

# Global Broiler Farming Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Broiler Farming market size will reach 208,608 Million USD in 2025 and is projected to reach 284,267 Million USD by 2032, with a CAGR of 4.52% (2025-2032). Notably, the China Broiler Farming market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Broiler farming is a specialized form of poultry farming that focuses on raising chickens for meat production. Broilers are a specific breed of chickens that have been selectively bred to reach maturity quickly and have efficient meat production. In broiler farming, the chickens are raised in controlled environments, such as large barns or poultry houses, where they receive optimal nutrition, temperature, lighting, and ventilation conditions. The birds are typically raised in large numbers and provided with ample space, proper sanitation, and veterinary care to ensure their health and well-being. The main objective of broiler farming is to efficiently raise the chickens to their market weight within a relatively short period, usually around 6 to 7 weeks. Once they reach the desired weight, the birds are harvested and processed for meat production. Broiler farming plays a significant role in meeting the global demand for poultry meat, providing a source of affordable and protein-rich food.

The major global manufacturers of Broiler Farming include JBS, Tyson Foods, Cargill, BRF S.A., Sanderson Farms Inc., Wens Foodstuff Group, Perdue Farms Inc., Industrias

Bachoco, LDC, Plukon Food Group B.V., Wayne Farm, New Hope Liuhe, MHP, PHW-Gruppe, Mountaire Farms, Lihua Animal Husbandry, Sunner Development, Indian Broiler Group, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Broiler Farming. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Broiler Farming market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Broiler Farming market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Broiler Farming industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Broiler Farming Include:

JBS

Tyson Foods

Cargill

BRF S.A.

Sanderson Farms Inc.

Wens Foodstuff Group

Perdue Farms Inc.

Industrias Bachoco

LDC

Plukon Food Group B.V.

Wayne Farm

New Hope Liuhe

MHP

PHW-Gruppe

Mountaire Farms

Lihua Animal Husbandry

Sunner Development

Indian Broiler Group

Broiler Farming Product Segment Include:

Fresh & Frozen

Processed

Broiler Farming Product Application Include:

Retail

Catering Services

Processing Food Plants

Others

## **Chapter Scope**

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Chapter 3: Global Broiler Farming Industry Porter's Five Forces Analysis

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