

# Global Band-Aids Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global Band-Aids market size will reach 3,055.44 Million USD in 2025 and is projected to reach 5,657.60 Million USD by 2032, with a CAGR of 9.20% (2025-2032). Notably, the China Band-Aids market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

Band-Aids, also known as adhesive bandages, are small medical dressings used to protect minor cuts, scrapes, and wounds from infection and further injury. They consist of a sterile absorbent pad attached to a strip of adhesive material, which is typically made of fabric, plastic, or latex. The pad covers the wound, providing a barrier against dirt and bacteria, while the adhesive strip secures the bandage in place and keeps the wound clean. Band-Aids are a staple in first aid kits and come in various sizes, shapes, and designs, including waterproof and hypoallergenic options, to accommodate different types of injuries and skin sensitivities. Some versions also include antiseptic properties to promote faster healing. Their convenience and effectiveness make Band-Aids an essential item for basic wound care at home, in schools, workplaces, and on-the-go.

The major global manufacturers of Band-Aids include Johnson & Johnson, ASO Medical, Beiersdorf, Medline Industries, 3M, Yunnan Baiyao, URGO, Paul Hartmann, Nichiban, Cardinal Health, HYNAUT, Winner, Zhejiang Renkang Pharmaceutical, ALLMED, Zhende Medical, Changzhou Hualian Health Dressing, etc. The global players competition landscape in this report is divided into three tiers. The first tier

comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Band-Aids. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Band-Aids market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Band-Aids market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Band-Aids industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Band-Aids Include:

Johnson & Johnson

ASO Medical

Beiersdorf

Medline Industries

3M

Yunnan Baiyao

URGO

Paul Hartmann

Nichiban

Cardinal Health

HYNAUT

Winner

Zhejiang Renkang Pharmaceutical

ALLMED

Zhende Medical

Changzhou Hualian Health Dressing

Band-Aids Product Segment Include:

Ordinary Adhesive Bandages

Hydrocolloid Adhesive Bandages

Band-Aids Product Application Include:

Household Use

Medical

## **Chapter Scope**

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

Chapter 2: Global Band-Aids Industry PESTEL Analysis

Chapter 3: Global Band-Aids Industry Porter's Five Forces Analysis

Chapter 4: Global Band-Aids Major Regional Market Size (Revenue, Sales, Price) and Forecast Analysis

Chapter 5: Global Band-Aids Market Size and Forecast by Type and Application Analysis

Chapter 6: North America Band-Aids Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 7: Europe Band-Aids Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 8: China Band-Aids Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 9: APAC (Excl. China) Band-Aids Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 10: Latin America Band-Aids Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 11: Middle East and Africa Band-Aids Competitive Analysis (Market Size, Key Players and Market Share, Product Type and Application Segment Analysis, Countries Analysis)

Chapter 12: Global Band-Aids Competitive Analysis of Key Manufacturers (Sales, Revenue, Market Share, Price, Regional Distribution and Industry Concentration)

Chapter 13: Key Company Profiles (Product Portfolio, Sales, Revenue, Price and Gross Margin)

Chapter 14: Industrial Chain Analysis, Include Raw Material Suppliers, Distributors and Customers

Chapter 15: Research Findings and Conclusion

Chapter 16: Methodology and Data Sources

## Contents

### **1 BAND-AIDS MARKET OVERVIEW**

- 1.1 Product Definition and Statistical Scope
- 1.2 Band-Aids Product by Type
  - 1.2.1 Ordinary Adhesive Bandages
  - 1.2.2 Hydrocolloid Adhesive Bandages
- 1.3 Band-Aids Product by Application
  - 1.3.1 Household Use
  - 1.3.2 Medical
- 1.4 Global Band-Aids Market Revenue and Sales Analysis
  - 1.4.1 Global Band-Aids Revenue Market Size Analysis (2020-2032)
  - 1.4.2 Global Band-Aids Sales Market Size Analysis (2020-2032)
  - 1.4.3 Global Band-Aids Market Sales Price Trend Analysis (2020-2032)
- 1.5 Band-Aids Industry Trends and Innovation
  - 1.5.1 Band-Aids Industry Trends and Innovation
  - 1.5.2 Band-Aids Market Drivers and Challenges

