

Global Backer Board Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Backer Board market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China Backer Board market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Backer board is a cement or fiber-reinforced gypsum sheet that is used as a base for ceramic or natural stone tiles in bathrooms, kitchens, and other areas where water or moisture may be present. It provides a smooth, stable surface for tiling and helps prevent water damage as it is impervious to moisture. Backer board is available in various thicknesses and sizes, and is typically screwed or nailed directly to the wall or floor substrate before tiling.

The major global manufacturers of Backer Board include James Hardie, Georgia-Pacific, Knauf, Saint-Gobain, National Gypsum, Johns Manville, Allura, Custom Building Products, Schluter, WEDI, Laticrete, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited

market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Backer Board. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Backer Board market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Backer Board market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Backer Board industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Backer Board Include:

James Hardie

Georgia-Pacific

Knauf

Saint-Gobain

National Gypsum

Johns Manville

Allura

Custom Building Products

Schluter

WEDI

Laticrete

Backer Board Product Segment Include:

Cement Backing Board

Gypsum Backing Board

Foam Backing Board

Backer Board Product Application Include:

Residential Building

Commercial Building

Chapter Scope

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