

# Global Beta Carotene Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Beta Carotene market size will reach 362.19 Million USD in 2025 and is projected to reach 465.19 Million USD by 2032, with a CAGR of 3.64% (2025-2032). Notably, the China Beta Carotene market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Beta carotene is a naturally occurring pigment found in plants, particularly in colorful fruits and vegetables like carrots, sweet potatoes, and leafy greens. It belongs to a group of compounds known as carotenoids, which are responsible for giving these foods their vibrant hues. Beta carotene is converted into vitamin A by the body, playing a crucial role in maintaining healthy vision, supporting the immune system, and promoting proper cell growth and differentiation. As an antioxidant, it helps protect cells from damage caused by harmful free radicals. Consuming foods rich in beta carotene is not only beneficial for overall health but also contributes to the maintenance of healthy skin and a strong immune system.

The major global manufacturers of Beta Carotene include DSM, BASF, Allied Bictch, Chr Hansen, LYCORED, DDW, FMC Corporation, Zhejiang Medicine, HJ-Rise International, Zixin, Wuhan Stars, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong

competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Beta Carotene. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Beta Carotene market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Beta Carotene market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Beta Carotene industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Beta Carotene Include:

DSM

BASF

Allied Bictch

Chr Hansen

LYCORED

DDW

FMC Corporation

Zhejiang Medicine

HJ-Rise International

Zixin

Wuhan Stars

Beta Carotene Product Segment Include:

Natural Product Extraction

Chemical Synthesis

Fermentation Method

Beta Carotene Product Application Include:

Food and Beverages

Feed Supplement

Cosmetic Additives

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Beta Carotene Capacity and Production Analysis

Chapter 3: Global Beta Carotene Industry PESTEL Analysis

Chapter 4: Global Beta Carotene Industry Porter's Five Forces Analysis

Chapter 5: Global Beta Carotene Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 6: Global Beta Carotene Market Size and Forecast by Type and Application Analysis

Chapter 7: North America Beta Carotene Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: Europe Beta Carotene Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: China Beta Carotene Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: APAC (Excl. China) Beta Carotene Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Latin America Beta Carotene Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Middle East and Africa Beta Carotene Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 13: Global Beta Carotene Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 14: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 15: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 16: Research Findings and Conclusion

Chapter 17: Methodology and Data Sources

## Contents

### **1 BETA CAROTENE MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Beta Carotene Product by Type
  - 1.2.1 Natural Product Extraction
  - 1.2.2 Chemical Synthesis
  - 1.2.3 Fermentation Method
- 1.3 Beta Carotene Product by Application
  - 1.3.1 Food and Beverages
  - 1.3.2 Feed Supplement
  - 1.3.3 Cosmetic Additives
  - 1.3.4 Others
- 1.4 Global Beta Carotene Market Revenue and Sales Analysis
  - 1.4.1 Global Beta Carotene Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Beta Carotene Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Beta Carotene Market Sales Price Trend Analysis (2020-2032)
- 1.5 Beta Carotene Industry Trends and Innovation
  - 1.5.1 Beta Carotene Industry Trends and Innovation
  - 1.5.2 Beta Carotene Market Drivers and Challenges

### **2 GLOBAL BETA CAROTENE CAPACITY AND PRODUCTION ANALYSIS**

- 2.1 Global Beta Carotene Capacity, Production and Utilization (2020-2032)
- 2.2 Global Beta Carotene Production Growth Trend by Region: 2024 VS 2025 VS 2030
- 2.3 Global Beta Carotene Production by Region
  - 2.3.1 Global Beta Carotene Production by Region (2020-2025)
  - 2.3.2 Global Beta Carotene Production Forecast by Region (2026-2032)
  - 2.3.3 Global Beta Carotene Production Market Share by Region (2020-2032)

### **3 BETA CAROTENE MARKET PESTEL ANALYSIS**

- 3.1 Political Factors Analysis
- 3.2 Economic Factors Analysis
- 3.3 Social Factors Analysis
- 3.4 Technological Factors Analysis
- 3.5 Environmental Factors Analysis
- 3.6 Legal Factors Analysis

## **4 BETA CAROTENE MARKET PORTER'S FIVE FORCES ANALYSIS**

- 4.1 Competitive Rivalry
- 4.2 Threat of New Entrants
- 4.3 Bargaining Power of Suppliers
- 4.4 Bargaining Power of Buyers
- 4.5 Threat of Substitutes

