

# Global Beauty Devices Competitive Landscape Professional Research Report 2025

<https://marketpublishers.com/r/B1EDF3EE6C40EN.html>

Date: June 2025

Pages: 165

Price: US\$ 3,500.00 (Single User License)

ID: B1EDF3EE6C40EN

## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Beauty Devices market size will reach 104,030 Million USD in 2025 and is projected to reach 263,685 Million USD by 2032, with a CAGR of 14.21% (2025-2032). Notably, the China Beauty Devices market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Beauty devices are electronic tools or devices that are specifically designed for beauty and skincare purposes. These devices utilize advanced technology and innovative features to provide effective and targeted treatments for various beauty concerns. Examples of beauty devices include facial cleansing brushes, LED light therapy devices, microcurrent devices, derma rollers, laser hair removal devices, and facial massagers. These devices are designed to be used at home and often incorporate features such as adjustable intensity levels, different treatment modes, timers, and specialized applicators to address specific skincare needs. Beauty devices offer individuals the convenience of professional-grade treatments and allow them to customize their skincare routines according to their preferences and requirements. They provide a means to enhance the efficacy of skincare products, promote healthy skin, and achieve desired beauty results in the comfort of one's own home.

The major global manufacturers of Beauty Devices include Procter & Gamble, Philips, Panasonic, Nu Skin Enterprises, L'Oréal (Clarisonic), Conair, MTG, Hitachi, Remington,

YA-MAN, Home Skinovations, FOREO, KAKUSAN, Carol Cole (NuFace), Quasar MD, Tria, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Beauty Devices. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Beauty Devices market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Beauty Devices market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Beauty Devices industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Beauty Devices Include:

Procter & Gamble

Philips

Panasonic

Nu Skin Enterprises

L'Oréal (Clarisonic)

Conair

MTG

Hitachi

Remington

YA-MAN

Home Skinovations

FOREO

KAKUSAN

Carol Cole (NuFace)

Quasar MD

Tria

Beauty Devices Product Segment Include:

Cleansing Devices

Oxygen and Steamer

Dermal Rollers

Acne Removal Devices

Hair Removal Devices

Others

Beauty Devices Product Application Include:

Beauty Salon

Household

Others

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Beauty Devices Industry PESTEL Analysis

Chapter 3: Global Beauty Devices Industry Porter's Five Forces Analysis

Chapter 4: Global Beauty Devices Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Beauty Devices Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Beauty Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Beauty Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Beauty Devices Competitive Analysis (Market Size, Key Players and

Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Beauty Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Beauty Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Beauty Devices Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Beauty Devices Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 BEAUTY DEVICES MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Beauty Devices Product by Type
  - 1.2.1 Cleansing Devices
  - 1.2.2 Oxygen and Steamer
  - 1.2.3 Dermal Rollers
  - 1.2.4 Acne Removal Devices
  - 1.2.5 Hair Removal Devices
  - 1.2.6 Others
- 1.3 Beauty Devices Product by Application
  - 1.3.1 Beauty Salon
  - 1.3.2 Household
  - 1.3.3 Others
- 1.4 Global Beauty Devices Market Revenue and Sales Analysis
  - 1.4.1 Global Beauty Devices Market Size Analysis (2020-2032)
  - 1.4.2 Global Beauty Devices Market Sales Analysis (2020-2032)
  - 1.4.3 Global Beauty Devices Market Sales Price Trend Analysis (2020-2032)
- 1.5 Beauty Devices Industry Trends and Innovation
  - 1.5.1 Beauty Devices Industry Trends and Innovation
  - 1.5.2 Beauty Devices Market Drivers and Challenges

### **2 BEAUTY DEVICES MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 BEAUTY DEVICES MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers

### 3.5 Threat of Substitutes

## **4 GLOBAL BEAUTY DEVICES MARKET ANALYSIS BY REGIONS**

### 4.1 Global Beauty Devices Overall Market: 2024 VS 2025 VS 2032

### 4.2 Global Beauty Devices Revenue and Forecast Analysis (2020-2032)

#### 4.2.1 Global Beauty Devices Revenue and Market Share by Region (2020-2025)

#### 4.2.2 Global Beauty Devices Revenue Forecast by Region (2026-2032)

### 4.3 Global Beauty Devices Sales and Forecast Analysis (2020-2032)

#### 4.3.1 Global Beauty Devices Sales and Market Share by Region (2020-2025)

#### 4.3.2 Global Beauty Devices Sales Forecast by Region (2026-2032)

### 4.4 Global Beauty Devices Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL BEAUTY DEVICES MARKET SIZE BY TYPE AND APPLICATION**