### **2 BAND-AIDS MARKET PESTEL ANALYSIS**

- 2.1 Political Factors Analysis
- 2.2 Economic Factors Analysis
- 2.3 Social Factors Analysis
- 2.4 Technological Factors Analysis
- 2.5 Environmental Factors Analysis
- 2.6 Legal Factors Analysis

### **3 BAND-AIDS MARKET PORTER'S FIVE FORCES ANALYSIS**

- 3.1 Competitive Rivalry
- 3.2 Threat of New Entrants
- 3.3 Bargaining Power of Suppliers
- 3.4 Bargaining Power of Buyers
- 3.5 Threat of Substitutes

### **4 GLOBAL BAND-AIDS MARKET ANALYSIS BY REGIONS**

- 4.1 Global Band-Aids Overall Market: 2024 VS 2025 VS 2032

- 4.2 Global Band-Aids Revenue and Forecast Analysis (2020-2032)
  - 4.2.1 Global Band-Aids Revenue and Market Share by Region (2020-2025)
  - 4.2.2 Global Band-Aids Revenue and Market Share Forecast by Region (2026-2032)
- 4.3 Global Band-Aids Sales and Forecast Analysis (2020-2032)
  - 4.3.1 Global Band-Aids Sales and Market Share by Region (2020-2025)
  - 4.3.2 Global Band-Aids Sales and Market Share Forecast by Region (2026-2032)
- 4.4 Global Band-Aids Sales Price Trend Analysis (2020-2032)

## **5 GLOBAL BAND-AIDS MARKET SIZE BY TYPE AND APPLICATION**

- 5.1 Global Band-Aids Market Size by Type
  - 5.1.1 Global Band-Aids Revenue and Forecast Analysis by Type (2020-2032)
  - 5.1.2 Global Band-Aids Sales and Forecast Analysis by Type (2020-2032)
- 5.2 Global Band-Aids Market Size by Application
  - 5.2.1 Global Band-Aids Revenue and Forecast Analysis by Application (2020-2032)
  - 5.2.2 Global Band-Aids Sales and Forecast Analysis by Application (2020-2032)

## **6 NORTH AMERICA**

- 6.1 North America Band-Aids Market Size and Growth Rate Analysis (2020-2032)
- 6.2 North America Key Manufacturers Analysis
- 6.3 North America Band-Aids Market Size by Type
  - 6.3.1 North America Band-Aids Sales by Type (2020-2032)
  - 6.3.2 North America Band-Aids Revenue by Type (2020-2032)
- 6.4 North America Band-Aids Market Size by Application
  - 6.4.1 North America Band-Aids Sales by Application (2020-2032)
  - 6.4.2 North America Band-Aids Revenue by Application (2020-2032)
- 6.5 North America Band-Aids Market Size by Country
  - 6.5.1 US
  - 6.5.2 Canada

## **7 EUROPE**

- 7.1 Europe Band-Aids Market Size and Growth Rate Analysis (2020-2032)
- 7.2 Europe Key Manufacturers Analysis
- 7.3 Europe Band-Aids Market Size by Type
  - 7.3.1 Europe Band-Aids Sales by Type (2020-2032)
  - 7.3.2 Europe Band-Aids Revenue by Type (2020-2032)
- 7.4 Europe Band-Aids Market Size by Application

- 7.4.1 Europe Band-Aids Sales by Application (2020-2032)
- 7.4.2 Europe Band-Aids Revenue by Application (2020-2032)
- 7.5 Europe Band-Aids Market Size by Country
  - 7.5.1 Germany
  - 7.5.2 France
  - 7.5.3 United Kingdom
  - 7.5.4 Italy
  - 7.5.5 Spain
  - 7.5.6 Benelux

## **8 CHINA**

- 8.1 China Band-Aids Market Size and Growth Rate Analysis (2020-2032)
- 8.2 China Key Manufacturers Analysis
- 8.3 China Band-Aids Market Size by Type
  - 8.3.1 China Band-Aids Sales by Type (2020-2032)
  - 8.3.2 China Band-Aids Revenue by Type (2020-2032)
- 8.4 China Band-Aids Market Size by Application
  - 8.4.1 China Band-Aids Sales by Application (2020-2032)
  - 8.4.2 China Band-Aids Revenue by Application (2020-2032)