## **5 GLOBAL BETA CAROTENE MARKET ANALYSIS BY REGIONS**

- 5.1 Beta Carotene Overall Market: 2024 VS 2025 VS 2032
- 5.2 Global Beta Carotene Revenue and Forecast Analysis (2020-2032)
  - 5.2.1 Global Beta Carotene Revenue and Market Share by Region (2020-2025)
  - 5.2.2 Global Beta Carotene Revenue and Market Forecast by Region (2026-2032)
- 5.3 Global Beta Carotene Sales and Forecast Analysis (2020-2032)
  - 5.3.1 Global Beta Carotene Sales and Market Share by Region (2020-2025)
  - 5.3.2 Global Beta Carotene Sales and Market Forecast by Region (2026-2032)
- 5.4 Global Beta Carotene Sales Price Trend Analysis (2020-2032)

## **6 GLOBAL BETA CAROTENE MARKET SIZE BY TYPE AND APPLICATION**

- 6.1 Global Beta Carotene Market Size by Type
  - 6.1.1 Global Beta Carotene Revenue and Forecast Analysis by Type (2020-2032)
  - 6.1.2 Global Beta Carotene Sales and Forecast Analysis by Type (2020-2032)
- 6.2 Global Beta Carotene Market Size by Application
  - 6.2.1 Global Beta Carotene Revenue and Forecast Analysis by Application (2020-2032)
  - 6.2.2 Global Beta Carotene Sales and Forecast Analysis by Application (2020-2032)

## **7 NORTH AMERICA**

- 7.1 North America Beta Carotene Market Size and Growth Rate Analysis (2020-2032)
- 7.2 North America Key Manufacturers Analysis
- 7.3 North America Beta Carotene Market Size by Type
  - 7.3.1 North America Beta Carotene Sales by Type (2020-2032)
  - 7.3.2 North America Beta Carotene Revenue by Type (2020-2032)
- 7.4 North America Beta Carotene Market Size by Application
  - 7.4.1 North America Beta Carotene Sales by Application (2020-2032)

- 7.4.2 North America Beta Carotene Revenue by Application (2020-2032)
- 7.5 North America Beta Carotene Market Size by Country
  - 7.5.1 US
  - 7.5.2 Canada

## **8 EUROPE**

- 8.1 Europe Beta Carotene Market Size and Growth Rate Analysis (2020-2032)
- 8.2 Europe Key Manufacturers Analysis
- 8.3 Europe Beta Carotene Market Size by Type
  - 8.3.1 Europe Beta Carotene Sales by Type (2020-2032)
  - 8.3.2 Europe Beta Carotene Revenue by Type (2020-2032)
- 8.4 Europe Beta Carotene Market Size by Application
  - 8.4.1 Europe Beta Carotene Sales by Application (2020-2032)
  - 8.4.2 Europe Beta Carotene Revenue by Application (2020-2032)
- 8.5 Europe Beta Carotene Market Size by Country
  - 8.5.1 Germany
  - 8.5.2 France
  - 8.5.3 United Kingdom
  - 8.5.4 Italy
  - 8.5.5 Spain
  - 8.5.6 Benelux

## **9 CHINA**

- 9.1 China Beta Carotene Market Size and Growth Rate Analysis (2020-2032)
- 9.2 China Key Manufacturers Analysis
- 9.3 China Beta Carotene Market Size by Type
  - 9.3.1 China Beta Carotene Sales by Type (2020-2032)
  - 9.3.2 China Beta Carotene Revenue by Type (2020-2032)
- 9.4 China Beta Carotene Market Size by Application
  - 9.4.1 China Beta Carotene Sales by Application (2020-2032)
  - 9.4.2 China Beta Carotene Revenue by Application (2020-2032)

## **10 APAC (EXCL. CHINA)**

- 10.1 APAC (excl. China) Beta Carotene Market Size and Growth Rate Analysis (2020-2032)
- 10.2 APAC (excl. China) Key Manufacturers Analysis

