

# Global Business Card Scanning Software Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Business Card Scanning Software market size will reach 3,022.65 Million USD in 2025 and is projected to reach 11,699.44 Million USD by 2032, with a CAGR of 21.33% (2025-2032). Notably, the China Business Card Scanning Software market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Business card scanning software is a digital tool that allows users to capture and convert information from physical business cards into digital contacts. Using optical character recognition (OCR) technology, the software scans and extracts data such as name, company, job title, phone number, email address, and website URL from the scanned business card image. The software then automatically populates the extracted information into a digital contact database or address book. This eliminates the need for manual data entry and streamlines the process of organizing and managing business card information. Business card scanning software can be used by professionals, sales representatives, and networking professionals who regularly receive and collect business cards. It offers convenience, accuracy, and time-saving benefits by digitizing and centralizing contact information, making it easily searchable and accessible across devices and platforms. Some advanced software may also provide additional features like integration with CRM systems, customizable fields, and data synchronization capabilities.

The major global suppliers of Business Card Scanning Software include Sansan, Intsig, Knowee, CircleBack, HubSpot, ABBYY, Visione, Covve, GotKard Technologies, OrangeTreeApps, MagneticOne Mobile, Fuzzyatom Labs, Zero Keyboard, Redmonk Tech Solutions, IRIS S.A, Folocard, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Business Card Scanning Software. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Business Card Scanning Software market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Business Card Scanning Software market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Business Card Scanning Software industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

**Global Key Suppliers of Business Card Scanning Software Include:**

Sansan

Intsig

Knowee

CircleBack

HubSpot

ABBYY

Visione

Covve

GotKard Technologies

OrangeTreeApps

MagneticOne Mobile

Fuzzyatom Labs

Zero Keyboard

Redmonk Tech Solutions

IRIS S.A

Folocard

Business Card Scanning Software Product Segment Include:

Cloud-based

Web-based

Business Card Scanning Software Product Application Include:

Large Enterprise

SME

## **Chapter Scope**

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