

# Global Bluetooth Low Energy IC Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Bluetooth Low Energy IC market size will reach 1,412.84 Million USD in 2025 and is projected to reach 5,202.90 Million USD by 2032, with a CAGR of 20.47% (2025-2032). Notably, the China Bluetooth Low Energy IC market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Bluetooth Low Energy IC (Integrated Circuit) is a chip that is used for wireless communication between devices using Bluetooth Low Energy technology. It enables devices to exchange data with low power consumption, which is ideal for devices that require long battery life and low power consumption. The chip includes a radio transceiver, a microcontroller, and other components needed to operate the Bluetooth Low Energy protocol. It is commonly used in wearable devices, health and fitness trackers, smart home devices, and other IoT (Internet of Things) applications.

The major global manufacturers of Bluetooth Low Energy IC include Nordic, Renesas, TI, Telink, STMicroelectronics, Qualcomm, Infineon, Microchip, Silicon Labs, Toshiba, NXP, BlueX Micro, Realtek, AKM, Ingchips, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and

reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Bluetooth Low Energy IC. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Bluetooth Low Energy IC market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Bluetooth Low Energy IC market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Bluetooth Low Energy IC industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Bluetooth Low Energy IC Include:

Nordic

Renesas

TI

Telink

STMicroelectronics

Qualcomm

Infineon

Microchip

Silicon Labs

Toshiba

NXP

BlueX Micro

Realtek

AKM

Ingchips

Bluetooth Low Energy IC Product Segment Include:

Bluetooth 4.0

Bluetooth 5.0

Bluetooth 5.1

Bluetooth 5.2

Bluetooth 5.3

Bluetooth Low Energy IC Product Application Include:

IoT

Wearable Device

Automobile

Medical

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Bluetooth Low Energy IC Industry PESTEL Analysis

Chapter 3: Global Bluetooth Low Energy IC Industry Porter's Five Forces Analysis

Chapter 4: Global Bluetooth Low Energy IC Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Bluetooth Low Energy IC Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Bluetooth Low Energy IC Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Bluetooth Low Energy IC Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Bluetooth Low Energy IC Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Bluetooth Low Energy IC Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis,

Countries Analysis)

Chapter 10: Latin America Bluetooth Low Energy IC Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Bluetooth Low Energy IC Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Bluetooth Low Energy IC Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 BLUETOOTH LOW ENERGY IC MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Bluetooth Low Energy IC Product by Type
  - 1.2.1 Bluetooth 4.0
  - 1.2.2 Bluetooth 5.0
  - 1.2.3 Bluetooth 5.1
  - 1.2.4 Bluetooth 5.2
  - 1.2.5 Bluetooth 5.3
- 1.3 Bluetooth Low Energy IC Product by Application
  - 1.3.1 IoT
  - 1.3.2 Wearable Device
  - 1.3.3 Automobile
  - 1.3.4 Medical
  - 1.3.5 Others
- 1.4 Global Bluetooth Low Energy IC Market Revenue and Sales Analysis
  - 1.4.1 Global Bluetooth Low Energy IC Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Bluetooth Low Energy IC Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Bluetooth Low Energy IC Market Sales Price Trend Analysis (2020-2032)
- 1.5 Bluetooth Low Energy IC Industry Trends and Innovation
  - 1.5.1 Bluetooth Low Energy IC Industry Trends and Innovation
  - 1.5.2 Bluetooth Low Energy IC Market Drivers and Challenges

### **2 BLUETOOTH LOW ENERGY IC MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 BLUETOOTH LOW ENERGY IC MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers

3.4 Bargaining Power of Buyers

3.5 Threat of Substitutes

## **4 GLOBAL BLUETOOTH LOW ENERGY IC MARKET ANALYSIS BY REGIONS**

4.1 Global Bluetooth Low Energy IC Overall Market: 2024 VS 2025 VS 2032

4.2 Global Bluetooth Low Energy IC Revenue and Forecast Analysis (2020-2032)

4.2.1 Global Bluetooth Low Energy IC Revenue and Market Share by Region (2020-2025)

4.2.2 Global Bluetooth Low Energy IC Revenue and Market Share Forecast by Region (2026-2032)

4.3 Global Bluetooth Low Energy IC Sales and Forecast Analysis (2020-2032)

4.3.1 Global Bluetooth Low Energy IC Sales and Market Share by Region (2020-2025)

4.3.2 Global Bluetooth Low Energy IC Sales and Market Share Forecast by Region (2026-2032)

4.4 Global Bluetooth Low Energy IC Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL BLUETOOTH LOW ENERGY IC MARKET SIZE BY TYPE AND APPLICATION**

