

# Global Bicycle Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/B5392715C67DEN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: B5392715C67DEN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Bicycle market size will reach 39,271 Million USD in 2025 and is projected to reach 51,539 Million USD by 2032, with a CAGR of 3.96% (2025-2032). Notably, the China Bicycle market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A bicycle is a human-powered vehicle consisting of two wheels connected by a frame, pedals, handlebars, and a seat. It is one of the most widely used and popular means of transportation and recreation worldwide. Bicycles are typically propelled by the rider pedaling the pedals, which transfer rotational motion to the chain, ultimately driving the rear wheel. They provide an efficient and eco-friendly mode of transportation, promoting physical exercise, reducing carbon emissions, and offering a cost-effective alternative to motorized vehicles. Bicycles come in various types, including road bikes, mountain bikes, hybrid bikes, and city bikes, each designed for specific purposes and terrain. They offer versatility, allowing riders to commute, explore outdoor trails, engage in competitive sports, or simply enjoy leisurely rides. Bicycles have evolved over the years, incorporating advancements in technology, materials, and aerodynamics to enhance performance, comfort, and safety.

The major global manufacturers of Bicycle include Giant Bicycles, Hero Cycles, TI Cycles, Trek, Shanghai Phonex, Atlas, Flying Pigeon, Merida, Xidesheng Bicycle, OMYO, Emmelle, Avon Cycles, Tianjin Battle, Cannondale, Libahuang, Specialized,

Trinx Bikes, DAHON, Cycoo, Bridgestone Cycle, Laux (Tianjin), Samchuly Bicycle, Cube, Pacific Cycles, Derby Cycle, Grimaldi Industri, Gazelle, KHS, Forever, Scott Sports, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Bicycle. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Bicycle market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Bicycle market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Bicycle industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Bicycle Include:

Giant Bicycles

Hero Cycles

TI Cycles

Trek

Shanghai Phonex

Atlas

Flying Pigeon

Merida

Xidesheng Bicycle

OMYO

Emmelle

Avon Cycles

Tianjin Battle

Cannondale

Libahuang

Specialized

Trinx Bikes

DAHON

Cycoo

Bridgestone Cycle

Laux (Tianjin)

Samchuly Bicycle

Cube

Pacific Cycles

Derby Cycle

Grimaldi Industri

Gazelle

KHS

Forever

Scott Sports

Bicycle Product Segment Include:

20 Inch

24 Inch

26 Inch

27 Inch

Others

Bicycle Product Application Include:

Mountain Bike

Road Bike

## **Chapter Scope**

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