

# Global Beta-hydroxybutyrate Salts (BHB) Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Beta-hydroxybutyrate Salts (BHB) market size will reach 18.63 Million USD in 2025 and is projected to reach 24.90 Million USD by 2032, with a CAGR of 4.23% (2025-2032). Notably, the China Beta-hydroxybutyrate Salts (BHB) market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Beta-hydroxybutyrate salts (BHB) are the exogenous form of ketones, which are produced by the liver during periods of fasting or low carbohydrate intake, like on a ketogenic diet. BHB salts are a combination of beta-hydroxybutyrate and a mineral, such as sodium, potassium, calcium, or magnesium, which helps stabilize and transport the ketones in the body. These salts are commonly used as dietary supplements to provide an immediate source of ketones for the body, potentially enhancing mental clarity, energy levels, and endurance, particularly in athletes or individuals following a low-carb or ketogenic lifestyle. BHB supplementation can help promote ketosis (the metabolic state where the body burns fat for fuel instead of glucose) and may support weight management, cognitive function, and overall metabolic health.

The major global manufacturers of Beta-hydroxybutyrate Salts (BHB) include NNB NUTRITION, Shanghai Kangxin, Anhui Hecheng Biotech, Jingyao Biotech, Shijiazhuang Chiral Chemical, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that

command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Beta-hydroxybutyrate Salts (BHB). Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Beta-hydroxybutyrate Salts (BHB) market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Beta-hydroxybutyrate Salts (BHB) market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Beta-hydroxybutyrate Salts (BHB) industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Beta-hydroxybutyrate Salts (BHB) Include:

NNB NUTRITION

Shanghai Kangxin

Anhui Hecheng Biotech

Jingyao Biotech

Shijiazhuang Chiral Chemical

Beta-hydroxybutyrate Salts (BHB) Product Segment Include:

Sodium Salt

Calcium Salt

Magnesium Salt

Potassium Salt

Others

Beta-hydroxybutyrate Salts (BHB) Product Application Include:

Weight Control

Sports Supplement

Others

## **Chapter Scope**

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