

Global Bowling Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Bowling market size will reach 1,222.98 Million USD in 2025 and is projected to reach 1,683.35 Million USD by 2032, with a CAGR of 4.67% (2025-2032). Notably, the China Bowling market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Bowling is a popular sport and recreational activity in which players aim to score points by rolling a bowling ball down a lane towards a set of pins. The objective is to knock down as many pins as possible with each roll. Typically played indoors in specialized bowling alleys, the game involves individual players or teams taking turns to roll the ball down a polished wooden or synthetic lane. The lane is marked with arrows and dots to assist players in aiming their shots. The pins are arranged in a triangular formation at the end of the lane, and different variations of the game, such as ten-pin bowling, nine-pin bowling, or five-pin bowling, have varying rules and pin arrangements. Bowling requires a combination of skill, technique, and accuracy, as players must adjust their approach, release, and spin to achieve the desired result. It is enjoyed by people of all ages and skill levels, whether as a recreational pastime, a social activity, or as a competitive sport in professional tournaments.

The major global manufacturers of Bowling include Brunswick Bowling, Ebonite International, Murrey International, QubicaAMF, US Bowling, Champion Sports, Storm Bowling, KR Strikeforce, MOTIV Bowling, E. Parrella Company, etc. The global players

competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Bowling. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Bowling market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Bowling market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Bowling industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Bowling Include:

Brunswick Bowling

Ebonite International

Murrey International

QubicaAMF

US Bowling

Champion Sports

Storm Bowling

KR Strikeforce

MOTIV Bowling

E. Parrella Company

Bowling Product Segment Include:

Bowling Balls

Bowling Pins

Bowling Accessories

Bowling Product Application Include:

Sporting Goods Retailers

Department Stores

Online

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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