

# Global Bluetooth Modules Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Bluetooth Modules market size will reach 12,169 Million USD in 2025 and is projected to reach 19,940 Million USD by 2032, with a CAGR of 7.31% (2025-2032). Notably, the China Bluetooth Modules market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Bluetooth modules are small electronic devices that are used to enable communication between different devices using Bluetooth technology. They contain a Bluetooth radio, an antenna, and various other electronic components that allow them to connect to other Bluetooth-enabled devices and transfer data wirelessly. Bluetooth modules are commonly used in various applications such as wireless audio systems, Bluetooth headsets, Internet of Things (IoT) devices, automotive applications, and more. They are available in various shapes and sizes, and can be integrated into different types of devices to enable wireless communication between them.

The major global manufacturers of Bluetooth Modules include Murata, Qualcomm, Intel, Broadcom, Panasonic, Texas Instruments, Fujitsu, Hosiden, STMicroelectronics, Cypress Semiconductor, Taiyo Yuden, Laird, Microchip Technology, Silicon Labs, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and

generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Bluetooth Modules. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Bluetooth Modules market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Bluetooth Modules market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Bluetooth Modules industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Bluetooth Modules Include:

Murata

Qualcomm

Intel

Broadcom

Panasonic

Texas Instruments

Fujitsu

Hosiden

STMicroelectronics

Cypress Semiconductor

Taiyo Yuden

Laird

Microchip Technology

Silicon Labs

Bluetooth Modules Product Segment Include:

Bluetooth Low Energy (BLE) Modules

Dual-mode Bluetooth Modules

Classic Bluetooth Modules

Bluetooth Modules Product Application Include:

Mobile Phones

Computers

Connected Home

Others

## **Chapter Scope**

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