

Global BBQ Grills Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global BBQ Grills market size will reach 5,809.52 Million USD in 2025 and is projected to reach 7,401.34 Million USD by 2032, with a CAGR of 3.52% (2025-2032). Notably, the China BBQ Grills market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

BBQ grills, also known as barbecue grills or simply grills, are cooking appliances designed for outdoor cooking, specifically for grilling and barbecuing food. They are commonly used to cook various types of meat, poultry, seafood, vegetables, and other ingredients, imparting a smoky and charred flavor to the food. BBQ grills come in different sizes, designs, and fuel types, providing options for various cooking preferences and requirements.

The major global manufacturers of BBQ Grills include Weber, Coleman, Landmann, George Foreman, Middleby, Masterbuilt Grills, Traeger, Char-Broil, Kenmore, Napoleon, KitchenAid, Onward Manufacturing Company, Broilmaster, Blackstone, Subzero Wolf, Fire Magic, Bull, Kaoweijia, E-Rover, Char-Griller, BRS, MHP, Dyna-Glo, Blaze, Camp Chef, Blue Rhino, NexGrill, Green Egg, Cuisinart, Kamado Joe, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of BBQ Grills. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global BBQ Grills market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the BBQ Grills market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of BBQ Grills industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of BBQ Grills Include:

Weber

Coleman

Landmann

George Foreman

Middleby

Masterbuilt Grills

Traeger

Char-Broil

Kenmore

Napoleon

KitchenAid

Onward Manufacturing Company

Broilmaster

Blackstone

Subzero Wolf

Fire Magic

Bull

Kaoweijia

E-Rover

Char-Griller

BRS

MHP

Dyna-Glo

Blaze

Camp Chef

Blue Rhino

NexGrill

Green Egg

Cuisinart

Kamado Joe

BBQ Grills Product Segment Include:

Gas Grills

Charcoal Grills

Griddles

Pellet Grills

Smokers

BBQ Grills Product Application Include:

Commercial

Residential

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