## **9 APAC (EXCL. CHINA)**

- 9.1 APAC (excl. China) Band-Aids Market Size and Growth Rate Analysis (2020-2032)
- 9.2 APAC (excl. China) Key Manufacturers Analysis
- 9.3 APAC (excl. China) Band-Aids Market Size by Type
  - 9.3.1 APAC (excl. China) Band-Aids Sales by Type (2020-2032)
  - 9.3.2 APAC (excl. China) Band-Aids Revenue by Type (2020-2032)
- 9.4 APAC (excl. China) Band-Aids Market Size by Application
  - 9.4.1 APAC (excl. China) Band-Aids Sales by Application (2020-2032)
  - 9.4.2 APAC (excl. China) Band-Aids Revenue by Application (2020-2032)
- 9.5 APAC (excl. China) Band-Aids Market Size by Country
  - 9.5.1 Japan
  - 9.5.2 South Korea
  - 9.5.3 India
  - 9.5.4 Australia
  - 9.5.5 Southeast Asia

## **10 LATIN AMERICA**

- 10.1 Latin America Band-Aids Market Size and Growth Rate Analysis (2020-2032)
- 10.2 Latin America Key Manufacturers Analysis
- 10.3 Latin America Band-Aids Market Size by Type
  - 10.3.1 Latin America Band-Aids Sales by Type (2020-2032)
  - 10.3.2 Latin America Band-Aids Revenue by Type (2020-2032)
- 10.4 Latin America Band-Aids Market Size by Application
  - 10.4.1 Latin America Band-Aids Sales by Application (2020-2032)
  - 10.4.2 Latin America Band-Aids Revenue by Application (2020-2032)
- 10.5 Latin America Band-Aids Market Size by Country
- 10.6 Latin America Band-Aids Market Size by Country
  - 10.6.1 Mexico
  - 10.6.2 Brazil

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Band-Aids Market Size and Growth Rate Analysis (2020-2032)
- 11.2 Middle East & Africa Key Manufacturers Analysis
- 11.3 Middle East & Africa Band-Aids Market Size by Type
  - 11.3.1 Middle East & Africa Band-Aids Sales by Type (2020-2032)
  - 11.3.2 Middle East & Africa Band-Aids Revenue by Type (2020-2032)
- 11.4 Middle East & Africa Band-Aids Market Size by Application
  - 11.4.1 Middle East & Africa Band-Aids Sales by Application (2020-2032)
  - 11.4.2 Middle East & Africa Band-Aids Revenue by Application (2020-2032)
- 11.5 Middle East Band-Aids Market Size by Country
  - 11.5.1 Saudi Arabia
  - 11.5.2 South Africa

## **12 COMPETITION BY MANUFACTURERS**

- 12.1 Global Band-Aids Market Sales, Revenue and Price by Key Manufacturers (2021-2025)
  - 12.1.1 Global Band-Aids Market Sales by Key Manufacturers (2021-2025)
  - 12.1.2 Global Band-Aids Market Revenue by Key Manufacturers (2021-2025)
  - 12.1.3 Global Band-Aids Average Sales Price by Manufacturers (2021-2025)
- 12.2 Band-Aids Competitive Landscape Analysis and Market Dynamic
  - 12.2.1 Band-Aids Competitive Landscape Analysis
  - 12.2.2 Global Key Manufacturers Headquarter Location and Key Area Sales

### 12.2.3 Market Dynamic

## 13 KEY COMPANIES ANALYSIS

### 13.1 Johnson & Johnson

13.1.1 Johnson & Johnson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.1.2 Johnson & Johnson Band-Aids Product Portfolio

