

Global Building Block Toys Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/B7FACE510755EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: B7FACE510755EN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Building Block Toys market size will reach 12,329 Million USD in 2025 and is projected to reach 19,058 Million USD by 2032, with a CAGR of 6.42% (2025-2032). Notably, the China Building Block Toys market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Building blocks toys, commonly known as building bricks or construction sets, are educational toys designed to stimulate creativity, problem-solving skills, and spatial awareness in children. These toys typically consist of interlocking plastic or wooden blocks of various shapes, sizes, and colors that can be assembled and connected in countless ways to build structures, vehicles, and imaginative creations. Building block toys encourage open-ended play, allowing children to experiment with different configurations, develop fine motor skills, and explore concepts such as symmetry, balance, and geometry. They promote hands-on learning and collaboration, fostering cognitive development and fostering a sense of accomplishment as children design and construct their own unique creations. Building block toys are widely regarded as timeless classics that provide endless entertainment and educational value for children of all ages.

The major global manufacturers of Building Block Toys include Lego Group, Mattel, Hasbro, Spin Master, Ravensburger, Melissa & Doug, ZURU Toys, Kids II, Simba-

Dickie Group, Chicco, Jazwares, JAKKS Pacific, HABA Group, TAKARA TOMY, JUMBO, Magformers, Hape International, Sembo Block, BanBao, Qman Toys, Shanghai Bloks Technology Group, Hexin Group, Zhenfeng Science and Educational Toys, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Building Block Toys. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Building Block Toys market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Building Block Toys market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Building Block Toys industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Building Block Toys Include:

Lego Group

Mattel

Hasbro

Spin Master

Ravensburger

Melissa & Doug

ZURU Toys

Kids II

Simba-Dickie Group

Chicco

Jazwares

JAKKS Pacific

HABA Group

TAKARA TOMY

JUMBO

Magformers

Hape International

Sembo Block

BanBao

Qman Toys

Shanghai Bloks Technology Group

Hexin Group

Zhenfeng Science and Educational Toys

Building Block Toys Product Segment Include:

Wooden Building Block Toys

Plastic Building Block Toys

Magnetic Building Block Toys

Building Block Toys Product Application Include:

0-6 Months

6-12 Months

1-3 Years Old

3-5 Years Old

5 Years And Above

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Building Block Toys Industry PESTEL Analysis

Chapter 3: Global Building Block Toys Industry Porter's Five Forces Analysis

Chapter 4: Global Building Block Toys Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Building Block Toys Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Building Block Toys Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Building Block Toys Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Building Block Toys Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Building Block Toys Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Building Block Toys Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Building Block Toys Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Building Block Toys Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

Contents

1 BUILDING BLOCK TOYS MARKET OVERVIEW

- 1.1 Product Definition and Statistical Scope
- 1.2 Building Block Toys Product by Type
 - 1.2.1 Wooden Building Block Toys
 - 1.2.2 Plastic Building Block Toys
 - 1.2.3 Magnetic Building Block Toys
- 1.3 Building Block Toys Product by Application
 - 1.3.1 0-6 Months
 - 1.3.2 6-12 Months
 - 1.3.3 1-3 Years Old
 - 1.3.4 3-5 Years Old
 - 1.3.5 5 Years And Above
- 1.4 Global Building Block Toys Market Revenue and Sales Analysis
 - 1.4.1 Global Building Block Toys Market Size Analysis (2020-2032)
 - 1.4.2 Global Building Block Toys Market Sales Analysis (2020-2032)
 - 1.4.3 Global Building Block Toys Market Sales Price Trend Analysis (2020-2032)
- 1.5 Building Block Toys Industry Trends and Innovation
 - 1.5.1 Building Block Toys Industry Trends and Innovation
 - 1.5.2 Building Block Toys Market Drivers and Challenges