### 5.1 Global Beauty Devices Market Size by Type

#### 5.1.1 Global Beauty Devices Revenue and Forecast Analysis by Type (2020-2032)

#### 5.1.2 Global Beauty Devices Sales and Forecast Analysis by Type (2020-2032)

### 5.2 Global Beauty Devices Market Size by Application

#### 5.2.1 Global Beauty Devices Revenue and Forecast Analysis by Application (2020-2032)

#### 5.2.2 Global Beauty Devices Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

### 6.1 North America Beauty Devices Market Size and Growth Rate Analysis (2020-2032)

### 6.2 North America Key Manufacturers Analysis

### 6.3 North America Beauty Devices Market Size by Type

#### 6.3.1 North America Beauty Devices Sales by Type (2020-2032)

#### 6.3.2 North America Beauty Devices Revenue by Type (2020-2032)

### 6.4 North America Beauty Devices Market Size by Application

#### 6.4.1 North America Beauty Devices Sales by Application (2020-2032)

#### 6.4.2 North America Beauty Devices Revenue by Application (2020-2032)

### 6.5 North America Beauty Devices Market Size by Country

#### 6.5.1 US

#### 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Beauty Devices Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Beauty Devices Market Size by Type
  - 7.3.1 Europe Beauty Devices Sales by Type (2020-2032)
  - 7.3.2 Europe Beauty Devices Revenue by Type (2020-2032)
- 7.4 Europe Beauty Devices Market Size by Application
  - 7.4.1 Europe Beauty Devices Sales by Application (2020-2032)
  - 7.4.2 Europe Beauty Devices Revenue by Application (2020-2032)
- 7.5 Europe Beauty Devices Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Beauty Devices Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Beauty Devices Market Size by Type
  - 8.3.1 China Beauty Devices Sales by Type (2020-2032)
  - 8.3.2 China Beauty Devices Revenue by Type (2020-2032)
- 8.4 China Beauty Devices Market Size by Application
  - 8.4.1 China Beauty Devices Sales by Application (2020-2032)
  - 8.4.2 China Beauty Devices Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Beauty Devices Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Beauty Devices Market Size by Type
  - 9.3.1 APAC (excl. China) Beauty Devices Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Beauty Devices Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Beauty Devices Market Size by Application
  - 9.4.1 APAC (excl. China) Beauty Devices Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Beauty Devices Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Beauty Devices Market Size by Country

- 9.5.1 Japan
- 9.5.2 South Korea
- 9.5.3 India
- 9.5.4 Australia
- 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Beauty Devices Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Beauty Devices Market Size by Type
  - 10.3.1 Latin America Beauty Devices Sales by Type (2020-2032)
  - 10.3.2 Latin America Beauty Devices Revenue by Type (2020-2032)
- 10.4 Latin America Beauty Devices Market Size by Application
  - 10.4.1 Latin America Beauty Devices Sales by Application (2020-2032)
  - 10.4.2 Latin America Beauty Devices Revenue by Application (2020-2032)
- 10.5 Latin America Beauty Devices Market Size by Country
- 10.6 Latin America Beauty Devices Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Beauty Devices Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Beauty Devices Market Size by Type
  - 11.3.1 Middle East & Africa Beauty Devices Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Beauty Devices Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Beauty Devices Market Size by Application
  - 11.4.1 Middle East & Africa Beauty Devices Sales by Application (2020-2032)
  - 11.4.2 Middle East & Africa Beauty Devices Revenue by Application (2020-2032)
- 11.5 Middle East Beauty Devices Market Size by Country
  - 11.5.1 Saudi Arabia
  - 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

- 12.1 Global Beauty Devices Market Sales, Revenue and Price by Key Manufacturers

(2021-2025)

12.1.1 Global Beauty Devices Market Sales by Key Manufacturers (2021-2025)

12.1.2 Global Beauty Devices Market Revenue by Key Manufacturers (2021-2025)

12.1.3 Global Beauty Devices Average Sales Price by Manufacturers (2021-2025)

12.2 Beauty Devices Competitive Landscape Analysis and Market Dynamic

12.2.1 Beauty Devices Competitive Landscape Analysis

12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

12.2.3 Market Dynamic

## **13 KEY COMPANIES ANALYSIS**

13.1 Procter & Gamble

13.1.1 Procter & Gamble Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Procter & Gamble Beauty Devices Product Portfolio

