

Global Body Worn Insect Repellent Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Body Worn Insect Repellent market size will reach 493.80 Million USD in 2025 and is projected to reach 817.64 Million USD by 2032, with a CAGR of 7.47% (2025-2032). Notably, the China Body Worn Insect Repellent market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Body worn insect repellent refers to a type of insect repellent that is applied directly on the skin or clothing to protect against insect bites. It typically comes in the form of sprays, lotions, or creams. The active ingredients in body worn insect repellents can vary, but they all work by masking human scent and making it difficult for insects to detect and locate their prey. Common active ingredients include DEET, picaridin, and natural repellents like citronella, eucalyptus oil, and lemongrass oil. Body worn insect repellents are commonly used to repel mosquitoes, ticks, and other biting insects in order to prevent the spread of insect-borne diseases.

The major global manufacturers of Body Worn Insect Repellent include S.C. Johnson, Avon Products Inc., Spectrum Brands, 3M, Tender, Reckitt Benckiser Group, Cloeman, Omega Pharma, Jahwa, Longrich Bioscience, Insect Shield, Sawyer Products, Babyganics, All Terrain, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Body Worn Insect Repellent. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Body Worn Insect Repellent market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Body Worn Insect Repellent market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Body Worn Insect Repellent industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Body Worn Insect Repellent Include:

S.C. Johnson

Avon Products Inc.

Spectrum Brands

3M

Tender

Reckitt Benckiser Group

Cloeman

Omega Pharma

Jahwa

Longrich Bioscience

Insect Shield

Sawyer Products

Babyganics

All Terrain

Body Worn Insect Repellent Product Segment Include:

Oils and Creams

Spray

Apparel

Others

Body Worn Insect Repellent Product Application Include:

Special Population

General Population

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