2 BUILDING BLOCK TOYS MARKET PESTEL ANALYSIS

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

3 BUILDING BLOCK TOYS MARKET PORTER'S FIVE FORCES ANALYSIS

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

4 GLOBAL BUILDING BLOCK TOYS MARKET ANALYSIS BY REGIONS

- 4.1 Global Building Block Toys Overall Market: 2024 VS 2025 VS 2032
- 4.2 Global Building Block Toys Revenue and Forecast Analysis (2020-2032)
 - 4.2.1 Global Building Block Toys Revenue and Market Share by Region (2020-2025)
 - 4.2.2 Global Building Block Toys Revenue Forecast by Region (2026-2032)
- 4.3 Global Building Block Toys Sales and Forecast Analysis (2020-2032)
 - 4.3.1 Global Building Block Toys Sales and Market Share by Region (2020-2025)
 - 4.3.2 Global Building Block Toys Sales Forecast by Region (2026-2032)
- 4.4 Global Building Block Toys Sales Price Trend Analysis (2020-2032)

5 GLOBAL BUILDING BLOCK TOYS MARKET SIZE BY TYPE AND APPLICATION

- 5.1 Global Building Block Toys Market Size by Type
 - 5.1.1 Global Building Block Toys Revenue and Forecast Analysis by Type (2020-2032)
 - 5.1.2 Global Building Block Toys Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Building Block Toys Market Size by Application
 - 5.2.1 Global Building Block Toys Revenue and Forecast Analysis by Application (2020-2032)
 - 5.2.2 Global Building Block Toys Sales and Forecast Analysis by Application (2020-2032)

6 NORTH AMERICA

- 6.1 North America Building Block Toys Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Building Block Toys Market Size by Type
 - 6.3.1 North America Building Block Toys Sales by Type (2020-2032)
 - 6.3.2 North America Building Block Toys Revenue by Type (2020-2032)
- 6.4 North America Building Block Toys Market Size by Application
 - 6.4.1 North America Building Block Toys Sales by Application (2020-2032)
 - 6.4.2 North America Building Block Toys Revenue by Application (2020-2032)
- 6.5 North America Building Block Toys Market Size by Country
 - 6.5.1 US
 - 6.5.2 Canada

7 EUROPE

- 7.1 Europe Building Block Toys Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Building Block Toys Market Size by Type
 - 7.3.1 Europe Building Block Toys Sales by Type (2020-2032)
 - 7.3.2 Europe Building Block Toys Revenue by Type (2020-2032)
- 7.4 Europe Building Block Toys Market Size by Application
 - 7.4.1 Europe Building Block Toys Sales by Application (2020-2032)
 - 7.4.2 Europe Building Block Toys Revenue by Application (2020-2032)
- 7.5 Europe Building Block Toys Market Size by Country
 - 7.5.1 Germany
 - 7.5.2 France
 - 7.5.3 United Kingdom
 - 7.5.4 Italy
 - 7.5.5 Spain
 - 7.5.6 Benelux

8 CHINA

- 8.1 China Building Block Toys Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Building Block Toys Market Size by Type
 - 8.3.1 China Building Block Toys Sales by Type (2020-2032)
 - 8.3.2 China Building Block Toys Revenue by Type (2020-2032)
- 8.4 China Building Block Toys Market Size by Application
 - 8.4.1 China Building Block Toys Sales by Application (2020-2032)
 - 8.4.2 China Building Block Toys Revenue by Application (2020-2032)

9 APAC (EXCL. CHINA)

- 9.1 APAC (excl. China) Building Block Toys Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Building Block Toys Market Size by Type
 - 9.3.1 APAC (excl. China) Building Block Toys Sales by Type (2020-2032)
 - 9.3.2 APAC (excl. China) Building Block Toys Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Building Block Toys Market Size by Application
 - 9.4.1 APAC (excl. China) Building Block Toys Sales by Application (2020-2032)
 - 9.4.2 APAC (excl. China) Building Block Toys Revenue by Application (2020-2032)

9.5 APAC (excl. China) Building Block Toys Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

10 LATIN AMERICA

10.1 Latin America Building Block Toys Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Building Block Toys Market Size by Type

10.3.1 Latin America Building Block Toys Sales by Type (2020-2032)

10.3.2 Latin America Building Block Toys Revenue by Type (2020-2032)

10.4 Latin America Building Block Toys Market Size by Application

10.4.1 Latin America Building Block Toys Sales by Application (2020-2032)

10.4.2 Latin America Building Block Toys Revenue by Application (2020-2032)

10.5 Latin America Building Block Toys Market Size by Country

10.6 Latin America Building Block Toys Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Building Block Toys Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Building Block Toys Market Size by Type