13.1.3 Procter & Gamble Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.2 Philips

13.2.1 Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 Philips Beauty Devices Product Portfolio

13.2.3 Philips Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.3 Panasonic

13.3.1 Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Panasonic Beauty Devices Product Portfolio

13.3.3 Panasonic Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.4 Nu Skin Enterprises

13.4.1 Nu Skin Enterprises Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Nu Skin Enterprises Beauty Devices Product Portfolio

13.4.3 Nu Skin Enterprises Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.5 L'Oreal (Clarisonic)

13.5.1 L'Oreal (Clarisonic) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 L'Oreal (Clarisonic) Beauty Devices Product Portfolio

13.5.3 L'Oreal (Clarisonic) Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Conair

13.6.1 Conair Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Conair Beauty Devices Product Portfolio

13.6.3 Conair Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.7 MTG

13.7.1 MTG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 MTG Beauty Devices Product Portfolio

13.7.3 MTG Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.8 Hitachi

13.8.1 Hitachi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Hitachi Beauty Devices Product Portfolio

13.8.3 Hitachi Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.9 Remington

13.9.1 Remington Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Remington Beauty Devices Product Portfolio

13.9.3 Remington Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.10 YA-MAN

13.10.1 YA-MAN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 YA-MAN Beauty Devices Product Portfolio

13.10.3 YA-MAN Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.11 Home Skinovations

13.11.1 Home Skinovations Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 Home Skinovations Beauty Devices Product Portfolio

13.11.3 Home Skinovations Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.12 FOREO

13.12.1 FOREO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 FOREO Beauty Devices Product Portfolio

13.12.3 FOREO Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.13 KAKUSAN

13.13.1 KAKUSAN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.13.2 KAKUSAN Beauty Devices Product Portfolio

13.13.3 KAKUSAN Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 Carol Cole (NuFace)

13.14.1 Carol Cole (NuFace) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 Carol Cole (NuFace) Beauty Devices Product Portfolio

13.14.3 Carol Cole (NuFace) Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Quasar MD

13.15.1 Quasar MD Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Quasar MD Beauty Devices Product Portfolio

13.15.3 Quasar MD Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Tria

13.16.1 Tria Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Tria Beauty Devices Product Portfolio

13.16.3 Tria Beauty Devices Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Beauty Devices Industry Chain Analysis

14.2 Beauty Devices Industry Raw Material and Suppliers Analysis

14.2.1 Beauty Devices Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Beauty Devices Typical Downstream Customers

14.4 Beauty Devices Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

16.4 Data Source

16.4.1 Primary Sources

16.4.2 Secondary Sources

16.5 Data Cross Validation

16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Beauty Devices Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Beauty Devices Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Beauty Devices Industry Development Status

Table 4: Beauty Devices Industry Development Trends

Table 5: Global Beauty Devices Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Beauty Devices Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Beauty Devices Revenue Market Share by Region (2020-2025)

Table 8: Global Beauty Devices Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Beauty Devices Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Beauty Devices Sales by Region (2020-2025) & (K Unit)

Table 11: Global Beauty Devices Sales Market Share by Region (2020-2025)

Table 12: Global Beauty Devices Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Beauty Devices Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Beauty Devices Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Beauty Devices Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Beauty Devices Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Beauty Devices Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Beauty Devices Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Beauty Devices Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Beauty Devices Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Beauty Devices Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Beauty Devices Players in North America

Table 23: North America Beauty Devices Sales by Type (2020-2025) & (K Unit)

Table 24: North America Beauty Devices Sales by Type (2026-2032) & (K Unit)

Table 25: North America Beauty Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Beauty Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Beauty Devices Sales by Application (2020-2025) & (K Unit)

Table 28: North America Beauty Devices Sales by Application (2026-2032) & (K Unit)

Table 29: North America Beauty Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Beauty Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Beauty Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Beauty Devices Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Beauty Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Beauty Devices Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Beauty Devices Players in Europe

Table 36: Europe Beauty Devices Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Beauty Devices Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Beauty Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Beauty Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Beauty Devices Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Beauty Devices Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Beauty Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Beauty Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Beauty Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Beauty Devices Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Beauty Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Beauty Devices Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Beauty Devices Players in China

Table 49: China Beauty Devices Sales by Type (2020-2025) & (K Unit)

Table 50: China Beauty Devices Sales by Type (2026-2032) & (K Unit)

Table 51: China Beauty Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Beauty Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Beauty Devices Sales by Application (2020-2025) & (K Unit)

Table 54: China Beauty Devices Sales by Application (2026-2032) & (K Unit)