5.1 Global Bluetooth Low Energy IC Market Size by Type

5.1.1 Global Bluetooth Low Energy IC Revenue and Forecast Analysis by Type (2020-2032)

5.1.2 Global Bluetooth Low Energy IC Sales and Forecast Analysis by Type (2020-2032)

5.2 Global Bluetooth Low Energy IC Market Size by Application

5.2.1 Global Bluetooth Low Energy IC Revenue and Forecast Analysis by Application (2020-2032)

5.2.2 Global Bluetooth Low Energy IC Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

6.1 North America Bluetooth Low Energy IC Market Size and Growth Rate Analysis (2020-2032)

6.2 North America Key Manufacturers Analysis

6.3 North America Bluetooth Low Energy IC Market Size by Type

6.3.1 North America Bluetooth Low Energy IC Sales by Type (2020-2032)

6.3.2 North America Bluetooth Low Energy IC Revenue by Type (2020-2032)

## 6.4 North America Bluetooth Low Energy IC Market Size by Application

6.4.1 North America Bluetooth Low Energy IC Sales by Application (2020-2032)

6.4.2 North America Bluetooth Low Energy IC Revenue by Application (2020-2032)

## 6.5 North America Bluetooth Low Energy IC Market Size by Country

6.5.1 US

6.5.2 Canada

## 7 EUROPE

### 7.1 Europe Bluetooth Low Energy IC Market Size and Growth Rate Analysis (2020-2032)

### 7.2 Europe Key Manufacturers Analysis

### 7.3 Europe Bluetooth Low Energy IC Market Size by Type

7.3.1 Europe Bluetooth Low Energy IC Sales by Type (2020-2032)

7.3.2 Europe Bluetooth Low Energy IC Revenue by Type (2020-2032)

### 7.4 Europe Bluetooth Low Energy IC Market Size by Application

7.4.1 Europe Bluetooth Low Energy IC Sales by Application (2020-2032)

7.4.2 Europe Bluetooth Low Energy IC Revenue by Application (2020-2032)

### 7.5 Europe Bluetooth Low Energy IC Market Size by Country

7.5.1 Germany

7.5.2 France

7.5.3 United Kingdom

7.5.4 Italy

7.5.5 Spain

7.5.6 Benelux

## 8 CHINA

### 8.1 China Bluetooth Low Energy IC Market Size and Growth Rate Analysis (2020-2032)

### 8.2 China Key Manufacturers Analysis

### 8.3 China Bluetooth Low Energy IC Market Size by Type

8.3.1 China Bluetooth Low Energy IC Sales by Type (2020-2032)

8.3.2 China Bluetooth Low Energy IC Revenue by Type (2020-2032)

### 8.4 China Bluetooth Low Energy IC Market Size by Application

8.4.1 China Bluetooth Low Energy IC Sales by Application (2020-2032)

8.4.2 China Bluetooth Low Energy IC Revenue by Application (2020-2032)

## 9 APAC (EXCL. CHINA)

9.1 APAC (excl. China) Bluetooth Low Energy IC Market Size and Growth Rate Analysis (2020-2032)

9.2 APAC (excl. China) Key Manufacturers Analysis

9.3 APAC (excl. China) Bluetooth Low Energy IC Market Size by Type

9.3.1 APAC (excl. China) Bluetooth Low Energy IC Sales by Type (2020-2032)

9.3.2 APAC (excl. China) Bluetooth Low Energy IC Revenue by Type (2020-2032)

9.4 APAC (excl. China) Bluetooth Low Energy IC Market Size by Application

9.4.1 APAC (excl. China) Bluetooth Low Energy IC Sales by Application (2020-2032)

9.4.2 APAC (excl. China) Bluetooth Low Energy IC Revenue by Application (2020-2032)

9.5 APAC (excl. China) Bluetooth Low Energy IC Market Size by Country

9.5.1 Japan

9.5.2 South Korea

9.5.3 India

9.5.4 Australia

