

Global Butter and Margarine Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Butter and Margarine market size will reach 75,791 Million USD in 2025 and is projected to reach 95,260 Million USD by 2032, with a CAGR of 3.32% (2025-2032). Notably, the China Butter and Margarine market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Butter and margarine are two popular spreads used in cooking and as toppings for bread and other food items. Butter is a dairy product made from churning cream or milk, resulting in a rich and creamy spread. It contains natural milk fats, which give it a distinct flavor and a smooth texture. Butter is known for its versatility and its ability to enhance the taste of various dishes. Margarine, on the other hand, is a plant-based spread made from vegetable oils. It is created through a process called hydrogenation, which solidifies the oils and gives margarine a similar consistency to butter. Margarine often undergoes additional processing to enhance its taste and texture and may contain additives for flavor and preservation. While margarine can be a suitable alternative for those who prefer a non-dairy or lower-saturated fat option, some margarines may contain trans fats or other less desirable ingredients. The choice between butter and margarine ultimately depends on personal preference and dietary considerations.

The major global manufacturers of Butter and Margarine include Upfield, Bunge, NMGK Group, ConAgra, Wilmar-International, Fuji Oil, BRF, Yildiz Holding, Grupo Lala,

NamChow, Cargill, COFCO, Uni-President, Mengniu Group, Yili Group, Land O'lakes, Arla Foods, Lactails, Fonterra, Amul, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Butter and Margarine. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Butter and Margarine market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Butter and Margarine market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Butter and Margarine industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Butter and Margarine Include:

Upfield

Bunge

NMGK Group

ConAgra

Wilmar-International

Fuji Oil

BRF

Yildiz Holding

Grupo Lala

NamChow

Cargill

COFCO

Uni-President

Mengniu Group

Yili Group

Land O'lakes

Arla Foods

Lactails

Fonterra

Amul

Butter and Margarine Product Segment Include:

Butter

Margarine

Butter and Margarine Product Application Include:

Retail

Food Service

Food Processing

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