

# Global Body Jewelry Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Body Jewelry market size will reach 9,376.78 Million USD in 2025 and is projected to reach 13,740.07 Million USD by 2032, with a CAGR of 5.61% (2025-2032). Notably, the China Body Jewelry market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Body jewelry refers to decorative accessories or adornments that are worn on various parts of the body, typically as a form of self-expression or aesthetic enhancement. It includes a wide range of jewelry pieces designed for body piercings, such as earrings, nose rings, lip rings, belly button rings, tongue rings, eyebrow rings, and nipple rings, among others. Body jewelry can be made from various materials, including metals like stainless steel, gold, titanium, or silver, as well as materials like acrylic, glass, or organic materials such as wood or bone. It comes in different styles, sizes, and designs to suit individual preferences and fashion trends. Body jewelry allows individuals to express their personal style, cultural identity, or artistic flair by adorning their bodies with unique and eye-catching ornaments. It has become increasingly popular and accepted as a form of body modification and self-expression in various cultures and societies.

The major global manufacturers of Body Jewelry include Anatometal, Body Vision Los Angeles (BVLA), NeoMetal, LeRoi, Salamander Jewelry Factory, ZeSen Jewelry, Changan Tanaer Jewelry Factory, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Body Jewelry. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Body Jewelry market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Body Jewelry market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Body Jewelry industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Body Jewelry Include:

Anatometal

Body Vision Los Angeles (BVLA)

NeoMetal

LeRoi

Salamander Jewelry Factory

ZeSen Jewelry

Changan Tanaer Jewelry Factory

Body Jewelry Product Segment Include:

Ear Jewelry

Nose Jewelry

Lip Jewelry

Eyebrow Jewelry

Body Jewelry Product Application Include:

Man

Woman

## **Chapter Scope**

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