11.3.1 Middle East & Africa Building Block Toys Sales by Type (2020-2032)

11.3.2 Middle East & Africa Building Block Toys Revenue by Type (2020-2032)

11.4 Middle East & Africa Building Block Toys Market Size by Application

11.4.1 Middle East & Africa Building Block Toys Sales by Application (2020-2032)

11.4.2 Middle East & Africa Building Block Toys Revenue by Application (2020-2032)

11.5 Middle East Building Block Toys Market Size by Country

11.5.1 Saudi Arabia

11.5.2 South Africa

12 COMPETITION BY MANUFACTURERS

12.1 Global Building Block Toys Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

12.1.1 Global Building Block Toys Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Building Block Toys Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Building Block Toys Average Sales Price by Manufacturers (2021-2025)

12.2 Building Block Toys Competitive Landscape Analysis and Market Dynamic

12.2.1 Building Block Toys Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

13 KEY COMPANIES ANALYSIS

13.1 Lego Group

13.1.1 Lego Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Lego Group Building Block Toys Product Portfolio

13.1.3 Lego Group Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Mattel

13.2.1 Mattel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Mattel Building Block Toys Product Portfolio

13.2.3 Mattel Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Hasbro

13.3.1 Hasbro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Hasbro Building Block Toys Product Portfolio

13.3.3 Hasbro Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Spin Master

13.4.1 Spin Master Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Spin Master Building Block Toys Product Portfolio

13.4.3 Spin Master Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 Ravensburger

13.5.1 Ravensburger Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.5.2 Ravensburger Building Block Toys Product Portfolio

13.5.3 Ravensburger Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.6 Melissa & Doug

13.6.1 Melissa & Doug Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Melissa & Doug Building Block Toys Product Portfolio

13.6.3 Melissa & Doug Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.7 ZURU Toys

13.7.1 ZURU Toys Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 ZURU Toys Building Block Toys Product Portfolio

13.7.3 ZURU Toys Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.8 Kids II

13.8.1 Kids II Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Kids II Building Block Toys Product Portfolio

13.8.3 Kids II Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.9 Simba-Dickie Group

13.9.1 Simba-Dickie Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Simba-Dickie Group Building Block Toys Product Portfolio

13.9.3 Simba-Dickie Group Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.10 Chicco

13.10.1 Chicco Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Chicco Building Block Toys Product Portfolio

13.10.3 Chicco Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.11 Jazwares

13.11.1 Jazwares Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Jazwares Building Block Toys Product Portfolio

13.11.3 Jazwares Building Block Toys Market Data Analysis (Revenue, Sales, Price,

Gross Margin and Market Share) (2021-2025)

13.12 JAKKS Pacific

13.12.1 JAKKS Pacific Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 JAKKS Pacific Building Block Toys Product Portfolio

13.12.3 JAKKS Pacific Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 HABA Group

13.13.1 HABA Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 HABA Group Building Block Toys Product Portfolio

13.13.3 HABA Group Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 TAKARA TOMY

13.14.1 TAKARA TOMY Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 TAKARA TOMY Building Block Toys Product Portfolio

13.14.3 TAKARA TOMY Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 JUMBO

13.15.1 JUMBO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 JUMBO Building Block Toys Product Portfolio

13.15.3 JUMBO Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Magformers

13.16.1 Magformers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Magformers Building Block Toys Product Portfolio

13.16.3 Magformers Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.17 Hape International

13.17.1 Hape International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.17.2 Hape International Building Block Toys Product Portfolio

13.17.3 Hape International Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.18 Sembo Block

13.18.1 Sembo Block Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

13.18.2 Sembo Block Building Block Toys Product Portfolio

13.18.3 Sembo Block Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.19 BanBao

13.19.1 BanBao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.19.2 BanBao Building Block Toys Product Portfolio

13.19.3 BanBao Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.20 Qman Toys

13.20.1 Qman Toys Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.20.2 Qman Toys Building Block Toys Product Portfolio

