

# Global B2B Electronic Commerce Competitive Landscape Professional Research Report 2025

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## Abstracts

### Market Overview

According to DIResearch's in-depth investigation and research, the global B2B Electronic Commerce market size will reach 147,926 Million USD in 2025 and is projected to reach 182,177 Million USD by 2032, with a CAGR of 3.02% (2025-2032). Notably, the China B2B Electronic Commerce market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

### Research Summary

B2B electronic commerce refers to the buying and selling of goods or services between businesses conducted online, typically through a website or online marketplace. This form of commerce involves businesses conducting transactions with other businesses rather than with individual consumers. Examples of B2B electronic commerce include online wholesale marketplaces, supply chain management systems, and electronic data interchange (EDI) systems.

The major global suppliers of B2B Electronic Commerce include Amazon, Alibaba, Rakuten, IndiaMART, Walmart, Mercateo, Magento (Adobe), Global Sources, Cdiscount Pro, PriceMinister SAS, Fnac Pro, Pixmania, Vente-privée, Thomas, EC21, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market presence and reputation; these firms actively follow industry leaders in product, service,

or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of B2B Electronic Commerce. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major suppliers, as well as the market status and trends of different product types and applications in the global B2B Electronic Commerce market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the B2B Electronic Commerce market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of B2B Electronic Commerce industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Suppliers of B2B Electronic Commerce Include:

Amazon

Alibaba

Rakuten

IndiaMART

Walmart

Mercateo

Magento (Adobe)

Global Sources

Cdiscount Pro

PriceMinister SAS

Fnac Pro

Pixmania

Vente-priv?e

Thomas

EC21

B2B Electronic Commerce Product Segment Include:

Buyer-oriented E-commerce

Supplier-oriented E-commerce

Intermediary-oriented E-commerce

B2B Electronic Commerce Product Application Include:

Small and Medium Enterprise

Large Enterprise

## Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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Figure 55: Bottom-Up and Top-Down Research Methods

Figure 56: Key Interview Objectives

Figure 57: Data Cross Validation

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