### 10.3 APAC (excl. China) Beta Carotene Market Size by Type

10.3.1 APAC (excl. China) Beta Carotene Sales by Type (2020-2032)

10.3.2 APAC (excl. China) Beta Carotene Revenue by Type (2020-2032)

### 10.4 APAC (excl. China) Beta Carotene Market Size by Application

10.4.1 APAC (excl. China) Beta Carotene Sales by Application (2020-2032)

10.4.2 APAC (excl. China) Beta Carotene Revenue by Application (2020-2032)

### 10.5 APAC (excl. China) Beta Carotene Market Size by Country

10.5.1 Japan

10.5.2 South Korea

10.5.3 India

10.5.4 Australia

10.5.5 Southeast Asia

## **11 LATIN AMERICA**

### 11.1 Latin America Beta Carotene Market Size and Growth Rate Analysis (2020-2032)

### 11.2 Latin America Key Manufacturers Analysis

### **11.3 LATIN AMERICA BETA CAROTENE MARKET SIZE BY TYPE**

11.3.1 Latin America Beta Carotene Sales by Type (2020-2032)

11.3.2 Latin America Beta Carotene Revenue by Type (2020-2032)

### 11.4 Latin America Beta Carotene Market Size by Application

11.4.1 Latin America Beta Carotene Sales by Application (2020-2032)

11.4.2 Latin America Beta Carotene Revenue by Application (2020-2032)

### 11.5 Latin America Beta Carotene Market Size by Country

### 11.6 Latin America Beta Carotene Market Size by Country

11.6.1 Mexico

11.6.2 Brazil

## **12 MIDDLE EAST & AFRICA**

### 12.1 Middle East & Africa Beta Carotene Market Size and Growth Rate Analysis (2020-2032)

### 12.2 Middle East & Africa Key Manufacturers Analysis

### 12.3 Middle East & Africa Beta Carotene Market Size by Type

12.3.1 Middle East & Africa Beta Carotene Sales by Type (2020-2032)

12.3.2 Middle East & Africa Beta Carotene Revenue by Type (2020-2032)

### 12.4 Middle East & Africa Beta Carotene Market Size by Application

- 12.4.1 Middle East & Africa Beta Carotene Sales by Application (2020-2032)
- 12.4.2 Middle East & Africa Beta Carotene Revenue by Application (2020-2032)
- 12.5 Middle East Beta Carotene Market Size by Country
  - 12.5.1 Saudi Arabia
  - 12.5.2 South Africa

## **13 COMPETITION BY MANUFACTURERS**

- 13.1 Global Beta Carotene Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
  - 13.1.1 Global Beta Carotene Market Sales by Key Manufacturers (2021-2025)
  - 13.1.2 Global Beta Carotene Market Revenue by Key Manufacturers (2021-2025)
  - 13.1.3 Global Beta Carotene Average Sales Price by Manufacturers (2021-2025)
- 13.2 Beta Carotene Competitive Landscape Analysis and Market Dynamic
  - 13.2.1 Beta Carotene Competitive Landscape Analysis
  - 13.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales
  - 13.2.3 Market Dynamic

## **14 KEY COMPANIES ANALYSIS**

- 14.1 DSM
  - 14.1.1 DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.1.2 DSM Beta Carotene Product Portfolio
  - 14.1.3 DSM Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.2 BASF
  - 14.2.1 BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.2.2 BASF Beta Carotene Product Portfolio
  - 14.2.3 BASF Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.3 Allied Bictch
  - 14.3.1 Allied Bictch Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)
  - 14.3.2 Allied Bictch Beta Carotene Product Portfolio
  - 14.3.3 Allied Bictch Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)
- 14.4 Chr Hansen

14.4.1 Chr Hansen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.4.2 Chr Hansen Beta Carotene Product Portfolio

14.4.3 Chr Hansen Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.5 LYCORED

14.5.1 LYCORED Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.5.2 LYCORED Beta Carotene Product Portfolio

14.5.3 LYCORED Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.6 DDW

14.6.1 DDW Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.6.2 DDW Beta Carotene Product Portfolio

14.6.3 DDW Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.7 FMC Corporation

14.7.1 FMC Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.7.2 FMC Corporation Beta Carotene Product Portfolio

14.7.3 FMC Corporation Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.8 Zhejiang Medicine

14.8.1 Zhejiang Medicine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.8.2 Zhejiang Medicine Beta Carotene Product Portfolio

