong Huaqiang, Shanxi Dongbao, Baijia Food, SUNAS, Shandong Huamei, Dahai, Dangyang Longzhiquan, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Cassava, Tapioca, and Sweet Potatoes Starch. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Cassava, Tapioca, and Sweet Potatoes Starch market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Cassava, Tapioca, and Sweet Potatoes Starch market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Cassava, Tapioca, and Sweet Potatoes Starch industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Cassava, Tapioca, and Sweet Potatoes Starch Include:

Nong Ken

Chol Charoen

Thai Wah

ROI ET Group

CP Intertrade

Thanawat Group

Banpong Tapioca

Bangkok Starch

Thai Flour

Liuxu Food

Henan Tianyu

Guang You

Shandong Huaqiang

Shanxi Dongbao

Baijia Food

SUNAS

Shandong Huamei

Dahai

Dangyang Longzhiquan

Cassava, Tapioca, and Sweet Potatoes Starch Product Segment Include:

Cassava/Tapioca Starch

Sweet Potatoes Starch

Cassava, Tapioca, and Sweet Potatoes Starch Product Application Include:

Food Industry

Paper Industry

Pharmaceutical Industry

Animal Feed

Other

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Cassava, Tapioca, and Sweet Potatoes Starch Industry PESTEL Analysis

Chapter 3: Global Cassava, Tapioca, and Sweet Potatoes Starch Industry Porter's Five Forces Analysis

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