

Global Broadloom Carpet Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/BB229510013AEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: BB229510013AEN

Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Broadloom Carpet market size will reach 41,664 Million USD in 2025 and is projected to reach 49,729 Million USD by 2032, with a CAGR of 2.56% (2025-2032). Notably, the China Broadloom Carpet market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Broadloom carpet refers to a type of carpeting that is produced in wide rolls and installed without seams or joints, providing a seamless and continuous look across a floor space. It is typically manufactured in large widths, often around 12 feet (3.66 meters), allowing for efficient and cost-effective installation in both residential and commercial settings. Broadloom carpets come in a wide variety of styles, patterns, colors, and materials, offering versatility and options to suit various design preferences and functional requirements. They provide comfort, insulation, and noise reduction, making them a popular choice for creating a cozy and inviting atmosphere in homes, offices, hotels, and other spaces. Installation of broadloom carpets involves stretching and securing the carpet to the floor, ensuring a smooth and durable surface. Overall, broadloom carpet offers a practical and aesthetically pleasing flooring solution that can enhance the look and feel of any interior space.

The major global manufacturers of Broadloom Carpet include Shaw Industries Group, Mohawk, Beaulieu, Balta Carpets, Tarkett, The Dixie Group, Milliken, Ege Carpets,

Associated Weavers, Phenix Flooring, Victoria PLC, Oriental Weavers Carpet, Standard Carpets, Ambadi, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Broadloom Carpet. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Broadloom Carpet market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Broadloom Carpet market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Broadloom Carpet industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Broadloom Carpet Include:

Shaw Industries Group

Mohawk

Beaulieu

Balta Carpets

Tarkett

The Dixie Group

Milliken

Ege Carpets

Associated Weavers

Phenix Flooring

Victoria PLC

Oriental Weavers Carpet

Standard Carpets

Ambadi

Broadloom Carpet Product Segment Include:

Cut Pile

Loop Pile

Cut and Loop Pile

Broadloom Carpet Product Application Include:

Home Use

Hotel & Theater

Malls

Office & Workspace

Others

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