14.8.3 Zhejiang Medicine Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.9 HJ-Rise International

14.9.1 HJ-Rise International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.9.2 HJ-Rise International Beta Carotene Product Portfolio

14.9.3 HJ-Rise International Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.10 Zixin

14.10.1 Zixin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.10.2 Zixin Beta Carotene Product Portfolio

14.10.3 Zixin Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

14.11 Wuhan Stars

14.11.1 Wuhan Stars Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

14.11.2 Wuhan Stars Beta Carotene Product Portfolio

14.11.3 Wuhan Stars Beta Carotene Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **15 INDUSTRY CHAIN ANALYSIS**

15.1 Beta Carotene Industry Chain Analysis

15.2 Beta Carotene Industry Raw Material and Suppliers Analysis

15.2.1 Beta Carotene Key Raw Material Supply Analysis

15.2.2 Raw Material Suppliers and Contact Information

15.3 Beta Carotene Typical Downstream Customers

15.4 Beta Carotene Sales Channel Analysis

## **16 RESEARCH FINDINGS AND CONCLUSION**

## **17 METHODOLOGY AND DATA SOURCE**

17.1 Methodology/Research Approach

17.2 Research Scope

17.3 Benchmarks and Assumptions

17.4 Data Source

17.4.1 Primary Sources

17.4.2 Secondary Sources

17.5 Data Cross Validation

17.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Beta Carotene Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Beta Carotene Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Beta Carotene Industry Development Status

Table 4: Beta Carotene Industry Development Trends

Table 5: Global Beta Carotene Production Growth Rate (CAGR) by Region: 2024 VS 2025 VS 2032 (K Ton)

Table 6: Global Beta Carotene Production by Region (2020-2025) & (K Ton)

Table 7: Global Beta Carotene Production Forecast by Region (2026-2032) & (K Ton)

Table 8: Global Beta Carotene Production Market Share by Region (2020-2025)

Table 9: Global Beta Carotene Production Market Share by Region (2026-2032)

Table 10: Global Beta Carotene Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 11: Global Beta Carotene Revenue by Region (2020-2025) & (US\$ Million)

Table 12: Global Beta Carotene Revenue Market Share by Region (2020-2025)

Table 13: Global Beta Carotene Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 14: Global Beta Carotene Revenue Market Share Forecast by Region (2026-2032)

Table 15: Global Beta Carotene Sales by Region (2020-2025) & (K Ton)

Table 16: Global Beta Carotene Sales Market Share by Region (2020-2025)

Table 17: Global Beta Carotene Sales Forecast by Region (2026-2032) & (K Ton)

Table 18: Global Beta Carotene Sales Market Share Forecast by Region (2026-2032)

Table 19: Global Beta Carotene Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 20: Global Beta Carotene Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 21: Global Beta Carotene Sales Analysis by Type (2020-2025) & (K Ton)

Table 22: Global Beta Carotene Sales Analysis Forecast by Type (2026-2032) & (K Ton)

Table 23: Global Beta Carotene Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 24: Global Beta Carotene Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 25: Global Beta Carotene Sales Analysis by Application (2020-2025) & (K Ton)

Table 26: Global Beta Carotene Sales Analysis Forecast by Application (2026-2032) &

(K Ton)

Table 27: Key Beta Carotene Players in North America

Table 28: North America Beta Carotene Sales by Type (2020-2025) & (K Ton)

Table 29: North America Beta Carotene Sales by Type (2026-2032) & (K Ton)

Table 30: North America Beta Carotene Revenue by Type (2020-2025) & (US\$ Million)

Table 31: North America Beta Carotene Revenue by Type (2026-2032) & (US\$ Million)

Table 32: North America Beta Carotene Sales by Application (2020-2025) & (K Ton)

Table 33: North America Beta Carotene Sales by Application (2026-2032) & (K Ton)

Table 34: North America Beta Carotene Revenue by Application (2020-2025) & (US\$ Million)

Table 35: North America Beta Carotene Revenue by Application (2026-2032) & (US\$ Million)

Table 36: North America Beta Carotene Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 37: North America Beta Carotene Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 38: North America Beta Carotene Sales Market Size by Country (2020-2025) & (K Ton)

Table 39: North America Beta Carotene Sales Market Size by Country (2026-2032) & (K Ton)

Table 40: Key Beta Carotene Players in Europe

Table 41: Europe Beta Carotene Sales by Type (2020-2025) & (K Ton)