Table 55: China Beauty Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Beauty Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Beauty Devices Players in APAC (excl. China)

Table 58: APAC (excl. China) Beauty Devices Sales by Type (2020-2025) & (K Unit)

Table 59: APAC (excl. China) Beauty Devices Sales by Type (2026-2032) & (K Unit)

Table 60: APAC (excl. China) Beauty Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 61: APAC (excl. China) Beauty Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 62: APAC (excl. China) Beauty Devices Sales by Application (2020-2025) & (K Unit)

Table 63: APAC (excl. China) Beauty Devices Sales by Application (2026-2032) & (K Unit)

Table 64: APAC (excl. China) Beauty Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 65: APAC (excl. China) Beauty Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 66:: APAC (excl. China) Beauty Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 67: APAC (excl. China) Beauty Devices Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 68: APAC (excl. China) Beauty Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 69: APAC (excl. China) Beauty Devices Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 70: Key Beauty Devices Players in Latin America

Table 71: Latin America Beauty Devices Sales by Type (2020-2025) & (K Unit)

Table 72: Latin America Beauty Devices Sales by Type (2026-2032) & (K Unit)

Table 73: Latin America Beauty Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 74: Latin America Beauty Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 75: Latin America Beauty Devices Sales by Application (2020-2025) & (K Unit)

Table 76: Latin America Beauty Devices Sales by Application (2026-2032) & (K Unit)

Table 77: Latin America Beauty Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 78: Latin America Beauty Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 79: Latin America Beauty Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 80: Latin America Beauty Devices Revenue Market Size Forecast by Country

(2026-2032) & (US\$ Million)

Table 81: Latin America Beauty Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 82: Latin America Beauty Devices Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 83: Key Beauty Devices Players in Middle East & Africa

Table 84: Middle East & Africa Beauty Devices Sales by Type (2020-2025) & (K Unit)

Table 85: Middle East & Africa Beauty Devices Sales by Type (2026-2032) & (K Unit)

Table 86: Middle East & Africa Beauty Devices Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Beauty Devices Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Beauty Devices Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Beauty Devices Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Beauty Devices Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Beauty Devices Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Beauty Devices Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Beauty Devices Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Beauty Devices Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Beauty Devices Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Beauty Devices Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Beauty Devices Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Beauty Devices Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Beauty Devices Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Procter & Gamble Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Procter & Gamble Beauty Devices Product Portfolio

Table 105: Procter & Gamble Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: Philips Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: Philips Beauty Devices Product Portfolio

Table 108: Philips Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Panasonic Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Panasonic Beauty Devices Product Portfolio

Table 111: Panasonic Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Nu Skin Enterprises Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Nu Skin Enterprises Beauty Devices Product Portfolio

Table 114: Nu Skin Enterprises Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: L'Oreal (Clarisonic) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: L'Oreal (Clarisonic) Beauty Devices Product Portfolio

Table 117: L'Oreal (Clarisonic) Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Conair Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Conair Beauty Devices Product Portfolio

Table 120: Conair Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: MTG Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: MTG Beauty Devices Product Portfolio

Table 123: MTG Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Hitachi Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Hitachi Beauty Devices Product Portfolio

Table 126: Hitachi Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Remington Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Remington Beauty Devices Product Portfolio

Table 129: Remington Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: YA-MAN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: YA-MAN Beauty Devices Product Portfolio

Table 132: YA-MAN Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: Home Skinovations Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: Home Skinovations Beauty Devices Product Portfolio

Table 135: Home Skinovations Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: FOREO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: FOREO Beauty Devices Product Portfolio

Table 138: FOREO Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: KAKUSAN Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: KAKUSAN Beauty Devices Product Portfolio

Table 141: KAKUSAN Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: Carol Cole (NuFace) Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: Carol Cole (NuFace) Beauty Devices Product Portfolio

Table 144: Carol Cole (NuFace) Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Quasar MD Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Quasar MD Beauty Devices Product Portfolio

Table 147: Quasar MD Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Tria Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Tria Beauty Devices Product Portfolio

Table 150: Tria Beauty Devices Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Upstream Key Raw Material Price List

Table 152: Beauty Devices Raw Material Suppliers and Contact Information

Table 153: Beauty Devices Typical Customer List

Table 154: Beauty Devices Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Beauty Devices Product Pictures