13.1.3 Johnson & Johnson Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.2 ASO Medical

13.2.1 ASO Medical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.2.2 ASO Medical Band-Aids Product Portfolio

13.2.3 ASO Medical Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.3 Beiersdorf

13.3.1 Beiersdorf Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.3.2 Beiersdorf Band-Aids Product Portfolio

13.3.3 Beiersdorf Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.4 Medline Industries

13.4.1 Medline Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.4.2 Medline Industries Band-Aids Product Portfolio

13.4.3 Medline Industries Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.5 3M

13.5.1 3M Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.5.2 3M Band-Aids Product Portfolio

13.5.3 3M Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.6 Yunnan Baiyao

13.6.1 Yunnan Baiyao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.6.2 Yunnan Baiyao Band-Aids Product Portfolio

13.6.3 Yunnan Baiyao Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross

Margin and Market Share) (2021-2025)

### 13.7 URGO

13.7.1 URGO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.7.2 URGO Band-Aids Product Portfolio

13.7.3 URGO Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.8 Paul Hartmann

13.8.1 Paul Hartmann Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.8.2 Paul Hartmann Band-Aids Product Portfolio

13.8.3 Paul Hartmann Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.9 Nichiban

13.9.1 Nichiban Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.9.2 Nichiban Band-Aids Product Portfolio

13.9.3 Nichiban Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.10 Cardinal Health

13.10.1 Cardinal Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.10.2 Cardinal Health Band-Aids Product Portfolio

13.10.3 Cardinal Health Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.11 HYNAUT

13.11.1 HYNAUT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.11.2 HYNAUT Band-Aids Product Portfolio

13.11.3 HYNAUT Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.12 Winner

13.12.1 Winner Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.12.2 Winner Band-Aids Product Portfolio

13.12.3 Winner Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

### 13.13 Zhejiang Renkang Pharmaceutical

13.13.1 Zhejiang Renkang Pharmaceutical Basic Company Profile (Employees, Areas

Service, Competitors and Contact Information)

13.13.2 Zhejiang Renkang Pharmaceutical Band-Aids Product Portfolio

13.13.3 Zhejiang Renkang Pharmaceutical Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.14 ALLMED

13.14.1 ALLMED Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.14.2 ALLMED Band-Aids Product Portfolio

13.14.3 ALLMED Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.15 Zhende Medical

13.15.1 Zhende Medical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.15.2 Zhende Medical Band-Aids Product Portfolio

13.15.3 Zhende Medical Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

13.16 Changzhou Hualian Health Dressing

13.16.1 Changzhou Hualian Health Dressing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

13.16.2 Changzhou Hualian Health Dressing Band-Aids Product Portfolio

13.16.3 Changzhou Hualian Health Dressing Band-Aids Market Data Analysis (Revenue, Sales, Price, Gross Margin and Market Share) (2021-2025)

## **14 INDUSTRY CHAIN ANALYSIS**

14.1 Band-Aids Industry Chain Analysis

14.2 Band-Aids Industry Raw Material and Suppliers Analysis

14.2.1 Band-Aids Key Raw Material Supply Analysis

14.2.2 Raw Material Suppliers and Contact Information

14.3 Band-Aids Typical Downstream Customers

14.4 Band-Aids Sales Channel Analysis

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 METHODOLOGY AND DATA SOURCE**

16.1 Methodology/Research Approach

16.2 Research Scope

16.3 Benchmarks and Assumptions

## 16.4 Date Source

### 16.4.1 Primary Sources

### 16.4.2 Secondary Sources

## 16.5 Data Cross Validation

## 16.6 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1: Global Band-Aids Market Size Growth Rate by Type, 2024 VS 2025 VS 2032 (US\$ Million)

Table 2: Global Band-Aids Market Size Growth Rate by Application, 2024 VS 2025 VS 2032 (US\$ Million)

Table 3: Band-Aids Industry Development Status

Table 4: Band-Aids Industry Development Trends

Table 5: Global Band-Aids Market Size by Region in US\$ Million: 2024 VS 2025 VS 2032

Table 6: Global Band-Aids Revenue by Region (2020-2025) & (US\$ Million)

Table 7: Global Band-Aids Revenue Market Share by Region (2020-2025)

Table 8: Global Band-Aids Revenue Forecast by Region (2026-2032) & (US\$ Million)

Table 9: Global Band-Aids Revenue Market Share Forecast by Region (2026-2032)