Table 42: Europe Beta Carotene Sales by Type (2026-2032) & (K Ton)

Table 43: Europe Beta Carotene Revenue by Type (2020-2025) & (US\$ Million)

Table 44: Europe Beta Carotene Revenue by Type (2026-2032) & (US\$ Million)

Table 45: Europe Beta Carotene Sales by Application (2020-2025) & (K Ton)

Table 46: Europe Beta Carotene Sales by Application (2026-2032) & (K Ton)

Table 47: Europe Beta Carotene Revenue by Application (2020-2025) & (US\$ Million)

Table 48: Europe Beta Carotene Revenue by Application (2026-2032) & (US\$ Million)

Table 49: Europe Beta Carotene Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 50: Europe Beta Carotene Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 51: Europe Beta Carotene Sales Market Size by Country (2020-2025) & (K Ton)

Table 52: Europe Beta Carotene Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 53: Key Beta Carotene Players in China

Table 54: China Beta Carotene Sales by Type (2020-2025) & (K Ton)

Table 55: China Beta Carotene Sales by Type (2026-2032) & (K Ton)

- Table 56: China Beta Carotene Revenue by Type (2020-2025) & (US\$ Million)
- Table 57: China Beta Carotene Revenue by Type (2026-2032) & (US\$ Million)
- Table 58: China Beta Carotene Sales by Application (2020-2025) & (K Ton)
- Table 59: China Beta Carotene Sales by Application (2026-2032) & (K Ton)
- Table 60: China Beta Carotene Revenue by Application (2020-2025) & (US\$ Million)
- Table 61: China Beta Carotene Revenue by Application (2026-2032) & (US\$ Million)
- Table 62: Key Beta Carotene Players in APAC (excl. China)
- Table 63: APAC (excl. China) Beta Carotene Sales by Type (2020-2025) & (K Ton)
- Table 64: APAC (excl. China) Beta Carotene Sales by Type (2026-2032) & (K Ton)
- Table 65: APAC (excl. China) Beta Carotene Revenue by Type (2020-2025) & (US\$ Million)
- Table 66: APAC (excl. China) Beta Carotene Revenue by Type (2026-2032) & (US\$ Million)
- Table 67: APAC (excl. China) Beta Carotene Sales by Application (2020-2025) & (K Ton)
- Table 68: APAC (excl. China) Beta Carotene Sales by Application (2026-2032) & (K Ton)
- Table 69: APAC (excl. China) Beta Carotene Revenue by Application (2020-2025) & (US\$ Million)
- Table 70: APAC (excl. China) Beta Carotene Revenue by Application (2026-2032) & (US\$ Million)
- Table 71:: APAC (excl. China) Beta Carotene Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 72: APAC (excl. China) Beta Carotene Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 73: APAC (excl. China) Beta Carotene Sales Market Size by Country (2020-2025) & (K Ton)
- Table 74: APAC (excl. China) Beta Carotene Sales Market Size Forecast by Country (2026-2032) & (K Ton)
- Table 75: Key Beta Carotene Players in Latin America
- Table 76: Latin America Beta Carotene Sales by Type (2020-2025) & (K Ton)
- Table 77: Latin America Beta Carotene Sales by Type (2026-2032) & (K Ton)
- Table 78: Latin America Beta Carotene Revenue by Type (2020-2025) & (US\$ Million)
- Table 79: Latin America Beta Carotene Revenue by Type (2026-2032) & (US\$ Million)
- Table 80: Latin America Beta Carotene Sales by Application (2020-2025) & (K Ton)
- Table 81: Latin America Beta Carotene Sales by Application (2026-2032) & (K Ton)
- Table 82: Latin America Beta Carotene Revenue by Application (2020-2025) & (US\$ Million)
- Table 83: Latin America Beta Carotene Revenue by Application (2026-2032) & (US\$

Million)

Table 84: Latin America Beta Carotene Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 85: Latin America Beta Carotene Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 86: Latin America Beta Carotene Sales Market Size by Country (2020-2025) & (K Ton)

Table 87: Latin America Beta Carotene Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 88: Key Beta Carotene Players in Middle East & Africa

Table 89: Middle East & Africa Beta Carotene Sales by Type (2020-2025) & (K Ton)

