

Global Carrageenan Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/C84F213131CBEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: C84F213131CBEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Carrageenan market size will reach 1,212.41 Million USD in 2025 and is projected to reach 1,576.22 Million USD by 2032, with a CAGR of 3.82% (2025-2032). Notably, the China Carrageenan market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Carrageenan is a natural polysaccharide extracted from red seaweed, primarily belonging to the Gigartina, Chondrus, and Eucheuma genera. It is commonly used as a food additive and thickening agent due to its unique gelling and stabilizing properties. Carrageenan comes in different forms, including kappa, iota, and lambda, each with varying gel strengths and applications. It is widely used in the food industry, particularly in dairy products like ice cream, yogurt, and chocolate milk, to improve texture, prevent separation, and enhance mouthfeel. Carrageenan is also found in processed meats, sauces, and desserts as a thickener and emulsifier. In addition to its culinary uses, carrageenan is utilized in pharmaceuticals, cosmetics, and even as a bioactive compound in research studies. It is considered safe for consumption, although there has been some debate regarding its potential effects on digestive health. Overall, carrageenan is valued for its versatile functionality and contribution to the texture and stability of a wide range of products.

The major global manufacturers of Carrageenan include Brilliant, DuPont, Shemberg,

Ceamsa, Greenfresh, Gelymar, LONGRUN, Karagen Indonesia, CP Kelco, Lauta, W Hydrocolloids, Cargill, TBK, Accel, Xieli, Gather Great Ocean, CC, MCPI, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Carrageenan. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Carrageenan market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Carrageenan market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Carrageenan industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Carrageenan Include:

Brilliant

DuPont

Shemberg

Ceamsa

Greenfresh

Gelymar

LONGRUN

Karagen Indonesia

CP Kelco

Lauta

W Hydrocolloids

Cargill

TBK

Accel

Xieli

Gather Great Ocean

CC

MCPI

Carrageenan Product Segment Include:

Kappa Carrageenan

Lota Carrageenan

Lambda Carrageenan

Carrageenan Product Application Include:

Food industry

Daily chemical industry

Pharmaceutical industry

Biochemistry

Chapter Scope

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