

Global Baby Monitor Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Baby Monitor market size will reach 1,855.51 Million USD in 2025 and is projected to reach 2,747.90 Million USD by 2032, with a CAGR of 5.77% (2025-2032). Notably, the China Baby Monitor market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

A baby monitor is a device used by parents to remotely monitor their baby's activities while they are sleeping or otherwise occupied in another room. It typically consists of a transmitter that is placed near the baby and a receiver that is carried by the parent or placed in another room. The transmitter sends a signal to the receiver that allows parents to hear or see their baby's movements, sounds, and sometimes even temperature and humidity levels. Baby monitors are designed to provide peace of mind to parents while also ensuring the safety of their child.

The major global manufacturers of Baby Monitor include Owlet Baby Care, Motorola, Samsung, Summer Infant, Safety 1st (Dorel), Philips, D-Link, Withings, Angelcare, iBaby, MonDevices, Infant Optics, Tommee Tippee, LeFun, Simshine, Sunvalley (VAVA), Bebcare, Beaba, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively

follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Baby Monitor. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Baby Monitor market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Baby Monitor market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Baby Monitor industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Baby Monitor Include:

Owlet Baby Care

Motorola

Samsung

Summer Infant

Safety 1st (Dorel)

Philips

D-Link

Withings

Angelcare

iBaby

MonDevices

Infant Optics

Tommee Tippee

LeFun

Simshine

Sunvalley (VAVA)

Bebcare

Beaba

Baby Monitor Product Segment Include:

Audio Monitor

Video Monitor

Smart Monitor

Baby Monitor Product Application Include:

Online Sales

Offline Sales

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