9.5.5 Southeast Asia

## **10 LATIN AMERICA**

10.1 Latin America Bluetooth Low Energy IC Market Size and Growth Rate Analysis (2020-2032)

10.2 Latin America Key Manufacturers Analysis

10.3 Latin America Bluetooth Low Energy IC Market Size by Type

10.3.1 Latin America Bluetooth Low Energy IC Sales by Type (2020-2032)

10.3.2 Latin America Bluetooth Low Energy IC Revenue by Type (2020-2032)

10.4 Latin America Bluetooth Low Energy IC Market Size by Application

10.4.1 Latin America Bluetooth Low Energy IC Sales by Application (2020-2032)

10.4.2 Latin America Bluetooth Low Energy IC Revenue by Application (2020-2032)

10.5 Latin America Bluetooth Low Energy IC Market Size by Country

10.6 Latin America Bluetooth Low Energy IC Market Size by Country

10.6.1 Mexico

10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Bluetooth Low Energy IC Market Size and Growth Rate Analysis (2020-2032)

11.2 Middle East & Africa Key Manufacturers Analysis

11.3 Middle East & Africa Bluetooth Low Energy IC Market Size by Type

- 11.3.1 Middle East & Africa Bluetooth Low Energy IC Sales by Type (2020-2032)
- 11.3.2 Middle East & Africa Bluetooth Low Energy IC Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Bluetooth Low Energy IC Market Size by Application
  - 11.4.1 Middle East & Africa Bluetooth Low Energy IC Sales by Application (2020-2032)
  - 11.4.2 Middle East & Africa Bluetooth Low Energy IC Revenue by Application (2020-2032)
- 11.5 Middle East Bluetooth Low Energy IC Market Size by Country
  - 11.5.1 Saudi Arabia
  - 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

- 12.1 Global Bluetooth Low Energy IC Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
  - 12.1.1 Global Bluetooth Low Energy IC Market Sales by Key Manufacturers (2021-2025)
  - 12.1.2 Global Bluetooth Low Energy IC Market Revenue by Key Manufacturers (2021-2025)
  - 12.1.3 Global Bluetooth Low Energy IC Average Sales Price by Manufacturers (2021-2025)
- 12.2 Bluetooth Low Energy IC Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 Bluetooth Low Energy IC Competitive Landscape Analysis
  - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
  - 12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

- 13.1 Nordic
  - 13.1.1 Nordic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.1.2 Nordic Bluetooth Low Energy IC Product Portfolio
  - 13.1.3 Nordic Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.2 Renesas
  - 13.2.1 Renesas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.2.2 Renesas Bluetooth Low Energy IC Product Portfolio
  - 13.2.3 Renesas Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 TI

13.3.1 TI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 TI Bluetooth Low Energy IC Product Portfolio

13.3.3 TI Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 Telink

13.4.1 Telink Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Telink Bluetooth Low Energy IC Product Portfolio

13.4.3 Telink Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 STMicroelectronics

13.5.1 STMicroelectronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 STMicroelectronics Bluetooth Low Energy IC Product Portfolio

