

# Global Carrot Powder Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Carrot Powder market size will reach 389.59 Million USD in 2025 and is projected to reach 615.84 Million USD by 2032, with a CAGR of 6.76% (2025-2032). Notably, the China Carrot Powder market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Carrot powder is a finely ground form of dehydrated carrots. It is made by drying fresh carrots and then grinding them into a powder. Carrot powder retains much of the nutritional value and vibrant orange color of fresh carrots. It is commonly used as an ingredient in various food products, including soups, sauces, dressings, smoothies, baked goods, and seasoning blends. Carrot powder adds a concentrated carrot flavor and a natural sweetness to dishes, making it a convenient way to incorporate the nutritional benefits of carrots into recipes. It is rich in vitamins, minerals, and dietary fiber, including beta-carotene, vitamin A, vitamin K, potassium, and antioxidants. Carrot powder is a versatile ingredient that provides a convenient and long-lasting option for adding the flavor, color, and nutritional value of carrots to a wide range of culinary creations.

The major global manufacturers of Carrot Powder include Biofinest, Urban Platter, Z Natural Foods, Secret Barn, Organicway, PENTA PURE FOODS, Pure Synergy, Farmvilla Food Industries, etc. The global players competition landscape in this report is

divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Carrot Powder. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Carrot Powder market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Carrot Powder market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Carrot Powder industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Carrot Powder Include:

Biofinest

Urban Platter

Z Natural Foods

Secret Barn

Organicway

PENTA PURE FOODS

Pure Synergy

Farmvilla Food Industries

Carrot Powder Product Segment Include:

Spray Drying Carrot Powder

Freeze-dried Carrot Powder

Carrot Powder Product Application Include:

Vegetable Beverage

Baked Foods

Sauce

Others

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