

# Global BCI and EEG Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global BCI and EEG market size will reach 1,015.30 Million USD in 2025 and is projected to reach 2,059.23 Million USD by 2032, with a CAGR of 10.63% (2025-2032). Notably, the China BCI and EEG market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

BCI stands for Brain-Computer Interface, which is a technology that enables direct communication and interaction between the brain and an external device, such as a computer or a prosthetic device. BCI systems translate brain activity into control signals that can be used to operate devices or applications without the need for conventional motor control. BCI systems typically involve the use of sensors to detect and record brain activity, sophisticated signal processing algorithms to interpret the recorded signals, and output devices to act upon the interpreted signals. One common method for recording brain activity in BCI is through the use of electroencephalography (EEG), which is a technique used to measure and record the electrical activity of the brain. It involves placing electrodes on the scalp to detect and measure the electrical signals generated by the brain's neural activity.

The major global suppliers of BCI and EEG include Medtronic, Natus Medical, Nihon Kohden, NeuroPace Inc, Mindmaze SA, G.TEC, BrainCo, InteraXon, Brain Products GmbH, EGI, Blackrock Microsystems, Emotiv Inc, Micromed, ANT Neuro, Compumedics Limited, Artinis Medical Systems, NeuroSky, Advanced Brain Monitoring,

Cadwell, NCC Medical, SYMTOPI, Neuroelectronics, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of BCI and EEG. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global BCI and EEG market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the BCI and EEG market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of BCI and EEG industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of BCI and EEG Include:

Medtronic

Natus Medical

Nihon Kohden

NeuroPace Inc

Mindmaze SA

G.TEC

BrainCo

InteraXon

Brain Products GmbH

EGI

Blackrock Microsystems

Emotiv Inc

Micromed

ANT Neuro

Compumedics Limited

Artinis Medical Systems

NeuroSky

Advanced Brain Monitoring

Cadwell

NCC Medical

SYMTOP

Neuroelectrics

BCI and EEG Product Segment Include:

Hardware

Software and Service

BCI and EEG Product Application Include:

Medical

Consumer

## **Chapter Scope**

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