

Global Canned Tuna Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Canned Tuna market size will reach 7,018.09 Million USD in 2025 and is projected to reach 10,927.54 Million USD by 2032, with a CAGR of 6.53% (2025-2032). Notably, the China Canned Tuna market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Canned tuna refers to tuna fish that has been harvested, processed, and preserved in cans or tins. Tuna, a popular saltwater fish, is known for its firm texture and rich flavor. Canned tuna is available in various forms, including chunk, flake, or solid, and it can be packed in different mediums such as water, oil, or brine. The canning process involves cooking the tuna at high temperatures to ensure its safety and to maintain its taste and nutritional value. Canned tuna is a convenient and versatile seafood option that can be used in a variety of dishes like salads, sandwiches, pasta, casseroles, and sushi rolls. It is a good source of lean protein, omega-3 fatty acids, vitamins, and minerals. Canned tuna is widely available, affordable, and has a longer shelf life compared to fresh tuna, making it a popular choice for consumers looking for a quick and nutritious meal option. It is important to consider factors such as the tuna species, sustainability practices, and the added ingredients or sodium content when selecting canned tuna products.

The major global manufacturers of Canned Tuna include Dongwon Industries, Century/Blue Bay, BDH, Yuan Yang, Calvo, Tropical Group, Eagle-Coin, Ayam Brand, Yu Jia Xiang, Maling (Rongcheng), Ocean Family, Rex, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Canned Tuna. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Canned Tuna market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Canned Tuna market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Canned Tuna industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Canned Tuna Include:

Dongwon Industries

Century/Blue Bay

BDH

Yuan Yang

Calvo

Tropical Group

Eagle-Coin

Ayam Brand

Yu Jia Xiang

Maling (Rongcheng)

Ocean Family

Rex

Canned Tuna Product Segment Include:

Oil-Packed Tuna

Water-Packed Tuna

Canned Tuna Product Application Include:

Supermarkets and Hypermarkets

Convenience Stores

Online Retailers

Others

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Canned Tuna Industry PESTEL Analysis

Chapter 3: Global Canned Tuna Industry Porter's Five Forces Analysis

Chapter 4: Global Canned Tuna Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Canned Tuna Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Canned Tuna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Canned Tuna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Canned Tuna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Canned Tuna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Canned Tuna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Canned Tuna Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Canned Tuna Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 CANNED TUNA MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Canned Tuna Product by Type
 - 1.2.1 Oil-Packed Tuna
 - 1.2.2 Water-Packed Tuna
- 1.3 Canned Tuna Product by Application
 - 1.3.1 Supermarkets and Hypermarkets
 - 1.3.2 Convenience Stores
 - 1.3.3 Online Retailers
 - 1.3.4 Others
- 1.4 Global Canned Tuna Market Revenue and Sales Analysis
 - 1.4.1 Global Canned Tuna Revenue Market Size Analysis (2020-2032)
 - 1.4.2 Global Canned Tuna Sales Market Size Analysis (2020-2032)
 - 1.4.3 Global Canned Tuna Market Sales Price Trend Analysis (2020-2032)
- 1.5 Canned Tuna Industry Trends and Innovation
 - 1.5.1 Canned Tuna Industry Trends and Innovation
 - 1.5.2 Canned Tuna Market Drivers and Challenges

2 CANNED TUNA MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 CANNED TUNA MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL CANNED TUNA MARKET ANALYSIS BY REGIONS

- 4.1 Canned Tuna Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Canned Tuna Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Canned Tuna Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Canned Tuna Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Canned Tuna Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Canned Tuna Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Canned Tuna Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Canned Tuna Sales Price Trend Analysis (2020-2032)

5 GLOBAL CANNED TUNA MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Canned Tuna Market Size by Type
 - 5.1.1 Global Canned Tuna Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Canned Tuna Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Canned Tuna Market Size by Application
 - 5.2.1 Global Canned Tuna Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Canned Tuna Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Canned Tuna Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Canned Tuna Market Size by Type
 - 6.3.1 North America Canned Tuna Sales by Type (2020-2032)
 - 6.3.2 North America Canned Tuna Revenue by Type (2020-2032)
- 6.4 North America Canned Tuna Market Size by Application
 - 6.4.1 North America Canned Tuna Sales by Application (2020-2032)
 - 6.4.2 North America Canned Tuna Revenue by Application (2020-2032)
- 6.5 North America Canned Tuna Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Canned Tuna Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Canned Tuna Market Size by Type