Table 10: Global Band-Aids Sales by Region (2020-2025) & (K Unit)

Table 11: Global Band-Aids Sales Market Share by Region (2020-2025)

Table 12: Global Band-Aids Sales Forecast by Region (2026-2032) & (K Unit)

Table 13: Global Band-Aids Sales Market Share Forecast by Region (2026-2032)

Table 14: Global Band-Aids Revenue Analysis by Type (2020-2025) & (US\$ Million)

Table 15: Global Band-Aids Revenue Analysis Forecast by Type (2026-2032) & (US\$ Million)

Table 16: Global Band-Aids Sales Analysis by Type (2020-2025) & (K Unit)

Table 17: Global Band-Aids Sales Analysis Forecast by Type (2026-2032) & (K Unit)

Table 18: Global Band-Aids Revenue Analysis by Application (2020-2025) & (US\$ Million)

Table 19: Global Band-Aids Revenue Analysis Forecast by Application (2026-2032) & (US\$ Million)

Table 20: Global Band-Aids Sales Analysis by Application (2020-2025) & (K Unit)

Table 21: Global Band-Aids Sales Analysis Forecast by Application (2026-2032) & (K Unit)

Table 22: Key Band-Aids Players in North America

Table 23: North America Band-Aids Sales by Type (2020-2025) & (K Unit)

Table 24: North America Band-Aids Sales by Type (2026-2032) & (K Unit)

Table 25: North America Band-Aids Revenue by Type (2020-2025) & (US\$ Million)

Table 26: North America Band-Aids Revenue by Type (2026-2032) & (US\$ Million)

Table 27: North America Band-Aids Sales by Application (2020-2025) & (K Unit)

Table 28: North America Band-Aids Sales by Application (2026-2032) & (K Unit)

Table 29: North America Band-Aids Revenue by Application (2020-2025) & (US\$ Million)

Table 30: North America Band-Aids Revenue by Application (2026-2032) & (US\$ Million)

Table 31: North America Band-Aids Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 32: North America Band-Aids Revenue Market Size by Country (2026-2032) & (US\$ Million)

Table 33: North America Band-Aids Sales Market Size by Country (2020-2025) & (K Unit)

Table 34: North America Band-Aids Sales Market Size by Country (2026-2032) & (K Unit)

Table 35: Key Band-Aids Players in Europe

Table 36: Europe Band-Aids Sales by Type (2020-2025) & (K Unit)

Table 37: Europe Band-Aids Sales by Type (2026-2032) & (K Unit)

Table 38: Europe Band-Aids Revenue by Type (2020-2025) & (US\$ Million)

Table 39: Europe Band-Aids Revenue by Type (2026-2032) & (US\$ Million)

Table 40: Europe Band-Aids Sales by Application (2020-2025) & (K Unit)

Table 41: Europe Band-Aids Sales by Application (2026-2032) & (K Unit)

Table 42: Europe Band-Aids Revenue by Application (2020-2025) & (US\$ Million)

Table 43: Europe Band-Aids Revenue by Application (2026-2032) & (US\$ Million)

Table 44: Europe Band-Aids Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 45: Europe Band-Aids Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 46: Europe Band-Aids Sales Market Size by Country (2020-2025) & (K Unit)

Table 47: Europe Band-Aids Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 48: Key Band-Aids Players in China

Table 49: China Band-Aids Sales by Type (2020-2025) & (K Unit)

Table 50: China Band-Aids Sales by Type (2026-2032) & (K Unit)

Table 51: China Band-Aids Revenue by Type (2020-2025) & (US\$ Million)

Table 52: China Band-Aids Revenue by Type (2026-2032) & (US\$ Million)

Table 53: China Band-Aids Sales by Application (2020-2025) & (K Unit)

Table 54: China Band-Aids Sales by Application (2026-2032) & (K Unit)

Table 55: China Band-Aids Revenue by Application (2020-2025) & (US\$ Million)

Table 56: China Band-Aids Revenue by Application (2026-2032) & (US\$ Million)

Table 57: Key Band-Aids Players in APAC (excl. China)

Table 58: APAC (excl. China) Band-Aids Sales by Type (2020-2025) & (K Unit)