13.5.3 STMicroelectronics Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Qualcomm

13.6.1 Qualcomm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Qualcomm Bluetooth Low Energy IC Product Portfolio

13.6.3 Qualcomm Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.7 Infineon

13.7.1 Infineon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 Infineon Bluetooth Low Energy IC Product Portfolio

13.7.3 Infineon Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.8 Microchip

13.8.1 Microchip Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Microchip Bluetooth Low Energy IC Product Portfolio

13.8.3 Microchip Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.9 Silicon Labs

13.9.1 Silicon Labs Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- 13.9.2 Silicon Labs Bluetooth Low Energy IC Product Portfolio
- 13.9.3 Silicon Labs Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.10 Toshiba
  - 13.10.1 Toshiba Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.10.2 Toshiba Bluetooth Low Energy IC Product Portfolio
  - 13.10.3 Toshiba Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.11 NXP
  - 13.11.1 NXP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.11.2 NXP Bluetooth Low Energy IC Product Portfolio
  - 13.11.3 NXP Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.12 BlueX Micro
  - 13.12.1 BlueX Micro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.12.2 BlueX Micro Bluetooth Low Energy IC Product Portfolio
  - 13.12.3 BlueX Micro Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.13 Realtek
  - 13.13.1 Realtek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.13.2 Realtek Bluetooth Low Energy IC Product Portfolio
  - 13.13.3 Realtek Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.14 AKM
  - 13.14.1 AKM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.14.2 AKM Bluetooth Low Energy IC Product Portfolio
  - 13.14.3 AKM Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 13.15 Ingchips
  - 13.15.1 Ingchips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 13.15.2 Ingchips Bluetooth Low Energy IC Product Portfolio
  - 13.15.3 Ingchips Bluetooth Low Energy IC Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Bluetooth Low Energy IC Industry Chain Analysis

14.2 Bluetooth Low Energy IC Industry Raw Material and Suppliers Analysis

14.2.1 Bluetooth Low Energy IC Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Bluetooth Low Energy IC Typical Downstream Customers

14.4 Bluetooth Low Energy IC Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Bluetooth Low Energy IC Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Bluetooth Low Energy IC Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Bluetooth Low Energy IC Industry Development Status

Table 4: Bluetooth Low Energy IC Industry Development Trends

Table 5: Global Bluetooth Low Energy IC Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Bluetooth Low Energy IC Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Bluetooth Low Energy IC Revenue Market Share by Region (2020-2025)

Table 8: Global Bluetooth Low Energy IC Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Bluetooth Low Energy IC Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Bluetooth Low Energy IC Sales by Region (2020-2025) & (M Pcs)

Table 11: Global Bluetooth Low Energy IC Sales Market Share by Region (2020-2025)

Table 12: Global Bluetooth Low Energy IC Sales Forecast by Region (2026-2032) & (M Pcs)

Table 13: Global Bluetooth Low Energy IC Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Bluetooth Low Energy IC Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Bluetooth Low Energy IC Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Bluetooth Low Energy IC Sales Analysis by Type (2020-2025) & (M Pcs)

Table 17: Global Bluetooth Low Energy IC Sales Analysis Forecast by Type (2026-2032) & (M Pcs)

Table 18: Global Bluetooth Low Energy IC Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Bluetooth Low Energy IC Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Bluetooth Low Energy IC Sales Analysis by Application (2020-2025) &

(M Pcs)

Table 21: Global Bluetooth Low Energy IC Sales Analysis Forecast by Application (2026-2032) & (M Pcs)

Table 22: Key Bluetooth Low Energy IC Players in North America

Table 23: North America Bluetooth Low Energy IC Sales by Type (2020-2025) & (M Pcs)

Table 24: North America Bluetooth Low Energy IC Sales by Type (2026-2032) & (M Pcs)

Table 25: North America Bluetooth Low Energy IC Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Bluetooth Low Energy IC Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Bluetooth Low Energy IC Sales by Application (2020-2025) & (M Pcs)

Table 28: North America Bluetooth Low Energy IC Sales by Application (2026-2032) & (M Pcs)

Table 29: North America Bluetooth Low Energy IC Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Bluetooth Low Energy IC Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Bluetooth Low Energy IC Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Bluetooth Low Energy IC Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Bluetooth Low Energy IC Sales Market Size by Country (2020-2025) & (M Pcs)

Table 34: North America Bluetooth Low Energy IC Sales Market Size by Country (2026-2032) & (M Pcs)

Table 35: Key Bluetooth Low Energy IC Players in Europe

Table 36: Europe Bluetooth Low Energy IC Sales by Type (2020-2025) & (M Pcs)

Table 37: Europe Bluetooth Low Energy IC Sales by Type (2026-2032) & (M Pcs)

Table 38: Europe Bluetooth Low Energy IC Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Bluetooth Low Energy IC Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Bluetooth Low Energy IC Sales by Application (2020-2025) & (M Pcs)