13.20.3 Qman Toys Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.21 Shanghai Bloks Technology Group

13.21.1 Shanghai Bloks Technology Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.21.2 Shanghai Bloks Technology Group Building Block Toys Product Portfolio

13.21.3 Shanghai Bloks Technology Group Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.22 Hexin Group

13.22.1 Hexin Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.22.2 Hexin Group Building Block Toys Product Portfolio

13.22.3 Hexin Group Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.23 Zhenfeng Science and Educational Toys

13.23.1 Zhenfeng Science and Educational Toys Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.23.2 Zhenfeng Science and Educational Toys Building Block Toys Product Portfolio

13.23.3 Zhenfeng Science and Educational Toys Building Block Toys Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14 INDUSTRY CHAIN ANALYSIS

14.1 Building Block Toys Industry Chain Analysis

14.2 Building Block Toys Industry Raw Material and Suppliers Analysis

- 14.2.1 Building Block Toys Key Raw Material Supply Analysis
- 14.2.2 Raw Material Suppliers and Contact Information
- 14.3 Building Block Toys Typical Downstream Customers
- 14.4 Building Block Toys Sales Channel Analysis

15 RESEARCH FINDINGS AND CONCLUSION

16 METHODOLOGY AND DATA SOURCE

- 16.1 Methodology/Research Approach
- 16.2 Research Scope
- 16.3 Benchmarks and Assumptions
- 16.4 Data Source
 - 16.4.1 Primary Sources
 - 16.4.2 Secondary Sources
- 16.5 Data Cross Validation
- 16.6 Disclaimer

List Of Tables

LIST OF TABLES

Table 1: Global Building Block Toys Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Building Block Toys Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Building Block Toys Industry Development Status

Table 4: Building Block Toys Industry Development Trends

Table 5: Global Building Block Toys Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Building Block Toys Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Building Block Toys Revenue Market Share by Region (2020-2025)

Table 8: Global Building Block Toys Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Building Block Toys Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Building Block Toys Sales by Region (2020-2025) & (K Unit)

Table 11: Global Building Block Toys Sales Market Share by Region (2020-2025)

Table 12: Global Building Block Toys Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Building Block Toys Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Building Block Toys Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Building Block Toys Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Building Block Toys Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Building Block Toys Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Building Block Toys Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Building Block Toys Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Building Block Toys Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Building Block Toys Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Building Block Toys Players in North America

Table 23: North America Building Block Toys Sales by Type (2020-2025) & (K Unit)

Table 24: North America Building Block Toys Sales by Type (2026-2032) & (K Unit)

Table 25: North America Building Block Toys Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Building Block Toys Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Building Block Toys Sales by Application (2020-2025) & (K Unit)

Table 28: North America Building Block Toys Sales by Application (2026-2032) & (K Unit)

Table 29: North America Building Block Toys Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Building Block Toys Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Building Block Toys Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Building Block Toys Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Building Block Toys Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Building Block Toys Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Building Block Toys Players in Europe

Table 36: Europe Building Block Toys Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Building Block Toys Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Building Block Toys Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Building Block Toys Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Building Block Toys Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Building Block Toys Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Building Block Toys Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Building Block Toys Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Building Block Toys Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Building Block Toys Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Building Block Toys Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Building Block Toys Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Building Block Toys Players in China

Table 49: China Building Block Toys Sales by Type (2020-2025) & (K Unit)

Table 50: China Building Block Toys Sales by Type (2026-2032) & (K Unit)

Table 51: China Building Block Toys Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Building Block Toys Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Building Block Toys Sales by Application (2020-2025) & (K Unit)

Table 54: China Building Block Toys Sales by Application (2026-2032) & (K Unit)

Table 55: China Building Block Toys Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Building Block Toys Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Building Block Toys Players in APAC (excl. China)

Table 58: APAC (excl. China) Building Block Toys Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Building Block Toys Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Building Block Toys Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Building Block Toys Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Building Block Toys Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Building Block Toys Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Building Block Toys Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Building Block Toys Revenue by Application (2026-2032) & (US\$ Million)

Table 66: APAC (excl. China) Building Block Toys Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Building Block Toys Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Building Block Toys Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Building Block Toys Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Building Block Toys Players in Latin America