- Table 59: APAC (excl. China) Band-Aids Sales by Type (2026-2032) & (K Unit)
- Table 60: APAC (excl. China) Band-Aids Revenue by Type (2020-2025) & (US\$ Million)
- Table 61: APAC (excl. China) Band-Aids Revenue by Type (2026-2032) & (US\$ Million)
- Table 62: APAC (excl. China) Band-Aids Sales by Application (2020-2025) & (K Unit)
- Table 63: APAC (excl. China) Band-Aids Sales by Application (2026-2032) & (K Unit)
- Table 64: APAC (excl. China) Band-Aids Revenue by Application (2020-2025) & (US\$ Million)
- Table 65: APAC (excl. China) Band-Aids Revenue by Application (2026-2032) & (US\$ Million)
- Table 66:: APAC (excl. China) Band-Aids Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 67: APAC (excl. China) Band-Aids Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 68: APAC (excl. China) Band-Aids Sales Market Size by Country (2020-2025) & (K Unit)
- Table 69: APAC (excl. China) Band-Aids Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 70: Key Band-Aids Players in Latin America
- Table 71: Latin America Band-Aids Sales by Type (2020-2025) & (K Unit)
- Table 72: Latin America Band-Aids Sales by Type (2026-2032) & (K Unit)
- Table 73: Latin America Band-Aids Revenue by Type (2020-2025) & (US\$ Million)
- Table 74: Latin America Band-Aids Revenue by Type (2026-2032) & (US\$ Million)
- Table 75: Latin America Band-Aids Sales by Application (2020-2025) & (K Unit)
- Table 76: Latin America Band-Aids Sales by Application (2026-2032) & (K Unit)
- Table 77: Latin America Band-Aids Revenue by Application (2020-2025) & (US\$ Million)
- Table 78: Latin America Band-Aids Revenue by Application (2026-2032) & (US\$ Million)
- Table 79: Latin America Band-Aids Revenue Market Size by Country (2020-2025) & (US\$ Million)
- Table 80: Latin America Band-Aids Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)
- Table 81: Latin America Band-Aids Sales Market Size by Country (2020-2025) & (K Unit)
- Table 82: Latin America Band-Aids Sales Market Size Forecast by Country (2026-2032) & (K Unit)
- Table 83: Key Band-Aids Players in Middle East & Africa
- Table 84: Middle East & Africa Band-Aids Sales by Type (2020-2025) & (K Unit)
- Table 85: Middle East & Africa Band-Aids Sales by Type (2026-2032) & (K Unit)
- Table 86: Middle East & Africa Band-Aids Revenue by Type (2020-2025) & (US\$ Million)

Table 87: Middle East & Africa Band-Aids Revenue by Type (2026-2032) & (US\$ Million)

Table 88: Middle East & Africa Band-Aids Sales by Application (2020-2025) & (K Unit)

Table 89: Middle East & Africa Band-Aids Sales by Application (2026-2032) & (K Unit)

Table 90: Middle East & Africa Band-Aids Revenue by Application (2020-2025) & (US\$ Million)

Table 91: Middle East & Africa Band-Aids Revenue by Application (2026-2032) & (US\$ Million)

Table 92: Middle East & Africa Band-Aids Revenue Market Size by Country (2020-2025) & (US\$ Million)

Table 93: Middle East & Africa Band-Aids Revenue Market Size Forecast by Country (2026-2032) & (US\$ Million)

Table 94: Middle East & Africa Band-Aids Sales Market Size by Country (2020-2025) & (K Unit)

Table 95: Middle East & Africa Band-Aids Sales Market Size Forecast by Country (2026-2032) & (K Unit)

Table 96: Global Band-Aids Market Sales by Key Manufacturers (2021-2025) & (K Unit)

Table 97: Global Band-Aids Sales Market Share by Key Manufacturers (2021-2025)

Table 98: Global Band-Aids Market Revenue by Key Manufacturers (2021-2025) & (US\$ Million)

Table 99: Global Band-Aids Revenue Market Share by Key Manufacturers (2021-2025)

