

# Global Bird Safety Window Film Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Bird Safety Window Film market size will reach 48.41 Million USD in 2025 and is projected to reach 73.66 Million USD by 2032, with a CAGR of 6.18% (2025-2032). Notably, the China Bird Safety Window Film market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Bird safety window film is a specialized type of window film designed to reduce the risk of bird collisions with windows. Applied to residential, commercial, and industrial windows, these films create a visual barrier that makes windows more visible to birds, helping to prevent collisions. Featuring patterns, dots, or lines that are visible to birds but nearly invisible to humans, the film breaks up reflections and makes windows appear solid, reducing the likelihood of birds mistaking windows for open airspace or being confused by reflections. Bird safety window films contribute to wildlife conservation efforts by protecting bird populations and also offer additional benefits such as reducing glare, enhancing privacy, and blocking UV rays.

The major global manufacturers of Bird Safety Window Film include Feather Friendly, Saint-Gobain, Eastman LLumar, Artscape, Solyx IQ, Haverkamp, CollidEscape, National Window Film, BirdShades, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess

strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Bird Safety Window Film. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Bird Safety Window Film market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Bird Safety Window Film market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Bird Safety Window Film industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Bird Safety Window Film Include:

Feather Friendly

Saint-Gobain

Eastman LLumar

Artscape

Solyx IQ

Haverkamp

CollidEscape

National Window Film

BirdShades

Bird Safety Window Film Product Segment Include:

Shape Mark

Pattern Mark

Bird Safety Window Film Product Application Include:

Commercial

Residential

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Bird Safety Window Film Capacity and Production Analysis

Chapter 3: Global Bird Safety Window Film Industry PESTEL Analysis

Chapter 4: Global Bird Safety Window Film Industry Porter's Five Forces Analysis

Chapter 5: Global Bird Safety Window Film Major Regional Market Size (Revenue,

Sales, Price) and Forecast Analysis

Chapter 6: Global Bird Safety Window Film Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Bird Safety Window Film Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Bird Safety Window Film Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Bird Safety Window Film Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Bird Safety Window Film Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Bird Safety Window Film Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Bird Safety Window Film Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Bird Safety Window Film Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

## Contents

### **1 BIRD SAFETY WINDOW FILM MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Bird Safety Window Film Product by Type
  - 1.2.1 Shape Mark
  - 1.2.2 Pattern Mark
- 1.3 Bird Safety Window Film Product by Application
  - 1.3.1 Commercial
  - 1.3.2 Residential
- 1.4 Global Bird Safety Window Film Market Revenue and Sales Analysis
  - 1.4.1 Global Bird Safety Window Film Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Bird Safety Window Film Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Bird Safety Window Film Market Sales Price Trend Analysis (2020-2032)
- 1.5 Bird Safety Window Film Industry Trends and Innovation
  - 1.5.1 Bird Safety Window Film Industry Trends and Innovation
  - 1.5.2 Bird Safety Window Film Market Drivers and Challenges

### **2 GLOBAL BIRD SAFETY WINDOW FILM CAPACITY AND PRODUCTION ANALYSIS**

- 2.1 Global Bird Safety Window Film Capacity, Production and Utilization (2020-2032)
- 2.2 Global Bird Safety Window Film Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Bird Safety Window Film Production by Region
  - 2.3.1 Global Bird Safety Window Film Production by Region (2020-2025)
  - 2.3.2 Global Bird Safety Window Film Production Forecast by Region (2026-2032)
  - 2.3.3 Global Bird Safety Window Film Production Market Share by Region (2020-2032)

### **3 BIRD SAFETY WINDOW FILM MARKET PESTEL ANALYSIS**

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

## **4 BIRD SAFETY WINDOW FILM MARKET PORTER'S FIVE FORCES ANALYSIS**

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

## **5 GLOBAL BIRD SAFETY WINDOW FILM MARKET ANALYSIS BY REGIONS**

- 5.1 Bird Safety Window Film Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Bird Safety Window Film Revenue and Forecast Analysis (2020-2032)
  - 5.2.1 Global Bird Safety Window Film Revenue and Market Share by Region (2020-2025)
  - 5.2.2 Global Bird Safety Window Film Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Bird Safety Window Film Sales and Forecast Analysis (2020-2032)
  - 5.3.1 Global Bird Safety Window Film Sales and Market Share by Region (2020-2025)
  - 5.3.2 Global Bird Safety Window Film Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Bird Safety Window Film Sales Price Trend Analysis (2020-2032)

