

# Global Basketball Shoes Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Basketball Shoes market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Basketball Shoes market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Basketball shoes are a type of athletic footwear specifically designed for basketball players. They typically feature high-tops or mid-tops to provide ankle support and often use materials that are lightweight and breathable. They also generally have a rubber sole with a herringbone pattern to provide traction on the court. Basketball shoes often incorporate advanced technologies such as air cushioning, responsive foam, and Flywire cables to enhance comfort, stability, and performance.

The major global manufacturers of Basketball Shoes include Nike, Adidas, PEAK, ANTA, Lining, Under Armour, Air Jordan, ERKE, Reebok, XTEP, VOIT, 361°, Mizuno, Qiaodan, ASICS, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited

market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Basketball Shoes. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Basketball Shoes market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Basketball Shoes market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Basketball Shoes industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Basketball Shoes Include:

Nike

Adidas

PEAK

ANTA

Lining

Under Armour

Air Jordan

ERKE

Reebok

XTEP

VOIT

361°

Mizuno

Qiaodan

ASICS

Basketball Shoes Product Segment Include:

High-tops Basketball Shoes

Mid-tops Basketball Shoes

Low-tops Basketball Shoes

Basketball Shoes Product Application Include:

Male

Female

## **Chapter Scope**

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