

# Global Beauty and Personal Care Products Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Beauty and Personal Care Products market size will reach 532,446 Million USD in 2025 and is projected to reach 691,284 Million USD by 2032, with a CAGR of 3.80% (2025-2032). Notably, the China Beauty and Personal Care Products market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Beauty and personal care products refer to a wide range of consumer goods used for enhancing one's appearance, personal grooming, and maintaining hygiene. These products are designed to cater to various aspects of beauty and personal care, including skincare, haircare, cosmetics, fragrances, oral care, and body care. Beauty and personal care products come in different forms such as creams, lotions, serums, oils, makeup, perfumes, shampoos, conditioners, toothpaste, and so on. They are formulated with specific ingredients and formulations to provide benefits like moisturizing, cleansing, nourishing, protecting, and improving the overall health and aesthetics of the body and face. These products are widely available in the market, offering consumers a multitude of choices to meet their individual needs and preferences when it comes to personal care and enhancing their natural beauty.

The major global suppliers of Beauty and Personal Care Products include L'Oreal, Unilever, Procter & Gamble, Estee Lauder, Shiseido, Beiersdorf, Amore Pacific, Avon,

Johnson & Johnson, Kao, Chanel, LVMH, Coty, Clarins, Natura Cosmetics, Revlon, Shanghai Jawha, Oriflame Holding, Pechoin, Philips, JALA Group, FLYCO, TLC Hygienic Cosmetic, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Beauty and Personal Care Products. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global Beauty and Personal Care Products market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Beauty and Personal Care Products market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Beauty and Personal Care Products industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of Beauty and Personal Care Products Include:

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

Kao

Chanel

LVMH

Coty

Clarins

Natura Cosmetics

Revlon

Shanghai Jawha

Oriflame Holding

Pechoin

Philips

JALA Group

FLYCO

TLC Hygienic Cosmetic

Beauty and Personal Care Products Product Segment Include:

Skin Care

Hair Care

Color Cosmetics

Fragrances

Oral Hygiene Products

Bath and Shower Products

Male Grooming Products

Deodorants

Baby and Child Care Products

Others

Beauty and Personal Care Products Product Application Include:

Online Sales

Offline Sales

## **Chapter Scope**

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