- 7.3.1 Europe Canned Tuna Sales by Type (2020-2032)
- 7.3.2 Europe Canned Tuna Revenue by Type (2020-2032)
- 7.4 Europe Canned Tuna Market Size by Application
 - 7.4.1 Europe Canned Tuna Sales by Application (2020-2032)
 - 7.4.2 Europe Canned Tuna Revenue by Application (2020-2032)
- 7.5 Europe Canned Tuna Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Canned Tuna Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Canned Tuna Market Size by Type
 - 8.3.1 China Canned Tuna Sales by Type (2020-2032)
 - 8.3.2 China Canned Tuna Revenue by Type (2020-2032)
- 8.4 China Canned Tuna Market Size by Application
 - 8.4.1 China Canned Tuna Sales by Application (2020-2032)
 - 8.4.2 China Canned Tuna Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Canned Tuna Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Canned Tuna Market Size by Type
 - 9.3.1 APAC (excl. China) Canned Tuna Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Canned Tuna Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Canned Tuna Market Size by Application
 - 9.4.1 APAC (excl. China) Canned Tuna Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Canned Tuna Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Canned Tuna Market Size by Country
 - 9.5.1 Japan
 - 9.5.2 South Korea
 - 9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Canned Tuna Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Canned Tuna Market Size by Type

10.3.1 Latin America Canned Tuna Sales by Type (2020-2032)

10.3.2 Latin America Canned Tuna Revenue by Type (2020-2032)

10.4 Latin America Canned Tuna Market Size by Application

10.4.1 Latin America Canned Tuna Sales by Application (2020-2032)

10.4.2 Latin America Canned Tuna Revenue by Application (2020-2032)

10.5 Latin America Canned Tuna Market Size by Country

10.6 Latin America Canned Tuna Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Canned Tuna Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Canned Tuna Market Size by Type

11.3.1 Middle East & Africa Canned Tuna Sales by Type (2020-2032)

11.3.2 Middle East & Africa Canned Tuna Revenue by Type (2020-2032)

11.4 Middle East & Africa Canned Tuna Market Size by Application

11.4.1 Middle East & Africa Canned Tuna Sales by Application (2020-2032)

11.4.2 Middle East & Africa Canned Tuna Revenue by Application (2020-2032)

11.5 Middle East Canned Tuna Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Canned Tuna Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Canned Tuna Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Canned Tuna Market Revenue by Key Manufacturers (2021-2025)

- 12.1.3 Global Canned Tuna Average Sales Price by Manufacturers (2021-2025)
- 12.2 Canned Tuna Competitive Landscape Analysis and Market Dynamic
 - 12.2.1 Canned Tuna Competitive Landscape Analysis
 - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
 - 12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Dongwon Industries

13.1.1 Dongwon Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Dongwon Industries Canned Tuna Product Portfolio

13.1.3 Dongwon Industries Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Century/Blue Bay

13.2.1 Century/Blue Bay Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Century/Blue Bay Canned Tuna Product Portfolio

13.2.3 Century/Blue Bay Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 BDH

13.3.1 BDH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 BDH Canned Tuna Product Portfolio

13.3.3 BDH Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Yuan Yang

13.4.1 Yuan Yang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Yuan Yang Canned Tuna Product Portfolio

13.4.3 Yuan Yang Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Calvo

13.5.1 Calvo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 Calvo Canned Tuna Product Portfolio

13.5.3 Calvo Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Tropical Group

13.6.1 Tropical Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Tropical Group Canned Tuna Product Portfolio

13.6.3 Tropical Group Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 Eagle-Coin

13.7.1 Eagle-Coin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Eagle-Coin Canned Tuna Product Portfolio

13.7.3 Eagle-Coin Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Ayam Brand

13.8.1 Ayam Brand Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Ayam Brand Canned Tuna Product Portfolio

13.8.3 Ayam Brand Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Yu Jia Xiang

13.9.1 Yu Jia Xiang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Yu Jia Xiang Canned Tuna Product Portfolio

13.9.3 Yu Jia Xiang Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Maling (Rongcheng)

13.10.1 Maling (Rongcheng) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Maling (Rongcheng) Canned Tuna Product Portfolio