Table 41: Europe Bluetooth Low Energy IC Sales by Application (2026-2032) & (M Pcs)

Table 42: Europe Bluetooth Low Energy IC Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Bluetooth Low Energy IC Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Bluetooth Low Energy IC Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Bluetooth Low Energy IC Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Bluetooth Low Energy IC Sales Market Size by Country (2020-2025) & (M Pcs)

Table 47: Europe Bluetooth Low Energy IC Sales Market Size Forecast by Country (2026-2032) & (M Pcs)

Table 48: Key Bluetooth Low Energy IC Players in China

Table 49: China Bluetooth Low Energy IC Sales by Type (2020-2025) & (M Pcs)

Table 50: China Bluetooth Low Energy IC Sales by Type (2026-2032) & (M Pcs)

Table 51: China Bluetooth Low Energy IC Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Bluetooth Low Energy IC Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Bluetooth Low Energy IC Sales by Application (2020-2025) & (M Pcs)

Table 54: China Bluetooth Low Energy IC Sales by Application (2026-2032) & (M Pcs)

Table 55: China Bluetooth Low Energy IC Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Bluetooth Low Energy IC Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Bluetooth Low Energy IC Players in APAC (excl. China)

Table 58: APAC (excl. China) Bluetooth Low Energy IC Sales by Type (2020-2025) & (M Pcs)

Table 59: APAC (excl. China) Bluetooth Low Energy IC Sales by Type (2026-2032) & (M Pcs)

Table 60: APAC (excl. China) Bluetooth Low Energy IC Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Bluetooth Low Energy IC Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Bluetooth Low Energy IC Sales by Application (2020-2025) & (M Pcs)

Table 63: APAC (excl. China) Bluetooth Low Energy IC Sales by Application (2026-2032) & (M Pcs)

Table 64: APAC (excl. China) Bluetooth Low Energy IC Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Bluetooth Low Energy IC Revenue by Application

(2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Bluetooth Low Energy IC Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Bluetooth Low Energy IC Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Bluetooth Low Energy IC Sales Market Size by Country (2020-2025) & (M Pcs)

Table 69: APAC (excl. China) Bluetooth Low Energy IC Sales Market Size Forecast by Country (2026-2032) & (M Pcs)

Table 70: Key Bluetooth Low Energy IC Players in Latin America

Table 71: Latin America Bluetooth Low Energy IC Sales by Type (2020-2025) & (M Pcs)

Table 72: Latin America Bluetooth Low Energy IC Sales by Type (2026-2032) & (M Pcs)

Table 73: Latin America Bluetooth Low Energy IC Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Bluetooth Low Energy IC Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Bluetooth Low Energy IC Sales by Application (2020-2025) & (M Pcs)

Table 76: Latin America Bluetooth Low Energy IC Sales by Application (2026-2032) & (M Pcs)

Table 77: Latin America Bluetooth Low Energy IC Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Bluetooth Low Energy IC Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Bluetooth Low Energy IC Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Bluetooth Low Energy IC Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 81: Latin America Bluetooth Low Energy IC Sales Market Size by Country (2020-2025) & (M Pcs)

Table 82: Latin America Bluetooth Low Energy IC Sales Market Size Forecast by Country (2026-2032) & (M Pcs)

Table 83: Key Bluetooth Low Energy IC Players in Middle East & Africa

Table 84: Middle East & Africa Bluetooth Low Energy IC Sales by Type (2020-2025) & (M Pcs)

Table 85: Middle East & Africa Bluetooth Low Energy IC Sales by Type (2026-2032) & (M Pcs)

Table 86: Middle East & Africa Bluetooth Low Energy IC Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Bluetooth Low Energy IC Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Bluetooth Low Energy IC Sales by Application (2020-2025) & (M Pcs)

Table 89: Middle East & Africa Bluetooth Low Energy IC Sales by Application (2026-2032) & (M Pcs)

Table 90: Middle East & Africa Bluetooth Low Energy IC Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Bluetooth Low Energy IC Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Bluetooth Low Energy IC Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Bluetooth Low Energy IC Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Bluetooth Low Energy IC Sales Market Size by Country (2020-2025) & (M Pcs)

