

Global Beach Chair Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Beach Chair market size will reach 270.25 Million USD in 2025 and is projected to reach 453.34 Million USD by 2032, with a CAGR of 7.67% (2025-2032). Notably, the China Beach Chair market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A beach chair is a portable and lightweight chair specifically designed for use at the beach or other outdoor recreational areas. It typically features a foldable frame made of materials such as aluminum or steel, with a fabric seat and backrest. Beach chairs often include additional features like armrests, cup holders, and adjustable reclining positions for added comfort and convenience. They are designed to be easily carried, set up, and compactly stored, making them ideal for relaxing and enjoying the sun, sand, and waves while providing a comfortable seating option in beach environments.

The major global manufacturers of Beach Chair include Shelter Logic Group, KingCamp, GCI, KIJARO, Telescope Casual Furniture, Cascade Mountain Tech, JGR Copa, Deltess Corp., Naturehike, Helinox, Lawn Chair USA, Sunshine Leisure Products, Yongkang King Nike, Anywhere Chair Company, Cape Cod Beach Chair Company, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier

includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Beach Chair. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Beach Chair market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Beach Chair market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Beach Chair industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Beach Chair Include:

Shelter Logic Group

KingCamp

GCI

KIJARO

Telescope Casual Furniture

Cascade Mountain Tech

JGR Copa

Deltess Corp.

Naturehike

Helinox

Lawn Chair USA

Sunshine Leisure Products

Yongkang King Nike

Anywhere Chair Company

Cape Cod Beach Chair Company

Beach Chair Product Segment Include:

Metal Beach Chair

WoodBeach Chair

Plastic Beach Chair

Beach Chair Product Application Include:

Commercial

Residential

Chapter Scope

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