13.10.3 Maling (Rongcheng) Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Ocean Family

13.11.1 Ocean Family Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Ocean Family Canned Tuna Product Portfolio

13.11.3 Ocean Family Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.12 Rex

13.12.1 Rex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Rex Canned Tuna Product Portfolio

13.12.3 Rex Canned Tuna Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Canned Tuna Industry Chain Analysis

14.2 Canned Tuna Industry Raw Material and Suppliers Analysis

14.2.1 Canned Tuna Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Canned Tuna Typical Downstream Customers

14.4 Canned Tuna Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Canned Tuna Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Canned Tuna Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Canned Tuna Industry Development Status

Table 4: Canned Tuna Industry Development Trends

Table 5: Global Canned Tuna Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Canned Tuna Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Canned Tuna Revenue Market Share by Region (2020-2025)

Table 8: Global Canned Tuna Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Canned Tuna Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Canned Tuna Sales by Region (2020-2025) & (K Ton)

Table 11: Global Canned Tuna Sales Market Share by Region (2020-2025)

Table 12: Global Canned Tuna Sales Forecast by Region (2026-2032) & (K Ton)

Table 13: Global Canned Tuna Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Canned Tuna Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Canned Tuna Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Canned Tuna Sales Analysis by Type (2020-2025) & (K Ton)

Table 17: Global Canned Tuna Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 18: Global Canned Tuna Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Canned Tuna Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Canned Tuna Sales Analysis by Application (2020-2025) & (K Ton)

Table 21: Global Canned Tuna Sales Analysis Forecast by Application (2026-2032) & (K Ton)

Table 22: Key Canned Tuna Players in North America

Table 23: North America Canned Tuna Sales by Type (2020-2025) & (K Ton)

Table 24: North America Canned Tuna Sales by Type (2026-2032) & (K Ton)

Table 25: North America Canned Tuna Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Canned Tuna Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Canned Tuna Sales by Application (2020-2025) & (K Ton)

- Table 28: North America Canned Tuna Sales by Application (2026-2032) & (K Ton)
- Table 29: North America Canned Tuna Revenue by Application (2020-2025) & (US\$ Million)
- Table 30: North America Canned Tuna Revenue by Application (2026-2032) & (US\$ Million)
- Table 31: North America Canned Tuna Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 32: North America Canned Tuna Revenue Market Size by Country (2026-2032) & (US\$ Million)
- Table 33: North America Canned Tuna Sales Market Size by Country (2020-2025) & (K Ton)
- Table 34: North America Canned Tuna Sales Market Size by Country (2026-2032) & (K Ton)
- Table 35: Key Canned Tuna Players in Europe
- Table 36: Europe Canned Tuna Sales by Type (2020-2025) & (K Ton)
- Table 37: Europe Canned Tuna Sales by Type (2026-2032) & (K Ton)
- Table 38: Europe Canned Tuna Revenue by Type (2020-2025) & (US\$ Million)
- Table 39: Europe Canned Tuna Revenue by Type (2026-2032) & (US\$ Million)
- Table 40: Europe Canned Tuna Sales by Application (2020-2025) & (K Ton)
- Table 41: Europe Canned Tuna Sales by Application (2026-2032) & (K Ton)
- Table 42: Europe Canned Tuna Revenue by Application (2020-2025) & (US\$ Million)
- Table 43: Europe Canned Tuna Revenue by Application (2026-2032) & (US\$ Million)
- Table 44: Europe Canned Tuna Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 45: Europe Canned Tuna Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 46: Europe Canned Tuna Sales Market Size by Country (2020-2025) & (K Ton)
- Table 47: Europe Canned Tuna Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 48: Key Canned Tuna Players in China
- Table 49: China Canned Tuna Sales by Type (2020-2025) & (K Ton)
- Table 50: China Canned Tuna Sales by Type (2026-2032) & (K Ton)
- Table 51: China Canned Tuna Revenue by Type (2020-2025) & (US\$ Million)
- Table 52: China Canned Tuna Revenue by Type (2026-2032) & (US\$ Million)
- Table 53: China Canned Tuna Sales by Application (2020-2025) & (K Ton)
- Table 54: China Canned Tuna Sales by Application (2026-2032) & (K Ton)
- Table 55: China Canned Tuna Revenue by Application (2020-2025) & (US\$ Million)
- Table 56: China Canned Tuna Revenue by Application (2026-2032) & (US\$ Million)
- Table 57: Key Canned Tuna Players in APAC (excl. China)

Table 58: APAC (excl. China) Canned Tuna Sales by Type (2020-2025) & (K Ton)