Table 71: Latin America Building Block Toys Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Building Block Toys Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Building Block Toys Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Building Block Toys Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Building Block Toys Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Building Block Toys Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Building Block Toys Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Building Block Toys Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Building Block Toys Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Building Block Toys Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Building Block Toys Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Building Block Toys Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Building Block Toys Players in Middle East & Africa

Table 84: Middle East & Africa Building Block Toys Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Building Block Toys Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Building Block Toys Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Building Block Toys Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Building Block Toys Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Building Block Toys Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Building Block Toys Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Building Block Toys Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Building Block Toys Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Building Block Toys Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Building Block Toys Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Building Block Toys Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Building Block Toys Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Building Block Toys Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Building Block Toys Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Building Block Toys Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Lego Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Lego Group Building Block Toys Product Portfolio

Table 105: Lego Group Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Mattel Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Mattel Building Block Toys Product Portfolio

Table 108: Mattel Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Hasbro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Hasbro Building Block Toys Product Portfolio

Table 111: Hasbro Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Spin Master Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Spin Master Building Block Toys Product Portfolio

Table 114: Spin Master Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

- Table 115: Ravensburger Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 116: Ravensburger Building Block Toys Product Portfolio
- Table 117: Ravensburger Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 118: Melissa & Doug Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 119: Melissa & Doug Building Block Toys Product Portfolio
- Table 120: Melissa & Doug Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 121: ZURU Toys Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 122: ZURU Toys Building Block Toys Product Portfolio
- Table 123: ZURU Toys Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 124: Kids II Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 125: Kids II Building Block Toys Product Portfolio
- Table 126: Kids II Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 127: Simba-Dickie Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 128: Simba-Dickie Group Building Block Toys Product Portfolio
- Table 129: Simba-Dickie Group Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 130: Chicco Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 131: Chicco Building Block Toys Product Portfolio
- Table 132: Chicco Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 133: Jazwares Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 134: Jazwares Building Block Toys Product Portfolio
- Table 135: Jazwares Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)
- Table 136: JAKKS Pacific Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 137: JAKKS Pacific Building Block Toys Product Portfolio
- Table 138: JAKKS Pacific Building Block Toys Revenue (US\$ Million), Sales (K Unit),

Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: HABA Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: HABA Group Building Block Toys Product Portfolio

Table 141: HABA Group Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: TAKARA TOMY Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: TAKARA TOMY Building Block Toys Product Portfolio

Table 144: TAKARA TOMY Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: JUMBO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: JUMBO Building Block Toys Product Portfolio

Table 147: JUMBO Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Magformers Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Magformers Building Block Toys Product Portfolio

Table 150: Magformers Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Hape International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 152: Hape International Building Block Toys Product Portfolio

Table 153: Hape International Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 154: Sembo Block Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 155: Sembo Block Building Block Toys Product Portfolio

Table 156: Sembo Block Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 157: BanBao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 158: BanBao Building Block Toys Product Portfolio

Table 159: BanBao Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 160: Qman Toys Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 161: Qman Toys Building Block Toys Product Portfolio

Table 162: Qman Toys Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 163: Shanghai Bloks Technology Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 164: Shanghai Bloks Technology Group Building Block Toys Product Portfolio

Table 165: Shanghai Bloks Technology Group Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 166: Hexin Group Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 167: Hexin Group Building Block Toys Product Portfolio

Table 168: Hexin Group Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 169: Zhenfeng Science and Educational Toys Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 170: Zhenfeng Science and Educational Toys Building Block Toys Product Portfolio

Table 171: Zhenfeng Science and Educational Toys Building Block Toys Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 172: Upstream Key Raw Material Price List

Table 173: Building Block Toys Raw Material Suppliers and Contact Information

Table 174: Building Block Toys Typical Customer List

Table 175: Building Block Toys Distributors List

List Of Figures

LIST OF FIGURES

Figure 1: Building Block Toys Product Pictures

Figure 2: Wooden Building Block Toys Picture Scope

Figure 3: Plastic Building Block Toys Picture Scope

Figure 4: Magnetic Building Block Toys Picture Scope

Figure 5: 0-6 Months Picture Scope

Figure 6: 6-12 Months Picture Scope

Figure 7: 1-3 Years Old Picture Scope

Figure 8: 3-5 Years Old Picture Scope

Figure 9: 5 Years And Above Picture Scope

Figure 10: Global Building Block Toys Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 11: Global Building Block Toys Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 12: Global Building Block Toys Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 13: Global Building Block Toys Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 14: Global Building Block Toys Market Size by Region (2020-2032) & (US\$ Million)

