

Global Blenders & Juicers Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Blenders & Juicers market size will reach 2,779.35 Million USD in 2025 and is projected to reach 4,209.57 Million USD by 2032, with a CAGR of 6.11% (2025-2032). Notably, the China Blenders & Juicers market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Blenders and juicers are kitchen appliances used for the preparation of various beverages and food items. Blenders are versatile appliances that are primarily used to blend and mix ingredients to create smoothies, milkshakes, soups, sauces, and other liquid or semi-liquid recipes. They typically consist of a motorized base with a rotating blade assembly and a blending container or jar. Blenders offer different speed settings and blending modes to achieve the desired consistency and texture. On the other hand, juicers are specialized appliances designed specifically for extracting juice from fruits and vegetables. They come in different types, including centrifugal juicers, masticating juicers, and citrus juicers, each with its own method of extracting juice. Juicers separate the juice from the pulp, allowing for a smooth and nutrient-rich drink. Blenders and juicers provide convenient and efficient ways to incorporate fruits, vegetables, and other ingredients into our diets, promoting a healthy and nutritious lifestyle.

The major global manufacturers of Blenders & Juicers include Omega, Breville, Oster (Sunbeam), Hurom, Braun, Cuisinart, Kuvings, Philips, Panasonic, Electrolux,

Hanssem, Joyoung, Supor, Midea, Donlim (Guangdong Xinbao), SKG, Bear, ACA (Elec-Tech), Deer, Xibeile (Shuai Jia), Ouke, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Blenders & Juicers. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Blenders & Juicers market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Blenders & Juicers market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Blenders & Juicers industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Blenders & Juicers Include:

Omega

Breville

Oster (Sunbeam)

Hurom

Braun

Cuisinart

Kuvings

Philips

Panasonic

Electrolux

Hanssem

Joyoung

Supor

Midea

Donlim (Guangdong Xinbao)

SKG

Bear

ACA (Elec-Tech)

Deer

Xibeile (Shuai Jia)

Ouke

Blenders & Juicers Product Segment Include:

Blenders

Juicers

Blenders & Juicers Product Application Include:

Commercial

Household Use

Chapter Scope

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