Figure 2: Cleansing Devices Picture Scope

Figure 3: Oxygen and Steamer Picture Scope

Figure 4: Dermal Rollers Picture Scope

Figure 5: Acne Removal Devices Picture Scope

Figure 6: Hair Removal Devices Picture Scope

Figure 7: Others Picture Scope

Figure 8: Beauty Salon Picture Scope

Figure 9: Household Picture Scope

Figure 10: Others Picture Scope

Figure 11: Global Beauty Devices Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 12: Global Beauty Devices Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 13: Global Beauty Devices Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 14: Global Beauty Devices Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 15: Global Beauty Devices Market Size by Region (2020-2032) & (US\$ Million)

Figure 16: Global Beauty Devices Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 17: Global Beauty Devices Sales Price by Region (2020-2032) & (K Unit)

Figure 18: North America Beauty Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 19: North America Beauty Devices Revenue Market Share by Players in 2024

Figure 20: North America Beauty Devices Sales Market Share by Type (2020-2032)

Figure 21: North America Beauty Devices Revenue Market Share by Type (2020-2032)

Figure 22: North America Beauty Devices Sales Market Share by Application (2020-2032)

Figure 23: North America Beauty Devices Revenue Market Share by Application (2020-2032)

Figure 24: US Beauty Devices Revenue (2020-2032) & (US\$ Million)

Figure 25: Canada Beauty Devices Revenue (2020-2032) & (US\$ Million)

Figure 26: Europe Beauty Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)

- Figure 27:Europe Beauty Devices Revenue Market Share by Players in 2024
- Figure 28:Europe Beauty Devices Sales Market Share by Type (2020-2032)
- Figure 29:Europe Beauty Devices Revenue Market Share by Type (2020-2032)
- Figure 30:Europe Beauty Devices Sales Market Share by Application (2020-2032)
- Figure 31:Europe Beauty Devices Revenue Market Share by Application (2020-2032)
- Figure 32:Germany Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 33:France Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 34:United Kingdom Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 35:Italy Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 36:Spain Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 37:Benelux Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 38:China Beauty Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 39:China Beauty Devices Revenue Market Share by Players in 2024
- Figure 40:China Beauty Devices Sales Market Share by Type (2020-2032)
- Figure 41:China Beauty Devices Revenue Market Share by Type (2020-2032)
- Figure 42:China Beauty Devices Sales Market Share by Application (2020-2032)
- Figure 43:China Beauty Devices Revenue Market Share by Application (2020-2032)
- Figure 44:APAC (excl. China) Beauty Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 45:APAC (excl. China) Beauty Devices Revenue Market Share by Players in 2024
- Figure 46:APAC (excl. China) Beauty Devices Sales Market Share by Type (2020-2032)
- Figure 47:APAC (excl. China) Beauty Devices Revenue Market Share by Type (2020-2032)
- Figure 48:APAC (excl. China) Beauty Devices Sales Market Share by Application (2020-2032)
- Figure 49:APAC (excl. China) Beauty Devices Revenue Market Share by Application (2020-2032)
- Figure 50:Japan Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 51:South Korea Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 52:India Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 53:Australia Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 54:Southeast Asia Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 55:Latin America Beauty Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 56:Latin America Beauty Devices Revenue Market Share by Players in 2024
- Figure 57:Latin America Beauty Devices Sales Market Share by Type (2020-2032)
- Figure 58:Latin America Beauty Devices Revenue Market Share by Type (2020-2032)

- Figure 59:Latin America Beauty Devices Sales Market Share by Application (2020-2032)
- Figure 60:Latin America Beauty Devices Revenue Market Share by Application (2020-2032)
- Figure 61:Mexico Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 62:Brazil Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 63:Middle East & Africa Beauty Devices Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 64:Middle East & Africa Beauty Devices Revenue Market Share by Players in 2024
- Figure 65:Middle East & Africa Beauty Devices Sales Market Share by Type (2020-2032)
- Figure 66:Middle East & Africa Beauty Devices Revenue Market Share by Type (2020-2032)
- Figure 67:Middle East & Africa Beauty Devices Sales Market Share by Application (2020-2032)
- Figure 68:Middle East & Africa Beauty Devices Revenue Market Share by Application (2020-2032)
- Figure 69:Saudi Arabia Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 70:South Africa Beauty Devices Revenue (2020-2032) & (US\$ Million)
- Figure 71:Global Beauty Devices Sales Market Share by Key Manufacturers in 2024
- Figure 72:Global Beauty Devices Revenue Market Share by Key Manufacturers in 2024
- Figure 73:Global Beauty Devices Industry Competition Landscape
- Figure 74:Beauty Devices Industry Chain Analysis
- Figure 75:Bottom-Up and Top-Down Research Methods
- Figure 76:Key Interview Objectives
- Figure 77:Data Cross Validation

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