

Global Basil Leaves Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Basil Leaves market size will reach 65.58 Million USD in 2025 and is projected to reach 73.54 Million USD by 2032, with a CAGR of 1.65% (2025-2032). Notably, the China Basil Leaves market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Basil (*Ocimum basilicum*) leaves are a culinary herb widely used for making sauces, pesto, and in various cuisines around the world. Basil leaves are known for their strong, sweet fragrance and subtle peppery flavor. These leaves are commonly used in Italian, Thai, Mediterranean, and Indian cuisine. They are considered a natural remedy for various ailments due to their anti-inflammatory, antibacterial, and antioxidant properties. The leaves of the basil plant are also used in aromatherapy and have many health benefits when consumed as a tea or infusion.

The major global manufacturers of Basil Leaves include McCormick, Greenwell Overseas, Sajeewan Organic, Frontier Co-op, Starwest Botanicals, Litehouse, Badia Spices, Bagatzounis, Mountain Rose Herbs, Rosa Food Products, Fresh Origins, Ambuj Naturals, Herbs Egypt, Qingdao Wanqing, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and

reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Basil Leaves. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Basil Leaves market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Basil Leaves market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Basil Leaves industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Basil Leaves Include:

McCormick

Greenwell Overseas

Sajeevan Organic

Frontier Co-op

Starwest Botanicals

Litehouse

Badia Spices

Bagatzounis

Mountain Rose Herbs

Rosa Food Products

Fresh Origins

Ambuj Naturals

Herbs Egypt

Qingdao Wanqing

Basil Leaves Product Segment Include:

Normal Basil

Organic Basil

Basil Leaves Product Application Include:

Food and Beverage Industry

Pharmaceutical and Cosmetics

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