Table 90: Middle East & Africa Beta Carotene Sales by Type (2026-2032) & (K Ton)

Table 91: Middle East & Africa Beta Carotene Revenue by Type (2020-2025) & (US\$ Million)

Table 92: Middle East & Africa Beta Carotene Revenue by Type (2026-2032) & (US\$ Million)

Table 93: Middle East & Africa Beta Carotene Sales by Application (2020-2025) & (K Ton)

Table 94: Middle East & Africa Beta Carotene Sales by Application (2026-2032) & (K Ton)

Table 95: Middle East & Africa Beta Carotene Revenue by Application (2020-2025) & (US\$ Million)

Table 96: Middle East & Africa Beta Carotene Revenue by Application (2026-2032) & (US\$ Million)

Table 97: Middle East & Africa Beta Carotene Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 98: Middle East & Africa Beta Carotene Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 99: Middle East & Africa Beta Carotene Sales Market Size by Country (2020-2025) & (K Ton)

Table 100: Middle East & Africa Beta Carotene Sales Market Size Forecast by Country (2026-2032) & (K Ton)

Table 101: Global Beta Carotene Market Sales by Key Manufacturers (2021-2025) & (K Ton)

Table 102: Global Beta Carotene Sales Market Share by Key Manufacturers (2021-2025)

Table 103: Global Beta Carotene Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 104: Global Beta Carotene Revenue Market Share by Key Manufacturers

(2021-2025)

Table 105: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Ton)

Table 106: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 107: Market Mergers & Acquisitions, Expansion

Table 108: DSM Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 109: DSM Beta Carotene Product Portfolio

Table 110: DSM Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 111: BASF Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 112: BASF Beta Carotene Product Portfolio

Table 113: BASF Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 114: Allied Bitech Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 115: Allied Bitech Beta Carotene Product Portfolio

Table 116: Allied Bitech Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 117: Chr Hansen Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 118: Chr Hansen Beta Carotene Product Portfolio

Table 119: Chr Hansen Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 120: LYCORED Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 121: LYCORED Beta Carotene Product Portfolio

Table 122: LYCORED Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 123: DDW Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 124: DDW Beta Carotene Product Portfolio

Table 125: DDW Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 126: FMC Corporation Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 127: FMC Corporation Beta Carotene Product Portfolio

Table 128: FMC Corporation Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 129: Zhejiang Medicine Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 130: Zhejiang Medicine Beta Carotene Product Portfolio

Table 131: Zhejiang Medicine Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 132: HJ-Rise International Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 133: HJ-Rise International Beta Carotene Product Portfolio

Table 134: HJ-Rise International Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 135: Zixin Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 136: Zixin Beta Carotene Product Portfolio

Table 137: Zixin Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 138: Wuhan Stars Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 139: Wuhan Stars Beta Carotene Product Portfolio

Table 140: Wuhan Stars Beta Carotene Revenue (US\$ Million), Sales (K Ton), Price (USD/Ton), Gross Margin and Market Share (2021-2025)

Table 141: Upstream Key Raw Material Price List

Table 142: Beta Carotene Raw Material Suppliers and Contact Information

Table 143: Beta Carotene Typical Customer List

Table 144: Beta Carotene Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Beta Carotene Product Pictures

Figure 2: Natural Product Extraction Picture Scope

Figure 3: Chemical Synthesis Picture Scope

Figure 4: Fermentation Method Picture Scope

Figure 5: Food and Beverages Picture Scope

Figure 6: Feed Supplement Picture Scope

Figure 7: Cosmetic Additives Picture Scope

Figure 8: Others Picture Scope

Figure 9: Global Beta Carotene Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 10: Global Beta Carotene Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 11: Global Beta Carotene Market Sales and Growth Rate Analysis (2020-2032) & (K Ton)

Figure 12: Global Beta Carotene Market Price Trend Analysis (2020-2032) & (USD/Ton)

Figure 13: Global Beta Carotene Capacity, Production and Utilization (2019-2030) & (K Ton)

Figure 14: Global Beta Carotene Production by Region: 2023 VS 2024 VS 2030 (K Ton)

Figure 15: Global Beta Carotene Production Market Share by Region in Percentage: 2024 Versus 2030

Figure 16: Global Beta Carotene Production Market Share by Region (2019-2030)

Figure 17: Global Beta Carotene Market Size by Region (2020-2032) & (US\$ Million)

