

Global Business Travel Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Business Travel market size will reach 20,021 Million USD in 2025 and is projected to reach 31,092 Million USD by 2032, with a CAGR of 6.49% (2025-2032). Notably, the China Business Travel market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Business travel refers to the practice of employees traveling for work-related purposes, such as attending meetings, conferences, trade shows, or visiting clients and company offices in different locations. It is a crucial aspect of corporate operations, enabling face-to-face interactions, fostering relationships, and facilitating deals and partnerships that may not be as effectively managed remotely. Business travel can range from short trips within a country to extended international journeys, often requiring careful planning, coordination of logistics, and adherence to company travel policies. It plays a vital role in maintaining a company's competitive edge, expanding its market presence, and supporting its global operations.

The major global suppliers of Business Travel include Corporate Travel Management (CTM), CWT, FCM Travel Solutions, Direct Travel, GBT, ARTA Travel, BCD Group, Business Tavel, Cain Travel & Events, CorpTrav (FROSCH), Enterprise Holdings, GTI Travel, JTB Business Travel, National Express, Radius Travel, Safe Harbors Business Travel, Teplis Travel Service, etc. The global players competition landscape in this

report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Business Travel. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Business Travel market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Business Travel market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Business Travel industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Business Travel Include:

Corporate Travel Management (CTM)

CWT

FCM Travel Solutions

Direct Travel

GBT

ARTA Travel

BCD Group

Business Tavel

Cain Travel & Events

CorpTrav (FROSCH)

Enterprise Holdings

GTI Travel

JTB Business Travel

National Express

Radius Travel

Safe Harbors Business Travel

Teplis Travel Service

Business Travel Product Segment Include:

Transportation & Accommodation

Meetings & Events Management

Consulting Services

Others

Business Travel Product Application Include:

Large Enterprises

SMEs

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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