## **6 GLOBAL BIRD SAFETY WINDOW FILM MARKET SIZE BY TYPE AND APPLICATION**

- 6.1 Global Bird Safety Window Film Market Size by Type
  - 6.1.1 Global Bird Safety Window Film Revenue and Forecast Analysis by Type (2020-2032)
  - 6.1.2 Global Bird Safety Window Film Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Bird Safety Window Film Market Size by Application
  - 6.2.1 Global Bird Safety Window Film Revenue and Forecast Analysis by Application (2020-2032)
  - 6.2.2 Global Bird Safety Window Film Sales and Forecast Analysis by Application (2020-2032)

## **7 NORTH AMERICA**

- 7.1 North America Bird Safety Window Film Market Size and Growth Rate Analysis

(2020-2032)

7.2 North America Key Manufacturers Analysis

7.3 North America Bird Safety Window Film Market Size by Type

7.3.1 North America Bird Safety Window Film Sales by Type (2020-2032)

7.3.2 North America Bird Safety Window Film Revenue by Type (2020-2032)

7.4 North America Bird Safety Window Film Market Size by Application

7.4.1 North America Bird Safety Window Film Sales by Application (2020-2032)

7.4.2 North America Bird Safety Window Film Revenue by Application (2020-2032)

7.5 North America Bird Safety Window Film Market Size by Country

7.5.1 US

7.5.2 Canada

## **8 EUROPE**

8.1 Europe Bird Safety Window Film Market Size and Growth Rate Analysis  
(2020-2032)

8.2 Europe Key Manufacturers Analysis

8.3 Europe Bird Safety Window Film Market Size by Type

8.3.1 Europe Bird Safety Window Film Sales by Type (2020-2032)

8.3.2 Europe Bird Safety Window Film Revenue by Type (2020-2032)

8.4 Europe Bird Safety Window Film Market Size by Application

8.4.1 Europe Bird Safety Window Film Sales by Application (2020-2032)

8.4.2 Europe Bird Safety Window Film Revenue by Application (2020-2032)

8.5 Europe Bird Safety Window Film Market Size by Country

8.5.1 Germany

8.5.2 France

8.5.3 United Kingdom

8.5.4 Italy

8.5.5 Spain

8.5.6 Benelux

## **9 CHINA**

9.1 China Bird Safety Window Film Market Size and Growth Rate Analysis (2020-2032)

9.2 China Key Manufacturers Analysis

9.3 China Bird Safety Window Film Market Size by Type

9.3.1 China Bird Safety Window Film Sales by Type (2020-2032)

9.3.2 China Bird Safety Window Film Revenue by Type (2020-2032)

9.4 China Bird Safety Window Film Market Size by Application

9.4.1 China Bird Safety Window Film Sales by Application (2020-2032)

9.4.2 China Bird Safety Window Film Revenue by Application (2020-2032)

## **10 APAC (EXCL. CHINA)**

10.1 APAC (excl. China) Bird Safety Window Film Market Size and Growth Rate Analysis (2020-2032)

10.2 APAC (excl. China) Key Manufacturers Analysis

10.3 APAC (excl. China) Bird Safety Window Film Market Size by Type

10.3.1 APAC (excl. China) Bird Safety Window Film Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Bird Safety Window Film Revenue by Type (2020-2032)

10.4 APAC (excl. China) Bird Safety Window Film Market Size by Application

10.4.1 APAC (excl. China) Bird Safety Window Film Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Bird Safety Window Film Revenue by Application (2020-2032)

