

Global B2B Graphic Design Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global B2B Graphic Design market size will reach Million USD in 2025 and is projected to reach Million USD by 2032, with a CAGR of % (2025-2032). Notably, the China B2B Graphic Design market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

B2B graphic design refers to the creation of visual content, such as graphics, illustrations, logos, and branding materials, that are specifically targeted towards businesses or other professional organizations. This type of graphic design is often focused on conveying complex information or data in a clear and visually appealing way, and is frequently used in marketing materials, reports, and presentations. B2B graphic design can also involve developing customized designs and branding strategies that help businesses stand out in a crowded market and effectively communicate their message to potential clients and customers.

The major global suppliers of B2B Graphic Design include ArtVersion, Xhilarate, MaxMedia, Bates Creative, Ahn Graphics, VerdanaBold, Polar Creative, Gallery Design Studio NYC, VMAL, The Yard Creative, 4CM, Fifty Five and Five, SullivanPerkins, Amber Designs, BULB Studios, Sagefrog, Fishfinger Creative Agency, Altitude Marketing, Starfish, Ordinary People, Studio Fnt, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry

position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of B2B Graphic Design. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global B2B Graphic Design market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the B2B Graphic Design market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of B2B Graphic Design industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of B2B Graphic Design Include:

ArtVersion

Xhilarate

MaxMedia

Bates Creative

Ahn Graphics

VerdanaBold

Polar Creative

Gallery Design Studio NYC

VMAL

The Yard Creative

4CM

Fifty Five and Five

SullivanPerkins

Amber Designs

BULB Studios

Sagefrog

Fishfinger Creative Agency

Altitude Marketing

Starfish

Ordinary People

Studio Fnt

B2B Graphic Design Product Segment Include:

Logo & Brand Identity

Web, App & Digital Design

Advertising

Clothing & Merchandise

Packaging & Label

Book & Magazine

B2B Graphic Design Product Application Include:

Small and Medium Enterprises (SMES)

Large Enterprises

Government

Chapter Scope

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