

Global Carry Handle Adhesive Tapes Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Carry Handle Adhesive Tapes market size will reach 166.90 Million USD in 2025 and is projected to reach 211.20 Million USD by 2032, with a CAGR of 3.42% (2025-2032). Notably, the China Carry Handle Adhesive Tapes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Carry handle adhesive tapes, also known as handle tapes or carrying tapes, are specialized adhesive tapes designed to provide a convenient and secure grip for carrying packaged goods. These tapes are typically made of a strong, flexible material, such as plastic or reinforced paper, with an adhesive backing that adheres to various surfaces. Carry handle adhesive tapes are applied to the exterior of product packaging, such as boxes, cartons, or bags, to create a sturdy handle or strap. The tapes are strategically placed to distribute the weight of the package, allowing for easy and comfortable handling and transport. They offer a reliable grip, reducing the risk of package slippage and accidents during transportation. Carry handle adhesive tapes are commonly used in industries such as retail, e-commerce, logistics, and packaging, where the convenience and safety of carrying products are crucial. They provide an efficient solution for adding handles to various types of packaging without the need for additional materials or assembly. The tapes are often customizable, allowing for branding or product information to be printed on them, thus serving as a marketing tool as well. Overall, carry handle adhesive tapes enhance the functionality, portability, and

consumer experience of packaged goods.

The major global manufacturers of Carry Handle Adhesive Tapes include Alimac, 3M, Tesa, NRG Tapes, Supertape, Davik Tapes, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Carry Handle Adhesive Tapes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Carry Handle Adhesive Tapes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Carry Handle Adhesive Tapes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Carry Handle Adhesive Tapes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Carry Handle Adhesive Tapes Include:

Alimac

3M

Tesa

NRG Tapes

Supertape

Davik Tapes

Carry Handle Adhesive Tapes Product Segment Include:

Rubber Adhesive Tapes

Acrylic Adhesive Tapes

Others

Carry Handle Adhesive Tapes Product Application Include:

Beverages

Tissue & Toiletries

Food

Others

Chapter Scope

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