10.5 APAC (excl. China) Bird Safety Window Film Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

## **11 LATIN AMERICA**

11.1 Latin America Bird Safety Window Film Market Size and Growth Rate Analysis (2020-2032)

11.2 Latin America Key Manufacturers Analysis

### **11.3 LATIN AMERICA BIRD SAFETY WINDOW FILM MARKET SIZE BY TYPE**

11.3.1 Latin America Bird Safety Window Film Sales by Type (2020-2032)

11.3.2 Latin America Bird Safety Window Film Revenue by Type (2020-2032)

11.4 Latin America Bird Safety Window Film Market Size by Application

11.4.1 Latin America Bird Safety Window Film Sales by Application (2020-2032)

11.4.2 Latin America Bird Safety Window Film Revenue by Application (2020-2032)

11.5 Latin America Bird Safety Window Film Market Size by Country

11.6 Latin America Bird Safety Window Film Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

## **12 MIDDLE EAST & AFRICA**

12.1 Middle East & Africa Bird Safety Window Film Market Size and Growth Rate Analysis (2020-2032)

12.2 Middle East & Africa Key Manufacturers Analysis

12.3 Middle East & Africa Bird Safety Window Film Market Size by Type

12.3.1 Middle East & Africa Bird Safety Window Film Sales by Type (2020-2032)

12.3.2 Middle East & Africa Bird Safety Window Film Revenue by Type (2020-2032)

12.4 Middle East & Africa Bird Safety Window Film Market Size by Application

12.4.1 Middle East & Africa Bird Safety Window Film Sales by Application (2020-2032)

12.4.2 Middle East & Africa Bird Safety Window Film Revenue by Application (2020-2032)

12.5 Middle East Bird Safety Window Film Market Size by Country

12.5.1 Saudi Arabia

12.5.2 South Africa

## **13 COMPETITION BY MANUFACTURERS**

13.1 Global Bird Safety Window Film Market Sales, Revenue and Price by Key Manufacturers (2021-2025)

13.1.1 Global Bird Safety Window Film Market Sales by Key Manufacturers (2021-2025)

13.1.2 Global Bird Safety Window Film Market Revenue by Key Manufacturers (2021-2025)

13.1.3 Global Bird Safety Window Film Average Sales Price by Manufacturers (2021-2025)

13.2 Bird Safety Window Film Competitive Landscape Analysis and Market Dynamic

13.2.1 Bird Safety Window Film Competitive Landscape Analysis

13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

13.2.3 Market Dynamic

## **14 KEY COMPANIES ANALYSIS**

14.1 Feather Friendly

14.1.1 Feather Friendly Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.1.2 Feather Friendly Bird Safety Window Film Product Portfolio

14.1.3 Feather Friendly Bird Safety Window Film Market Data Analysis (Revenue,

Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.2 Saint-Gobain

14.2.1 Saint-Gobain Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.2.2 Saint-Gobain Bird Safety Window Film Product Portfolio

14.2.3 Saint-Gobain Bird Safety Window Film Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.3 Eastman LLumar

14.3.1 Eastman LLumar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.3.2 Eastman LLumar Bird Safety Window Film Product Portfolio

14.3.3 Eastman LLumar Bird Safety Window Film Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.4 Artscape

14.4.1 Artscape Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Artscape Bird Safety Window Film Product Portfolio

14.4.3 Artscape Bird Safety Window Film Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.5 Solyx IQ

14.5.1 Solyx IQ Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 Solyx IQ Bird Safety Window Film Product Portfolio

14.5.3 Solyx IQ Bird Safety Window Film Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.6 Haverkamp

14.6.1 Haverkamp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 Haverkamp Bird Safety Window Film Product Portfolio

14.6.3 Haverkamp Bird Safety Window Film Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.7 CollidEscape

14.7.1 CollidEscape Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 CollidEscape Bird Safety Window Film Product Portfolio

14.7.3 CollidEscape Bird Safety Window Film Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

#### 14.8 National Window Film

14.8.1 National Window Film Basic Company Profile (Employees, Areas Service,

## Competitors and Contact Information)

14.8.2 National Window Film Bird Safety Window Film Product Portfolio

14.8.3 National Window Film Bird Safety Window Film Market Data Analysis  
(Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## 14.9 BirdShades