Figure 18: Global Beta Carotene Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 19: Global Beta Carotene Sales Price by Region (2020-2032) & (K Ton)

Figure 20: North America Beta Carotene Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 21: North America Beta Carotene Revenue Market Share by Players in 2024

Figure 22: North America Beta Carotene Sales Market Share by Type (2020-2032)

Figure 23: North America Beta Carotene Revenue Market Share by Type (2020-2032)

Figure 24: North America Beta Carotene Sales Market Share by Application (2020-2032)

Figure 25: North America Beta Carotene Revenue Market Share by Application (2020-2032)

Figure 26: US Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 27: Canada Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 28:Europe Beta Carotene Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 29:Europe Beta Carotene Revenue Market Share by Players in 2024

Figure 30:Europe Beta Carotene Sales Market Share by Type (2020-2032)

Figure 31:Europe Beta Carotene Revenue Market Share by Type (2020-2032)

Figure 32:Europe Beta Carotene Sales Market Share by Application (2020-2032)

Figure 33:Europe Beta Carotene Revenue Market Share by Application (2020-2032)

Figure 34:Germany Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 35:France Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 36:United Kingdom Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 37:Italy Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 38:Spain Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 39:Benelux Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 40:China Beta Carotene Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 41:China Beta Carotene Revenue Market Share by Players in 2024

Figure 42:China Beta Carotene Sales Market Share by Type (2020-2032)

Figure 43:China Beta Carotene Revenue Market Share by Type (2020-2032)

Figure 44:China Beta Carotene Sales Market Share by Application (2020-2032)

Figure 45:China Beta Carotene Revenue Market Share by Application (2020-2032)

Figure 46:APAC (excl. China) Beta Carotene Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 47:APAC (excl. China) Beta Carotene Revenue Market Share by Players in 2024

Figure 48:APAC (excl. China) Beta Carotene Sales Market Share by Type (2020-2032)

Figure 49:APAC (excl. China) Beta Carotene Revenue Market Share by Type (2020-2032)

Figure 50:APAC (excl. China) Beta Carotene Sales Market Share by Application (2020-2032)

Figure 51:APAC (excl. China) Beta Carotene Revenue Market Share by Application (2020-2032)

Figure 52:Japan Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 53:South Korea Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 54:India Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 55:Australia Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 56:Southeast Asia Beta Carotene Revenue (2020-2032) & (US\$ Million)

Figure 57:Latin America Beta Carotene Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 58:Latin America Beta Carotene Revenue Market Share by Players in 2024

Figure 59:Latin America Beta Carotene Sales Market Share by Type (2020-2032)

- Figure 60:Latin America Beta Carotene Revenue Market Share by Type (2020-2032)
- Figure 61:Latin America Beta Carotene Sales Market Share by Application (2020-2032)
- Figure 62:Latin America Beta Carotene Revenue Market Share by Application (2020-2032)
- Figure 63:Mexico Beta Carotene Revenue (2020-2032) & (US\$ Million)
- Figure 64:Brazil Beta Carotene Revenue (2020-2032) & (US\$ Million)
- Figure 65:Middle East & Africa Beta Carotene Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 66:Middle East & Africa Beta Carotene Revenue Market Share by Players in 2024
- Figure 67:Middle East & Africa Beta Carotene Sales Market Share by Type (2020-2032)
- Figure 68:Middle East & Africa Beta Carotene Revenue Market Share by Type (2020-2032)
- Figure 69:Middle East & Africa Beta Carotene Sales Market Share by Application (2020-2032)
- Figure 70:Middle East & Africa Beta Carotene Revenue Market Share by Application (2020-2032)
- Figure 71:Saudi Arabia Beta Carotene Revenue (2020-2032) & (US\$ Million)
- Figure 72:South Africa Beta Carotene Revenue (2020-2032) & (US\$ Million)
- Figure 73:Global Beta Carotene Sales Market Share by Key Manufacturers in 2024
- Figure 74:Global Beta Carotene Revenue Market Share by Key Manufacturers in 2024
- Figure 75:Global Beta Carotene Industry Competition Landscape
- Figure 76:Beta Carotene Industry Chain Analysis
- Figure 77:Bottom-Up and Top-Down Research Methods
- Figure 78:Key Interview Objectives
- Figure 79:Data Cross Validation

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