

Global Bath Bomb Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Bath Bomb market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Bath Bomb market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A bath bomb is a small, round ball or cube that is designed to dissolve in water, releasing various scents, colors, and skin-nourishing ingredients. Bath bombs are typically made from a combination of baking soda, citric acid, and other ingredients like essential oils, moisturizers, and colorants. When the bath bomb is added to water, it fizzes and dissolves, releasing its ingredients and creating a relaxing and luxurious bath experience. Bath bombs are often used for their aromatherapy and skin-soothing benefits, as well as for their aesthetic appeal.

The major global manufacturers of Bath Bomb include LUSH, Da Bomb, Bulk Apothecary, Pearl Bath Bombs, Hugo Naturals, Swanky Sweet Pea, Kush Queen Shop, Bath?Body Works, Level Naturals, Soapie Shoppe, TVC, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service,

or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Bath Bomb. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Bath Bomb market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Bath Bomb market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Bath Bomb industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Bath Bomb Include:

LUSH

Da Bomb

Bulk Apothecary

Pearl Bath Bombs

Hugo Naturals

Swanky Sweet Pea

Kush Queen Shop

Bath?Body Works

Level Naturals

Soapie Shoppe

TVC

Bath Bomb Product Segment Include:

Standard Bath Bombs

Moisturizing Bath Bombs

Bubble Bath Bombs

Color-Changing Bath Bombs

Glitter Bath Bombs

Therapeutic Bath Bombs

Other

Bath Bomb Product Application Include:

Household

Commercial

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