14.9.1 BirdShades Basic Company Profile (Employees, Areas Service, Competitors  
and Contact Information)

14.9.2 BirdShades Bird Safety Window Film Product Portfolio

14.9.3 BirdShades Bird Safety Window Film Market Data Analysis (Revenue, Sales,  
Price, Gross Margin and Market Share) (2021-2025)

## **15 INDUSTRY CHAIN ANALYSIS**

15.1 Bird Safety Window Film Industry Chain Analysis

15.2 Bird Safety Window Film Industry Raw Material and Suppliers Analysis

15.2.1 Bird Safety Window Film Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Bird Safety Window Film Typical Downstream Customers

15.4 Bird Safety Window Film Sales Channel Analysis

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 METHODOLOGY AND DATA SOURCE**

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Bird Safety Window Film Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Bird Safety Window Film Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Bird Safety Window Film Industry Development Status

Table 4: Bird Safety Window Film Industry Development Trends

Table 5: Global Bird Safety Window Film Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Sqm)

Table 6: Global Bird Safety Window Film Production by Region (2020-2025) & (K Sqm)

Table 7: Global Bird Safety Window Film Production Forecast by Region (2026-2032) & (K Sqm)

Table 8: Global Bird Safety Window Film Production Market Share by Region (2020-2025)

Table 9: Global Bird Safety Window Film Production Market Share by Region (2026-2032)

Table 10: Global Bird Safety Window Film Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Bird Safety Window Film Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Bird Safety Window Film Revenue Market Share by Region (2020-2025)

Table 13: Global Bird Safety Window Film Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Bird Safety Window Film Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Bird Safety Window Film Sales by Region (2020-2025) & (K Sqm)

Table 16: Global Bird Safety Window Film Sales Market Share by Region (2020-2025)

Table 17: Global Bird Safety Window Film Sales Forecast by Region (2026-2032) & (K Sqm)

Table 18: Global Bird Safety Window Film Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Bird Safety Window Film Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Bird Safety Window Film Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Bird Safety Window Film Sales Analysis by Type (2020-2025) & (K

Sqm)

Table 22: Global Bird Safety Window Film Sales Analysis Forecast by Type (2026-2032) & (K Sqm)

Table 23: Global Bird Safety Window Film Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Bird Safety Window Film Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Bird Safety Window Film Sales Analysis by Application (2020-2025) & (K Sqm)

Table 26: Global Bird Safety Window Film Sales Analysis Forecast by Application (2026-2032) & (K Sqm)

Table 27: Key Bird Safety Window Film Players in North America

Table 28: North America Bird Safety Window Film Sales by Type (2020-2025) & (K Sqm)

Table 29: North America Bird Safety Window Film Sales by Type (2026-2032) & (K Sqm)

Table 30: North America Bird Safety Window Film Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Bird Safety Window Film Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Bird Safety Window Film Sales by Application (2020-2025) & (K Sqm)

Table 33: North America Bird Safety Window Film Sales by Application (2026-2032) & (K Sqm)

Table 34: North America Bird Safety Window Film Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Bird Safety Window Film Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Bird Safety Window Film Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Bird Safety Window Film Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Bird Safety Window Film Sales Market Size by Country (2020-2025) & (K Sqm)

Table 39: North America Bird Safety Window Film Sales Market Size by Country (2026-2032) & (K Sqm)

Table 40: Key Bird Safety Window Film Players in Europe

Table 41: Europe Bird Safety Window Film Sales by Type (2020-2025) & (K Sqm)

Table 42: Europe Bird Safety Window Film Sales by Type (2026-2032) & (K Sqm)

Table 43: Europe Bird Safety Window Film Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Bird Safety Window Film Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Bird Safety Window Film Sales by Application (2020-2025) & (K Sqm)

Table 46: Europe Bird Safety Window Film Sales by Application (2026-2032) & (K Sqm)