Table 95: Middle East & Africa Bluetooth Low Energy IC Sales Market Size Forecast by Country (2026-2032) & (M Pcs)

Table 96: Global Bluetooth Low Energy IC Market Sales by Key Manufacturers (2021-2025) & (M Pcs)

Table 97: Global Bluetooth Low Energy IC Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Bluetooth Low Energy IC Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Bluetooth Low Energy IC Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Pcs)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Nordic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Nordic Bluetooth Low Energy IC Product Portfolio

Table 105: Nordic Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 106: Renesas Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Renesas Bluetooth Low Energy IC Product Portfolio

Table 108: Renesas Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 109: TI Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: TI Bluetooth Low Energy IC Product Portfolio

Table 111: TI Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 112: Telink Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Telink Bluetooth Low Energy IC Product Portfolio

Table 114: Telink Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 115: STMicroelectronics Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: STMicroelectronics Bluetooth Low Energy IC Product Portfolio

Table 117: STMicroelectronics Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 118: Qualcomm Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Qualcomm Bluetooth Low Energy IC Product Portfolio

Table 120: Qualcomm Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 121: Infineon Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: Infineon Bluetooth Low Energy IC Product Portfolio

Table 123: Infineon Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 124: Microchip Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Microchip Bluetooth Low Energy IC Product Portfolio

Table 126: Microchip Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 127: Silicon Labs Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Silicon Labs Bluetooth Low Energy IC Product Portfolio

Table 129: Silicon Labs Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 130: Toshiba Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Toshiba Bluetooth Low Energy IC Product Portfolio

Table 132: Toshiba Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs),

Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 133: NXP Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: NXP Bluetooth Low Energy IC Product Portfolio

Table 135: NXP Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 136: BlueX Micro Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: BlueX Micro Bluetooth Low Energy IC Product Portfolio

Table 138: BlueX Micro Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 139: Realtek Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Realtek Bluetooth Low Energy IC Product Portfolio

Table 141: Realtek Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 142: AKM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: AKM Bluetooth Low Energy IC Product Portfolio

Table 144: AKM Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 145: Ingchips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Ingchips Bluetooth Low Energy IC Product Portfolio

Table 147: Ingchips Bluetooth Low Energy IC Revenue (US\$ Million), Sales (M Pcs), Price (USD/Pcs), Gross Margin and Market Share (2021-2025)

Table 148: Upstream Key Raw Material Price List

Table 149: Bluetooth Low Energy IC Raw Material Suppliers and Contact Information

Table 150: Bluetooth Low Energy IC Typical Customer List

Table 151: Bluetooth Low Energy IC Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Bluetooth Low Energy IC Product Pictures

Figure 2: Bluetooth 4.0 Picture Scope

Figure 3: Bluetooth 5.0 Picture Scope

Figure 4: Bluetooth 5.1 Picture Scope

Figure 5: Bluetooth 5.2 Picture Scope

Figure 6: Bluetooth 5.3 Picture Scope

Figure 7: IoT Picture Scope

Figure 8: Wearable Device Picture Scope

Figure 9: Automobile Picture Scope

Figure 10: Medical Picture Scope

Figure 11: Others Picture Scope

Figure 12: Global Bluetooth Low Energy IC Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 13: Global Bluetooth Low Energy IC Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 14: Global Bluetooth Low Energy IC Market Sales and Growth Rate Analysis (2020-2032) & (M Pcs)

Figure 15: Global Bluetooth Low Energy IC Market Price Trend Analysis (2020-2032) & (USD/Pcs)

Figure 16: Global Bluetooth Low Energy IC Market Size by Region (2020-2032) & (US\$ Million)

Figure 17: Global Bluetooth Low Energy IC Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 18: Global Bluetooth Low Energy IC Sales Price by Region (2020-2032) & (M Pcs)

Figure 19: North America Bluetooth Low Energy IC Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 20: North America Bluetooth Low Energy IC Revenue Market Share by Players in 2024

Figure 21: North America Bluetooth Low Energy IC Sales Market Share by Type (2020-2032)

Figure 22: North America Bluetooth Low Energy IC Revenue Market Share by Type (2020-2032)

