

# Global Bath Towel Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Bath Towel market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Bath Towel market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

A bath towel is a larger, more absorbent towel that is typically used to dry oneself after taking a bath or shower. These towels are usually made from soft and absorbent materials like cotton or microfiber, and are designed to help remove moisture from the skin quickly and efficiently. Bath towels are generally larger than hand towels or washcloths, and are available in a variety of sizes and colors to suit different preferences and needs.

The major global manufacturers of Bath Towel include Welspun, Trident Group, 1888 Mills, Loftex, Grace, WestPoint Home, SUNVIM, Sanli, Kingshore, Springs Global, Avanti Linens, Uchino, Canasin, Venus Group, EverShine, QiQi Textile, Noman Group, Alok Industrie, Mtcline, American Textile Systems, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or

technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Bath Towel. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Bath Towel market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Bath Towel market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Bath Towel industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Bath Towel Include:

Welspun

Trident Group

1888 Mills

Loftex

Grace

WestPoint Home

SUNVIM

Sanli

Kingshore

Springs Global

Avanti Linens

Uchino

Canasin

Venus Group

EverShine

QiQi Textile

Noman Group

Alok Industrie

Mtcline

American Textile Systems

Bath Towel Product Segment Include:

Cotton Bath Towel

Bamboo Fiber Bath Towel

Others

Bath Towel Product Application Include:

Residential

Commercial

## **Chapter Scope**

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