Table 100: Global Average Sales Price by Manufacturers (2021-2025) & (USD/Unit)

Table 101: Global Key Manufacturers Headquarter Location and Key Area Sales

Table 102: Market Mergers & Acquisitions, Expansion

Table 103: Johnson & Johnson Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 104: Johnson & Johnson Band-Aids Product Portfolio

Table 105: Johnson & Johnson Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 106: ASO Medical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 107: ASO Medical Band-Aids Product Portfolio

Table 108: ASO Medical Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 109: Beiersdorf Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 110: Beiersdorf Band-Aids Product Portfolio

Table 111: Beiersdorf Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 112: Medline Industries Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 113: Medline Industries Band-Aids Product Portfolio

Table 114: Medline Industries Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 115: 3M Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 116: 3M Band-Aids Product Portfolio

Table 117: 3M Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 118: Yunnan Baiyao Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 119: Yunnan Baiyao Band-Aids Product Portfolio

Table 120: Yunnan Baiyao Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 121: URGO Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 122: URGO Band-Aids Product Portfolio

Table 123: URGO Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 124: Paul Hartmann Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 125: Paul Hartmann Band-Aids Product Portfolio

Table 126: Paul Hartmann Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 127: Nichiban Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 128: Nichiban Band-Aids Product Portfolio

Table 129: Nichiban Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 130: Cardinal Health Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 131: Cardinal Health Band-Aids Product Portfolio

Table 132: Cardinal Health Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 133: HYNAUT Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 134: HYNAUT Band-Aids Product Portfolio

Table 135: HYNAUT Band-Aids Revenue (US\$ Million), Sales (K Unit), Price

(USD/Unit), Gross Margin and Market Share (2021-2025)

Table 136: Winner Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 137: Winner Band-Aids Product Portfolio

Table 138: Winner Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 139: Zhejiang Renkang Pharmaceutical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 140: Zhejiang Renkang Pharmaceutical Band-Aids Product Portfolio

Table 141: Zhejiang Renkang Pharmaceutical Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 142: ALLMED Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 143: ALLMED Band-Aids Product Portfolio

Table 144: ALLMED Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 145: Zhende Medical Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 146: Zhende Medical Band-Aids Product Portfolio

Table 147: Zhende Medical Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 148: Changzhou Hualian Health Dressing Basic Company Profile (Employees, Areas Service, Competitors and Contact Information)

Table 149: Changzhou Hualian Health Dressing Band-Aids Product Portfolio

Table 150: Changzhou Hualian Health Dressing Band-Aids Revenue (US\$ Million), Sales (K Unit), Price (USD/Unit), Gross Margin and Market Share (2021-2025)

Table 151: Upstream Key Raw Material Price List

Table 152: Band-Aids Raw Material Suppliers and Contact Information

Table 153: Band-Aids Typical Customer List

Table 154: Band-Aids Distributors List

## List Of Figures

### LIST OF FIGURES

Figure 1: Band-Aids Product Pictures

Figure 2: Ordinary Adhesive Bandages Picture Scope

Figure 3: Hydrocolloid Adhesive Bandages Picture Scope

Figure 4: Household Use Picture Scope

Figure 5: Medical Picture Scope

Figure 6: Global Band-Aids Market Size Analysis: 2024 VS 2025 VS 2032 (US\$ Million)

Figure 7: Global Band-Aids Market Revenue and Growth Rate Analysis: (2020-2032) & (US\$ Million)

Figure 8: Global Band-Aids Market Sales and Growth Rate Analysis (2020-2032) & (K Unit)

Figure 9: Global Band-Aids Market Price Trend Analysis (2020-2032) & (USD/Unit)

Figure 10: Global Band-Aids Market Size by Region (2020-2032) & (US\$ Million)

Figure 11: Global Band-Aids Market Share Scenario by Region in Percentage: 2025 Versus 2032

Figure 12: Global Band-Aids Sales Price by Region (2020-2032) & (K Unit)

Figure 13: North America Band-Aids Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 14: North America Band-Aids Revenue Market Share by Players in 2024

Figure 15: North America Band-Aids Sales Market Share by Type (2020-2032)

Figure 16: North America Band-Aids Revenue Market Share by Type (2020-2032)