Figure 23: North America Bluetooth Low Energy IC Sales Market Share by Application (2020-2032)

Figure 24:North America Bluetooth Low Energy IC Revenue Market Share by Application (2020-2032)

Figure 25:US Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 26:Canada Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 27:Europe Bluetooth Low Energy IC Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 28:Europe Bluetooth Low Energy IC Revenue Market Share by Players in 2024

Figure 29:Europe Bluetooth Low Energy IC Sales Market Share by Type (2020-2032)

Figure 30:Europe Bluetooth Low Energy IC Revenue Market Share by Type (2020-2032)

Figure 31:Europe Bluetooth Low Energy IC Sales Market Share by Application (2020-2032)

Figure 32:Europe Bluetooth Low Energy IC Revenue Market Share by Application (2020-2032)

Figure 33:Germany Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 34:France Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 35:United Kingdom Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 36:Italy Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 37:Spain Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 38:Benelux Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 39:China Bluetooth Low Energy IC Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 40:China Bluetooth Low Energy IC Revenue Market Share by Players in 2024

Figure 41:China Bluetooth Low Energy IC Sales Market Share by Type (2020-2032)

Figure 42:China Bluetooth Low Energy IC Revenue Market Share by Type (2020-2032)

Figure 43:China Bluetooth Low Energy IC Sales Market Share by Application (2020-2032)

Figure 44:China Bluetooth Low Energy IC Revenue Market Share by Application (2020-2032)

Figure 45:APAC (excl. China) Bluetooth Low Energy IC Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 46:APAC (excl. China) Bluetooth Low Energy IC Revenue Market Share by Players in 2024

Figure 47:APAC (excl. China) Bluetooth Low Energy IC Sales Market Share by Type (2020-2032)

Figure 48:APAC (excl. China) Bluetooth Low Energy IC Revenue Market Share by Type (2020-2032)

Figure 49:APAC (excl. China) Bluetooth Low Energy IC Sales Market Share by

Application (2020-2032)

Figure 50:APAC (excl. China) Bluetooth Low Energy IC Revenue Market Share by Application (2020-2032)

Figure 51:Japan Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 52:South Korea Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 53:India Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 54:Australia Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 55:Southeast Asia Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 56:Latin America Bluetooth Low Energy IC Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 57:Latin America Bluetooth Low Energy IC Revenue Market Share by Players in 2024

Figure 58:Latin America Bluetooth Low Energy IC Sales Market Share by Type (2020-2032)

Figure 59:Latin America Bluetooth Low Energy IC Revenue Market Share by Type (2020-2032)

Figure 60:Latin America Bluetooth Low Energy IC Sales Market Share by Application (2020-2032)

Figure 61:Latin America Bluetooth Low Energy IC Revenue Market Share by Application (2020-2032)

Figure 62:Mexico Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 63:Brazil Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 64:Middle East & Africa Bluetooth Low Energy IC Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 65:Middle East & Africa Bluetooth Low Energy IC Revenue Market Share by Players in 2024

Figure 66:Middle East & Africa Bluetooth Low Energy IC Sales Market Share by Type (2020-2032)

Figure 67:Middle East & Africa Bluetooth Low Energy IC Revenue Market Share by Type (2020-2032)

Figure 68:Middle East & Africa Bluetooth Low Energy IC Sales Market Share by Application (2020-2032)

Figure 69:Middle East & Africa Bluetooth Low Energy IC Revenue Market Share by Application (2020-2032)

Figure 70:Saudi Arabia Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 71:South Africa Bluetooth Low Energy IC Revenue (2020-2032) & (US\$ Million)

Figure 72:Global Bluetooth Low Energy IC Sales Market Share by Key Manufacturers in 2024

Figure 73:Global Bluetooth Low Energy IC Revenue Market Share by Key Manufacturers in 2024

Figure 74:Global Bluetooth Low Energy IC Industry Competition Landscape

Figure 75:Bluetooth Low Energy IC Industry Chain Analysis

Figure 76:Bottom-Up and Top-Down Research Methods

Figure 77:Key Interview Objectives

Figure 78:Data Cross Validation

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