Table 47: Europe Bird Safety Window Film Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Bird Safety Window Film Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Bird Safety Window Film Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Bird Safety Window Film Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Bird Safety Window Film Sales Market Size by Country (2020-2025) & (K Sqm)

Table 52: Europe Bird Safety Window Film Sales Market Size Forecast by Country (2026-2032) & (K Sqm)

Table 53: Key Bird Safety Window Film Players in China

Table 54: China Bird Safety Window Film Sales by Type (2020-2025) & (K Sqm)

Table 55: China Bird Safety Window Film Sales by Type (2026-2032) & (K Sqm)

Table 56: China Bird Safety Window Film Revenue by Type (2020-2025) & (US\$ Million)

Table 57: China Bird Safety Window Film Revenue by Type (2026-2032) & (US\$ Million)

Table 58: China Bird Safety Window Film Sales by Application (2020-2025) & (K Sqm)

Table 59: China Bird Safety Window Film Sales by Application (2026-2032) & (K Sqm)

Table 60: China Bird Safety Window Film Revenue by Application (2020-2025) & (US\$ Million)

Table 61: China Bird Safety Window Film Revenue by Application (2026-2032) & (US\$ Million)

Table 62: Key Bird Safety Window Film Players in APAC (excl. China)

Table 63: APAC (excl. China) Bird Safety Window Film Sales by Type (2020-2025) & (K Sqm)

Table 64: APAC (excl. China) Bird Safety Window Film Sales by Type (2026-2032) & (K Sqm)

Table 65: APAC (excl. China) Bird Safety Window Film Revenue by Type (2020-2025) & (US\$ Million)

Table 66: APAC (excl. China) Bird Safety Window Film Revenue by Type (2026-2032)

& (US\$ Million)

Table 67: APAC (excl. China) Bird Safety Window Film Sales by Application (2020-2025) & (K Sqm)

Table 68: APAC (excl. China) Bird Safety Window Film Sales by Application (2026-2032) & (K Sqm)

Table 69: APAC (excl. China) Bird Safety Window Film Revenue by Application (2020-2025) & (US\$ Million)

Table 70: APAC (excl. China) Bird Safety Window Film Revenue by Application (2026-2032) & (US\$ Million)

Table 71:: APAC (excl. China) Bird Safety Window Film Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 72: APAC (excl. China) Bird Safety Window Film Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 73: APAC (excl. China) Bird Safety Window Film Sales Market Size by Country (2020-2025) & (K Sqm)

Table 74: APAC (excl. China) Bird Safety Window Film Sales Market Size Forecast by Country (2026-2032) & (K Sqm)

Table 75: Key Bird Safety Window Film Players in Latin America

Table 76: Latin America Bird Safety Window Film Sales by Type (2020-2025) & (K Sqm)

Table 77: Latin America Bird Safety Window Film Sales by Type (2026-2032) & (K Sqm)

Table 78: Latin America Bird Safety Window Film Revenue by Type (2020-2025) & (US\$ Million)

Table 79: Latin America Bird Safety Window Film Revenue by Type (2026-2032) & (US\$ Million)

Table 80: Latin America Bird Safety Window Film Sales by Application (2020-2025) & (K Sqm)

Table 81: Latin America Bird Safety Window Film Sales by Application (2026-2032) & (K Sqm)

Table 82: Latin America Bird Safety Window Film Revenue by Application (2020-2025) & (US\$ Million)

Table 83: Latin America Bird Safety Window Film Revenue by Application (2026-2032) & (US\$ Million)

Table 84: Latin America Bird Safety Window Film Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Bird Safety Window Film Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Bird Safety Window Film Sales Market Size by Country (2020-2025) & (K Sqm)

Table 87: Latin America Bird Safety Window Film Sales Market Size Forecast by

Country (2026-2032) & (K Sqm)

Table 88: Key Bird Safety Window Film Players in Middle East & Africa

Table 89: Middle East & Africa Bird Safety Window Film Sales by Type (2020-2025) & (K Sqm)

Table 90: Middle East & Africa Bird Safety Window Film Sales by Type (2026-2032) & (K Sqm)

