

Global Capsule Hotels Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/C5950FD95B03EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: C5950FD95B03EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Capsule Hotels market size will reach 281.86 Million USD in 2025 and is projected to reach 435.42 Million USD by 2032, with a CAGR of 6.41% (2025-2032). Notably, the China Capsule Hotels market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Capsule hotels are a unique style of accommodation that originated in Japan and have gained popularity in various parts of the world. These hotels offer compact, individual sleeping spaces known as "capsules" that are designed to provide basic amenities and a comfortable sleeping environment for guests. The capsules are typically stacked side by side in a modular fashion, resembling small pods or cabins. While the size of each capsule may vary, they are generally designed to accommodate a single person and provide essential features like a bed, ventilation, lighting, and sometimes a small TV or personal entertainment system. Common areas such as bathrooms, showers, and lounges are typically shared among guests. Capsule hotels are known for their efficient use of space and affordability, making them a popular choice for budget-conscious travelers, solo adventurers, or those seeking a unique experience. They provide a convenient option for short-term stays or overnight stays in urban areas where space is limited, and they offer a sense of privacy and security within a communal setting.

The major global suppliers of Capsule Hotels include The Prime Pod Ginza Tokyo,

Shinjuku Kuyakusho-mae Capsule Hotel, ENAKA Asakusa Central Hostel, Nihonbashi Muormachi Bay Hotel, Tokyo Ginza Bay Hotel, Oak Hostel Fuji, Capsule Value Kanda, Nadeshiko Hotel Shibuya, Nine Hours Shinjuku-North, Tokyo Ariake Bay Hotel, Capsule Inn Kamata, Vintage Inn, Wink Hotel, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Capsule Hotels. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Capsule Hotels market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Capsule Hotels market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Capsule Hotels industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Capsule Hotels Include:

The Prime Pod Ginza Tokyo

Shinjuku Kuyakusho-mae Capsule Hotel

ENAKA Asakusa Central Hostel

Nihonbashi Muormachi Bay Hotel

Tokyo Ginza Bay Hotel

Oak Hostel Fuji

Capsule Value Kanda

Nadeshiko Hotel Shibuya

Nine Hours Shinjuku-North

Tokyo Ariake Bay Hotel

Capsule Inn Kamata

Vintage Inn

Wink Hotel

Capsule Hotels Product Segment Include:

Single

Double

Capsule Hotels Product Application Include:

Office Workers

Tourists

Others

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