

# Global Carpet Floor Mats Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Carpet Floor Mats market size will reach 129,226 Million USD in 2025 and is projected to reach 185,379 Million USD by 2032, with a CAGR of 5.29% (2025-2032). Notably, the China Carpet Floor Mats market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Carpet floor mats are protective coverings placed on the floor of a vehicle to safeguard the underlying carpeting from dirt, debris, spills, and wear and tear. They are typically made of carpet-like materials, such as nylon or polyester, with a rubber or vinyl backing for added durability and slip resistance. Carpet floor mats are designed to fit the specific dimensions of a vehicle's floor area, providing a tailored and snug fit. They feature raised edges or contoured designs to trap and contain any liquid or dirt that may be tracked into the vehicle. Carpet floor mats not only serve a practical purpose by preserving the cleanliness and condition of the vehicle's flooring but also contribute to enhancing the overall aesthetics of the interior. They are available in various colors, patterns, and styles, allowing vehicle owners to choose mats that match their preferences and complement the interior decor. Regular cleaning and maintenance of carpet floor mats are necessary to keep them in good condition and ensure their effectiveness in protecting the vehicle's carpeting.

The major global manufacturers of Carpet Floor Mats include Shaw Industries, Mohawk,

Milliken, Beaulieu, Oriental Weavers, Asditan, Milanb, Ruome, Astra, Interface, Dinarsu, Balidt, Eilisha, Infloor, Balta, Desso, Arte Espina, Dixie Group, Brintons, Debomat, Dongsheng Carpet Group, Jiangsu Kaili Carpet, Shanhua Carpet, Haima Carpet, Ty-Carpet, Coc Carpet, Meijili Carpet, Huade Group, Zhejiang Fine Arts Carpet, Tibetan Sheep Carpet, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Carpet Floor Mats. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Carpet Floor Mats market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Carpet Floor Mats market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Carpet Floor Mats industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

**Global Key Manufacturers of Carpet Floor Mats Include:**

Shaw Industries

Mohawk

Milliken

Beaulieu

Oriental Weavers

Asditan

Milanb

Ruome

Astra

Interface

Dinarsu

Balidt

Eilisha

Infloor

Balta

Desso

Arte Espina

Dixie Group

Brintons

Debomat

Dongsheng Carpet Group

Jiangsu Kaili Carpet

Shanhua Carpet

Haima Carpet

Ty-Carpet

Coc Carpet

Meijili Carpet

Huade Group

Zhejiang Fine Arts Carpet

Tibetan Sheep Carpet

Carpet Floor Mats Product Segment Include:

Woven

Needle Felt

Knotted

Tufted

Others

Carpet Floor Mats Product Application Include:

Commercial

Residential

Transportation

Other

## **Chapter Scope**

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