Table 91: Middle East & Africa Bird Safety Window Film Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Bird Safety Window Film Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Bird Safety Window Film Sales by Application (2020-2025) & (K Sqm)

Table 94: Middle East & Africa Bird Safety Window Film Sales by Application (2026-2032) & (K Sqm)

Table 95: Middle East & Africa Bird Safety Window Film Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Bird Safety Window Film Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Bird Safety Window Film Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Bird Safety Window Film Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Bird Safety Window Film Sales Market Size by Country (2020-2025) & (K Sqm)

Table 100: Middle East & Africa Bird Safety Window Film Sales Market Size Forecast by Country (2026-2032) & (K Sqm)

Table 101: Global Bird Safety Window Film Market Sales by Key Manufacturers (2021-2025) & (K Sqm)

Table 102: Global Bird Safety Window Film Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Bird Safety Window Film Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Bird Safety Window Film Revenue Market Share by Key Manufacturers (2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Sqm)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: Feather Friendly Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

- Table 109: Feather Friendly Bird Safety Window Film Product Portfolio
- Table 110: Feather Friendly Bird Safety Window Film Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)
- Table 111: Saint-Gobain Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 112: Saint-Gobain Bird Safety Window Film Product Portfolio
- Table 113: Saint-Gobain Bird Safety Window Film Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)
- Table 114: Eastman LLumar Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 115: Eastman LLumar Bird Safety Window Film Product Portfolio
- Table 116: Eastman LLumar Bird Safety Window Film Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)
- Table 117: Artscape Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 118: Artscape Bird Safety Window Film Product Portfolio
- Table 119: Artscape Bird Safety Window Film Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)
- Table 120: Solyx IQ Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 121: Solyx IQ Bird Safety Window Film Product Portfolio
- Table 122: Solyx IQ Bird Safety Window Film Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)
- Table 123: Haverkamp Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 124: Haverkamp Bird Safety Window Film Product Portfolio
- Table 125: Haverkamp Bird Safety Window Film Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)
- Table 126: CollidEscape Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 127: CollidEscape Bird Safety Window Film Product Portfolio
- Table 128: CollidEscape Bird Safety Window Film Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)
- Table 129: National Window Film Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
- Table 130: National Window Film Bird Safety Window Film Product Portfolio
- Table 131: National Window Film Bird Safety Window Film Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)
- Table 132: BirdShades Basic Company Profile (Employees, Areas Service, Competitors

and Contact Information)

Table 133: BirdShades Bird Safety Window Film Product Portfolio

Table 134: BirdShades Bird Safety Window Film Revenue (US\$ Million), Sales (K Sqm), Price (USD/Sqm), Gross Margin and Market Share (2021-2025)

Table 135: Upstream Key Raw Material Price List

Table 136: Bird Safety Window Film Raw Material Suppliers and Contact Information

Table 137: Bird Safety Window Film Typical Customer List

Table 138: Bird Safety Window Film Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Bird Safety Window Film Product Pictures

Figure 2: Shape Mark Picture Scope

Figure 3: Pattern Mark Picture Scope

Figure 4: Commercial Picture Scope

Figure 5: Residential Picture Scope

Figure 6: Global Bird Safety Window Film Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global Bird Safety Window Film Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global Bird Safety Window Film Market Sales and Growth Rate Analysis (2020-2032) & (K Sqm)

Figure 9: Global Bird Safety Window Film Market Price Trend Analysis (2020-2032) & (USD/Sqm)

Figure 10: Global Bird Safety Window Film Capacity, Production and Utilization (2019-2030) & (K Sqm)

Figure 11: Global Bird Safety Window Film Production by Region: 2023 VS 2024 VS 2030 (K Sqm)

Figure 12: Global Bird Safety Window Film Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 13: Global Bird Safety Window Film Production Market Share by Region (2019-2030)

Figure 14: Global Bird Safety Window Film Market Size by Region (2020-2032) & (US\$ Million)

Figure 15: Global Bird Safety Window Film Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 16: Global Bird Safety Window Film Sales Price by Region (2020-2032) & (K Sqm)

