

Global Bike Helmets Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Bike Helmets market size will reach 267.97 Million USD in 2025 and is projected to reach 318.53 Million USD by 2032, with a CAGR of 2.50% (2025-2032). Notably, the China Bike Helmets market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Bike helmets are protective headgear specifically designed to enhance the safety of cyclists. They are constructed with a hard outer shell and an inner foam liner that absorbs impact in the event of a crash or collision. Bike helmets are designed to fit securely on the head and cover the forehead, temples, and back of the head, providing protection to critical areas. They often feature adjustable straps and retention systems to ensure a snug and comfortable fit. The primary purpose of bike helmets is to reduce the risk of head injuries, including concussions and skull fractures, by absorbing and distributing the force of an impact. They also offer additional features such as ventilation for airflow, visors to shield the eyes from sunlight or rain, and reflective elements for improved visibility. Wearing a properly fitted bike helmet is strongly recommended for cyclists of all ages and skill levels, as it significantly reduces the severity of head injuries and increases overall safety while riding.

The major global manufacturers of Bike Helmets include Vista Outdoor, Dorel, Giant, Trek Bicycle, KASK, Mavic, Merida, Specialized, Uvex, Scott Sports, OGK KABUTO,

MET, ABUS, POC, Urge, Lazer, Louis Garneau, Strategic Sports, LAS helmets, Fox Racing, Limar, Orbea, Rudy Project, Moon Helmet, Shenghong Sports, SenHai Sports Goods, GUB, One Industries, HardnutZ, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Bike Helmets. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Bike Helmets market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Bike Helmets market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Bike Helmets industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Bike Helmets Include:

Vista Outdoor

Dorel

Giant

Trek Bicycle

KASK

Mavic

Merida

Specialized

Uvex

Scott Sports

OGK KABUTO

MET

ABUS

POC

Urge

Lazer

Louis Garneau

Strategic Sports

LAS helmets

Fox Racing

Limar

Orbea

Rudy Project

Moon Helmet

Shenghong Sports

SenHai Sports Goods

GUB

One Industries

HardnutZ

Bike Helmets Product Segment Include:

MTB Helmets

Road Helmets

Recreational Helmets

Bike Helmets Product Application Include:

Commuter & Recreation

Sport Games

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