Figure 15: Global Building Block Toys Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 16: Global Building Block Toys Sales Price by Region (2020-2032) & (K Unit)

Figure 17: North America Building Block Toys Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America Building Block Toys Revenue Market Share by Players in 2024

Figure 19: North America Building Block Toys Sales Market Share by Type (2020-2032)

Figure 20: North America Building Block Toys Revenue Market Share by Type (2020-2032)

Figure 21: North America Building Block Toys Sales Market Share by Application (2020-2032)

Figure 22: North America Building Block Toys Revenue Market Share by Application (2020-2032)

Figure 23: US Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 24: Canada Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 25: Europe Building Block Toys Market Size and Growth Rate (2020-2032) &

(US\$ Million)

Figure 26:Europe Building Block Toys Revenue Market Share by Players in 2024

Figure 27:Europe Building Block Toys Sales Market Share by Type (2020-2032)

Figure 28:Europe Building Block Toys Revenue Market Share by Type (2020-2032)

Figure 29:Europe Building Block Toys Sales Market Share by Application (2020-2032)

Figure 30:Europe Building Block Toys Revenue Market Share by Application (2020-2032)

Figure 31:Germany Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 32:France Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 33:United Kingdom Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 34:Italy Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 35:Spain Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 36:Benelux Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 37:China Building Block Toys Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38:China Building Block Toys Revenue Market Share by Players in 2024

Figure 39:China Building Block Toys Sales Market Share by Type (2020-2032)

Figure 40:China Building Block Toys Revenue Market Share by Type (2020-2032)

Figure 41:China Building Block Toys Sales Market Share by Application (2020-2032)

Figure 42:China Building Block Toys Revenue Market Share by Application (2020-2032)

Figure 43:APAC (excl. China) Building Block Toys Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:APAC (excl. China) Building Block Toys Revenue Market Share by Players in 2024

Figure 45:APAC (excl. China) Building Block Toys Sales Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Building Block Toys Revenue Market Share by Type (2020-2032)

Figure 47:APAC (excl. China) Building Block Toys Sales Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Building Block Toys Revenue Market Share by Application (2020-2032)

Figure 49:Japan Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 50:South Korea Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 51:India Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 52:Australia Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 53:Southeast Asia Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 54:Latin America Building Block Toys Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 55:Latin America Building Block Toys Revenue Market Share by Players in 2024

Figure 56:Latin America Building Block Toys Sales Market Share by Type (2020-2032)

Figure 57:Latin America Building Block Toys Revenue Market Share by Type
(2020-2032)

Figure 58:Latin America Building Block Toys Sales Market Share by Application
(2020-2032)

Figure 59:Latin America Building Block Toys Revenue Market Share by Application
(2020-2032)

Figure 60:Mexico Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Building Block Toys Market Size and Growth Rate
(2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Building Block Toys Revenue Market Share by Players
in 2024

Figure 64:Middle East & Africa Building Block Toys Sales Market Share by Type
(2020-2032)

Figure 65:Middle East & Africa Building Block Toys Revenue Market Share by Type
(2020-2032)

Figure 66:Middle East & Africa Building Block Toys Sales Market Share by Application
(2020-2032)

Figure 67:Middle East & Africa Building Block Toys Revenue Market Share by
Application (2020-2032)

Figure 68:Saudi Arabia Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 69:South Africa Building Block Toys Revenue (2020-2032) & (US\$ Million)

Figure 70:Global Building Block Toys Sales Market Share by Key Manufacturers in
2024

Figure 71:Global Building Block Toys Revenue Market Share by Key Manufacturers in
2024

Figure 72:Global Building Block Toys Industry Competition Landscape

Figure 73:Building Block Toys Industry Chain Analysis

Figure 74:Bottom-Up and Top-Down Research Methods

Figure 75:Key Interview Objectives

Figure 76:Data Cross Validation

I would like to order

Product name: Global Building Block Toys Competitive Landscape Professional Research Report 2025

Product link: <https://marketpublishers.com/r/B7FACE510755EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/B7FACE510755EN.html>