Table 59: APAC (excl. China) Canned Tuna Sales by Type (2026-2032) & (K Ton)

Table 60: APAC (excl. China) Canned Tuna Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Canned Tuna Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Canned Tuna Sales by Application (2020-2025) & (K Ton)

Table 63: APAC (excl. China) Canned Tuna Sales by Application (2026-2032) & (K Ton)

Table 64: APAC (excl. China) Canned Tuna Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Canned Tuna Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Canned Tuna Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Canned Tuna Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Canned Tuna Sales Market Size by Country (2020-2025) & (K Ton)

Table 69: APAC (excl. China) Canned Tuna Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 70: Key Canned Tuna Players in Latin America

Table 71: Latin America Canned Tuna Sales by Type (2020-2025) & (K Ton)

Table 72: Latin America Canned Tuna Sales by Type (2026-2032) & (K Ton)

Table 73: Latin America Canned Tuna Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Canned Tuna Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Canned Tuna Sales by Application (2020-2025) & (K Ton)

Table 76: Latin America Canned Tuna Sales by Application (2026-2032) & (K Ton)

Table 77: Latin America Canned Tuna Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Canned Tuna Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Canned Tuna Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Canned Tuna Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Canned Tuna Sales Market Size by Country (2020-2025) & (K Ton)

Table 82: Latin America Canned Tuna Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 83: Key Canned Tuna Players in Middle East & Africa

Table 84: Middle East & Africa Canned Tuna Sales by Type (2020-2025) & (K Ton)

Table 85: Middle East & Africa Canned Tuna Sales by Type (2026-2032) & (K Ton)

Table 86: Middle East & Africa Canned Tuna Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Canned Tuna Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Canned Tuna Sales by Application (2020-2025) & (K Ton)

Table 89: Middle East & Africa Canned Tuna Sales by Application (2026-2032) & (K Ton)

Table 90: Middle East & Africa Canned Tuna Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Canned Tuna Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Canned Tuna Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Canned Tuna Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Canned Tuna Sales Market Size by Country (2020-2025) & (K Ton)

Table 95: Middle East & Africa Canned Tuna Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 96: Global Canned Tuna Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 97: Global Canned Tuna Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Canned Tuna Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Canned Tuna Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Dongwon Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Dongwon Industries Canned Tuna Product Portfolio

Table 105: Dongwon Industries Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 106: Century/Blue Bay Basic Company Profile (Employees, Areas Service,

Competitors and Contact Information)

Table 107: Century/Blue Bay Canned Tuna Product Portfolio

Table 108: Century/Blue Bay Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 109: BDH Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: BDH Canned Tuna Product Portfolio

Table 111: BDH Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 112: Yuan Yang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Yuan Yang Canned Tuna Product Portfolio

Table 114: Yuan Yang Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 115: Calvo Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: Calvo Canned Tuna Product Portfolio

Table 117: Calvo Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 118: Tropical Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Tropical Group Canned Tuna Product Portfolio

Table 120: Tropical Group Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 121: Eagle-Coin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Eagle-Coin Canned Tuna Product Portfolio

Table 123: Eagle-Coin Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 124: Ayam Brand Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Ayam Brand Canned Tuna Product Portfolio

Table 126: Ayam Brand Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 127: Yu Jia Xiang Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Yu Jia Xiang Canned Tuna Product Portfolio

Table 129: Yu Jia Xiang Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 130: Maling (Rongcheng) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Maling (Rongcheng) Canned Tuna Product Portfolio

Table 132: Maling (Rongcheng) Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 133: Ocean Family Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Ocean Family Canned Tuna Product Portfolio

Table 135: Ocean Family Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 136: Rex Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Rex Canned Tuna Product Portfolio

Table 138: Rex Canned Tuna Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 139: Upstream Key Raw Material Price List

Table 140: Canned Tuna Raw Material Suppliers and Contact Information

Table 141: Canned Tuna Typical Customer List

Table 142: Canned Tuna Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Canned Tuna Product Pictures

Figure 2: Oil-Packed Tuna Picture Scope

Figure 3: Water-Packed Tuna Picture Scope

Figure 4: Supermarkets and Hypermarkets Picture Scope

Figure 5: Convenience Stores Picture Scope

Figure 6: Online Retailers Picture Scope

Figure 7: Others Picture Scope

Figure 8: Global Canned Tuna Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 9: Global Canned Tuna Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 10: Global Canned Tuna Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 11: Global Canned Tuna Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 12: Global Canned Tuna Market Size by Region (2020-2032) & (US\$ Million)

