

Global Candle Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Candle market size will reach 7,058.34 Million USD in 2025 and is projected to reach 8,407.35 Million USD by 2032, with a CAGR of 2.53% (2025-2032). Notably, the China Candle market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A candle is a cylindrical or tapering wax object with a wick in the center that, when lit, produces light and often fragrance. Candles have been used for centuries as a source of illumination, decoration, and ritualistic purposes. They are typically made from materials like paraffin wax, beeswax, or soy wax and can come in various sizes, shapes, and colors. The wick, usually made of cotton or a similar material, serves as the fuel for the flame. When the wick is lit, the heat melts the wax, which is drawn up the wick and provides fuel for the flame to burn steadily. Candles are commonly used for decorative purposes in homes, religious ceremonies, celebrations, and creating a relaxing or romantic atmosphere. They are also associated with symbolism, meditation, and prayer. With the advancement of technology, electric or flameless candles that mimic the appearance and ambiance of traditional candles have also become popular.

The major global manufacturers of Candle include Yankee Candle (Newell Brands), Western Alliance Bancorporation, Bolsius, Universal Candle, Qingdao Kingking Applied Chemistry, Dalian Talent Gift, Vollmar, Gies Kerzen, Hyfusin, Empire Candle, Zhongnam, Diptqyue, Dandong Everlight Candle Industry, Allite, Armadilla Wax Works,

Fushun Pingtian Wax products, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Candle. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Candle market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Candle market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Candle industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Candle Include:

Yankee Candle (Newell Brands)

Western Alliance Bancorporation

Bolsius

Universal Candle

Qingdao Kingking Applied Chemistry

Dalian Talent Gift

Vollmar

Gies Kerzen

Hyfusin

Empire Candle

Zhongnam

Diptqyue

Dandong Everlight Candle Industry

Allite

Armadilla Wax Works

Fushun Pingtian Wax products

Candle Product Segment Include:

Petroleum & Mineral

Vegetable

Animal

Synthetic

Candle Product Application Include:

Traditional Field

Craft Field

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