Figure 17: North America Band-Aids Sales Market Share by Application (2020-2032)

Figure 18: North America Band-Aids Revenue Market Share by Application (2020-2032)

Figure 19: US Band-Aids Revenue (2020-2032) & (US\$ Million)

Figure 20: Canada Band-Aids Revenue (2020-2032) & (US\$ Million)

Figure 21: Europe Band-Aids Market Size and Growth Rate (2020-2032) & (US\$ Million)

Figure 22: Europe Band-Aids Revenue Market Share by Players in 2024

Figure 23: Europe Band-Aids Sales Market Share by Type (2020-2032)

Figure 24: Europe Band-Aids Revenue Market Share by Type (2020-2032)

Figure 25: Europe Band-Aids Sales Market Share by Application (2020-2032)

Figure 26: Europe Band-Aids Revenue Market Share by Application (2020-2032)

Figure 27: Germany Band-Aids Revenue (2020-2032) & (US\$ Million)

Figure 28: France Band-Aids Revenue (2020-2032) & (US\$ Million)

Figure 29: United Kingdom Band-Aids Revenue (2020-2032) & (US\$ Million)

Figure 30: Italy Band-Aids Revenue (2020-2032) & (US\$ Million)

Figure 31: Spain Band-Aids Revenue (2020-2032) & (US\$ Million)

- Figure 32: Benelux Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 33: China Band-Aids Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 34: China Band-Aids Revenue Market Share by Players in 2024
- Figure 35: China Band-Aids Sales Market Share by Type (2020-2032)
- Figure 36: China Band-Aids Revenue Market Share by Type (2020-2032)
- Figure 37: China Band-Aids Sales Market Share by Application (2020-2032)
- Figure 38: China Band-Aids Revenue Market Share by Application (2020-2032)
- Figure 39: APAC (excl. China) Band-Aids Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 40: APAC (excl. China) Band-Aids Revenue Market Share by Players in 2024
- Figure 41: APAC (excl. China) Band-Aids Sales Market Share by Type (2020-2032)
- Figure 42: APAC (excl. China) Band-Aids Revenue Market Share by Type (2020-2032)
- Figure 43: APAC (excl. China) Band-Aids Sales Market Share by Application (2020-2032)
- Figure 44: APAC (excl. China) Band-Aids Revenue Market Share by Application (2020-2032)
- Figure 45: Japan Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 46: South Korea Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 47: India Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 48: Australia Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 49: Southeast Asia Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 50: Latin America Band-Aids Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 51: Latin America Band-Aids Revenue Market Share by Players in 2024
- Figure 52: Latin America Band-Aids Sales Market Share by Type (2020-2032)
- Figure 53: Latin America Band-Aids Revenue Market Share by Type (2020-2032)
- Figure 54: Latin America Band-Aids Sales Market Share by Application (2020-2032)
- Figure 55: Latin America Band-Aids Revenue Market Share by Application (2020-2032)
- Figure 56: Mexico Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 57: Brazil Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 58: Middle East & Africa Band-Aids Market Size and Growth Rate (2020-2032) & (US\$ Million)
- Figure 59: Middle East & Africa Band-Aids Revenue Market Share by Players in 2024
- Figure 60: Middle East & Africa Band-Aids Sales Market Share by Type (2020-2032)
- Figure 61: Middle East & Africa Band-Aids Revenue Market Share by Type (2020-2032)
- Figure 62: Middle East & Africa Band-Aids Sales Market Share by Application (2020-2032)
- Figure 63: Middle East & Africa Band-Aids Revenue Market Share by Application (2020-2032)

- Figure 64: Saudi Arabia Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 65: South Africa Band-Aids Revenue (2020-2032) & (US\$ Million)
- Figure 66: Global Band-Aids Sales Market Share by Key Manufacturers in 2024
- Figure 67: Global Band-Aids Revenue Market Share by Key Manufacturers in 2024
- Figure 68: Global Band-Aids Industry Competition Landscape
- Figure 69: Band-Aids Industry Chain Analysis
- Figure 70: Bottom-Up and Top-Down Research Methods
- Figure 71: Key Interview Objectives
- Figure 72: Data Cross Validation

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