

Global Butter Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Butter market size will reach 67,376 Million USD in 2025 and is projected to reach 84,111 Million USD by 2032, with a CAGR of 3.22% (2025-2032). Notably, the China Butter market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Butter is a dairy product made from churning cream or milk, separating the fat solids from the liquid (buttermilk). It is a solid or semi-solid substance with a creamy texture and a distinct rich flavor. Butter is typically composed of approximately 80% milk fat, with the remaining percentage comprising water and milk solids. It is widely used in cooking, baking, and as a spread on bread or toast. Butter adds flavor, richness, and a smooth texture to various dishes, making it a versatile ingredient in both sweet and savory recipes. It can be made from different types of milk, including cow, sheep, and goat, each imparting its unique taste and characteristics. Butter is available in salted and unsalted varieties, with the latter being preferred in recipes where precise control of salt content is desired. It is important to store butter properly to prevent it from spoiling or developing off-flavors.

The major global manufacturers of Butter include Fonterra, Ornuu, Kalona SuperNatural, Dairy Farmers of America, MS Iceland Dairies, Bertolli, Cabot, Yeo Valley Farms, Clover Stornetta Farms, Arla Foods, Amul, Organic Valley, Land O Lakes, Horizon Organic, Tillamook, Devondale Murray Goulburn, WCB, President Cheese,

Rochefort, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Butter. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Butter market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Butter market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Butter industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Butter Include:

Fonterra

Ornua

Kalona SuperNatural

Dairy Farmers of America

MS Iceland Dairies

Bertolli

Cabot

Yeo Valley Farms

Clover Stornetta Farms

Arla Foods

Amul

Organic Valley

Land O Lakes

Horizon Organic

Tillamook

Devondale Murray Goulburn

WCB

President Cheese

Rochefort

Butter Product Segment Include:

Salted Butter

Unsalted Butter

Butter Product Application Include:

Retail

Food Service

Food Processing

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