Figure 17: North America Bird Safety Window Film Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 18: North America Bird Safety Window Film Revenue Market Share by Players in 2024

Figure 19: North America Bird Safety Window Film Sales Market Share by Type (2020-2032)

Figure 20: North America Bird Safety Window Film Revenue Market Share by Type (2020-2032)

Figure 21:North America Bird Safety Window Film Sales Market Share by Application (2020-2032)

Figure 22:North America Bird Safety Window Film Revenue Market Share by Application (2020-2032)

Figure 23:US Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 24:Canada Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 25:Europe Bird Safety Window Film Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 26:Europe Bird Safety Window Film Revenue Market Share by Players in 2024

Figure 27:Europe Bird Safety Window Film Sales Market Share by Type (2020-2032)

Figure 28:Europe Bird Safety Window Film Revenue Market Share by Type (2020-2032)

Figure 29:Europe Bird Safety Window Film Sales Market Share by Application (2020-2032)

Figure 30:Europe Bird Safety Window Film Revenue Market Share by Application (2020-2032)

Figure 31:Germany Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 32:France Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 33:United Kingdom Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 34:Italy Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 35:Spain Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 36:Benelux Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 37:China Bird Safety Window Film Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 38:China Bird Safety Window Film Revenue Market Share by Players in 2024

Figure 39:China Bird Safety Window Film Sales Market Share by Type (2020-2032)

Figure 40:China Bird Safety Window Film Revenue Market Share by Type (2020-2032)

Figure 41:China Bird Safety Window Film Sales Market Share by Application (2020-2032)

Figure 42:China Bird Safety Window Film Revenue Market Share by Application (2020-2032)

Figure 43:APAC (excl. China) Bird Safety Window Film Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 44:APAC (excl. China) Bird Safety Window Film Revenue Market Share by Players in 2024

Figure 45:APAC (excl. China) Bird Safety Window Film Sales Market Share by Type (2020-2032)

Figure 46:APAC (excl. China) Bird Safety Window Film Revenue Market Share by Type

(2020-2032)

Figure 47:APAC (excl. China) Bird Safety Window Film Sales Market Share by Application (2020-2032)

Figure 48:APAC (excl. China) Bird Safety Window Film Revenue Market Share by Application (2020-2032)

Figure 49:Japan Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 50:South Korea Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 51:India Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 52:Australia Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 53:Southeast Asia Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 54:Latin America Bird Safety Window Film Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 55:Latin America Bird Safety Window Film Revenue Market Share by Players in 2024

Figure 56:Latin America Bird Safety Window Film Sales Market Share by Type (2020-2032)

Figure 57:Latin America Bird Safety Window Film Revenue Market Share by Type (2020-2032)

Figure 58:Latin America Bird Safety Window Film Sales Market Share by Application (2020-2032)

Figure 59:Latin America Bird Safety Window Film Revenue Market Share by Application (2020-2032)

Figure 60:Mexico Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 61:Brazil Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 62:Middle East & Africa Bird Safety Window Film Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 63:Middle East & Africa Bird Safety Window Film Revenue Market Share by Players in 2024

Figure 64:Middle East & Africa Bird Safety Window Film Sales Market Share by Type (2020-2032)

Figure 65:Middle East & Africa Bird Safety Window Film Revenue Market Share by Type (2020-2032)

Figure 66:Middle East & Africa Bird Safety Window Film Sales Market Share by Application (2020-2032)

Figure 67:Middle East & Africa Bird Safety Window Film Revenue Market Share by Application (2020-2032)

Figure 68:Saudi Arabia Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 69:South Africa Bird Safety Window Film Revenue (2020-2032) & (US\$ Million)

Figure 70:Global Bird Safety Window Film Sales Market Share by Key Manufacturers in 2024

Figure 71:Global Bird Safety Window Film Revenue Market Share by Key Manufacturers in 2024

Figure 72:Global Bird Safety Window Film Industry Competition Landscape

Figure 73:Bird Safety Window Film Industry Chain Analysis

Figure 74:Bottom-Up and Top-Down Research Methods

Figure 75:Key Interview Objectives

Figure 76:Data Cross Validation

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