Figure 13: Global Canned Tuna Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 14: Global Canned Tuna Sales Price by Region (2020-2032) & (K Ton)

Figure 15: North America Canned Tuna Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 16: North America Canned Tuna Revenue Market Share by Players in 2024

Figure 17: North America Canned Tuna Sales Market Share by Type (2020-2032)

Figure 18: North America Canned Tuna Revenue Market Share by Type (2020-2032)

Figure 19: North America Canned Tuna Sales Market Share by Application (2020-2032)

Figure 20: North America Canned Tuna Revenue Market Share by Application (2020-2032)

Figure 21: US Canned Tuna Revenue (2020-2032) & (US\$ Million)

Figure 22: Canada Canned Tuna Revenue (2020-2032) & (US\$ Million)

Figure 23: Europe Canned Tuna Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 24: Europe Canned Tuna Revenue Market Share by Players in 2024

Figure 25: Europe Canned Tuna Sales Market Share by Type (2020-2032)

Figure 26: Europe Canned Tuna Revenue Market Share by Type (2020-2032)

Figure 27: Europe Canned Tuna Sales Market Share by Application (2020-2032)

Figure 28: Europe Canned Tuna Revenue Market Share by Application (2020-2032)

- Figure 29:Germany Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 30:France Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 31:United Kingdom Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 32:Italy Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 33:Spain Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 34:Benelux Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 35:China Canned Tuna Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 36:China Canned Tuna Revenue Market Share by Players in 2024
- Figure 37:China Canned Tuna Sales Market Share by Type (2020-2032)
- Figure 38:China Canned Tuna Revenue Market Share by Type (2020-2032)
- Figure 39:China Canned Tuna Sales Market Share by Application (2020-2032)
- Figure 40:China Canned Tuna Revenue Market Share by Application (2020-2032)
- Figure 41:APAC (excl. China) Canned Tuna Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 42:APAC (excl. China) Canned Tuna Revenue Market Share by Players in 2024
- Figure 43:APAC (excl. China) Canned Tuna Sales Market Share by Type (2020-2032)
- Figure 44:APAC (excl. China) Canned Tuna Revenue Market Share by Type (2020-2032)
- Figure 45:APAC (excl. China) Canned Tuna Sales Market Share by Application (2020-2032)
- Figure 46:APAC (excl. China) Canned Tuna Revenue Market Share by Application (2020-2032)
- Figure 47:Japan Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 48:South Korea Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 49:India Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 50:Australia Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 51:Southeast Asia Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 52:Latin America Canned Tuna Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 53:Latin America Canned Tuna Revenue Market Share by Players in 2024
- Figure 54:Latin America Canned Tuna Sales Market Share by Type (2020-2032)
- Figure 55:Latin America Canned Tuna Revenue Market Share by Type (2020-2032)
- Figure 56:Latin America Canned Tuna Sales Market Share by Application (2020-2032)
- Figure 57:Latin America Canned Tuna Revenue Market Share by Application (2020-2032)
- Figure 58:Mexico Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 59:Brazil Canned Tuna Revenue (2020-2032) & (US\$ Million)
- Figure 60:Middle East & Africa Canned Tuna Market Size and Growth Rate (2020-2032)

& (US\$ Million)

Figure 61: Middle East & Africa Canned Tuna Revenue Market Share by Players in 2024

Figure 62: Middle East & Africa Canned Tuna Sales Market Share by Type (2020-2032)

Figure 63: Middle East & Africa Canned Tuna Revenue Market Share by Type (2020-2032)

Figure 64: Middle East & Africa Canned Tuna Sales Market Share by Application (2020-2032)

Figure 65: Middle East & Africa Canned Tuna Revenue Market Share by Application (2020-2032)

Figure 66: Saudi Arabia Canned Tuna Revenue (2020-2032) & (US\$ Million)

Figure 67: South Africa Canned Tuna Revenue (2020-2032) & (US\$ Million)

Figure 68: Global Canned Tuna Sales Market Share by Key Manufacturers in 2024

Figure 69: Global Canned Tuna Revenue Market Share by Key Manufacturers in 2024

Figure 70: Global Canned Tuna Industry Competition Landscape

Figure 71: Canned Tuna Industry Chain Analysis

Figure 72: Bottom-Up and Top-Down Research Methods

Figure 73: Key Interview Objectives

Figure 74: Data Cross Validation

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