

# Global Beer Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Beer market size will reach 148,170 Million USD in 2025 and is projected to reach 138,397 Million USD by 2032, with a CAGR of -0.97% (2025-2032). Notably, the China Beer market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Beer is an alcoholic beverage that is produced through the fermentation of cereal grains, most commonly barley, along with water, yeast, and hops. It is one of the oldest and most widely consumed alcoholic drinks in the world. Beer comes in various styles, flavors, and strengths, offering a range of tastes and characteristics. The brewing process involves malted grains being mixed with hot water to extract sugars, which are then fermented by yeast, converting them into alcohol and carbon dioxide. Hops are added during the brewing process to impart bitterness, aroma, and balance to the beer. The final product can vary in color, ranging from light yellow to dark brown, and in flavor profiles, from crisp and refreshing to malty or hop-forward. Beer is enjoyed for its social and recreational aspects, with different types of beer pairing well with various foods or occasions. It serves as a popular beverage worldwide, enjoyed by beer enthusiasts and casual drinkers alike.

The major global manufacturers of Beer include Anheuser-Busch InBev, SABMiller, Heineken, Carlsberg, MolsonCoors, KIRIN, Asahi, Guinness, Castel Group, Radeberger, Mahou-San Miguel, San Miguel Corporation, China Resources Snow

Breweries, Tsingtao Brewery, Beijing Yanjing Brewery, Zhujiang Beer, KingStar, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Beer. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Beer market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Beer market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Beer industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Beer Include:

Anheuser-Busch InBev

SABMiller

Heineken

Carlsberg

MolsonCoors

KIRIN

Asahi

Guinness

Castel Group

Radeberger

Mahou-San Miguel

San Miguel Corporation

China Resources Snow Breweries

Tsingtao Brewery

Beijing Yanjing Brewery

Zhujiang Beer

KingStar

Beer Product Segment Include:

Craft Beer

Industrial Beer

Beer Product Application Include:

Online Sales

Online Sales

## **Chapter Scope**

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