

Global Awnings Fabric Competitive Landscape Professional Research Report 2025

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Abstracts

Market Overview

According to DIResearch's in-depth investigation and research, the global Awnings Fabric market size will reach 321.85 Million USD in 2025 and is projected to reach 390.49 Million USD by 2032, with a CAGR of 2.80% (2025-2032). Notably, the China Awnings Fabric market has changed rapidly in the past few years. By 2025, China's market size is expected to be Million USD, representing approximately % of the global market share.

Research Summary

Awnings fabric is a type of material used to make outdoor shading structures such as awnings, canopies, and sun sails. The fabric is designed to withstand outdoor weather conditions, such as wind, rain, and UV rays. It is typically made of durable materials such as polyester, or acrylic. There are various types of awning fabric available on the market, including water-resistant, UV-resistant, and flame-retardant. When choosing awnings fabric, it is important to consider the type of climate in which it will be used, as well as the desired level of shade and privacy.

The major global manufacturers of Awnings Fabric include Glen Raven, Recasens USA, Twitchell, Graniteville, TenCate, Marlen Textiles, SunSetter, Herculite, Cooley, Para SpA, Giovanardi, Schmitz-Werke, Sunesta, SRF Limited, Sattler, etc. The global players competition landscape in this report is divided into three tiers. The first tier comprises global leading enterprises that command a substantial market share, hold a dominant industry position, possess strong competitiveness and influence, and generate significant revenue. The second tier includes companies with a notable market

presence and reputation; these firms actively follow industry leaders in product, service, or technological innovation and maintain a moderate revenue scale. The third tier consists of smaller companies with limited market share and lower brand recognition, primarily focused on local markets and generating comparatively lower revenue.

This report studies the market size, price trends and future development prospects of Awnings Fabric. Focus on analysing the market share, product portfolio, prices, sales, revenue and gross profit margin of global major manufacturers, as well as the market status and trends of different product types and applications in the global Awnings Fabric market. The report data covers historical data from 2020 to 2024, based year in 2025 and forecast data from 2026 to 2032.

The regions and countries in the report include North America, Europe, China, APAC (excl. China), Latin America and Middle East and Africa, covering the Awnings Fabric market conditions and future development trends of key regions and countries, combined with industry-related policies and the latest technological developments, analyze the development characteristics of Awnings Fabric industries in various regions and countries, help companies understand the development characteristics of each region, help companies formulate business strategies, and achieve the ultimate goal of the company's global development strategy.

The data sources of this report mainly include the National Bureau of Statistics, customs databases, industry associations, corporate financial reports, third-party databases, etc. Among them, macroeconomic data mainly comes from the National Bureau of Statistics, International Economic Research Organization; industry statistical data mainly come from industry associations; company data mainly comes from interviews, public information collection, third-party reliable databases, and price data mainly comes from various markets monitoring database.

Global Key Manufacturers of Awnings Fabric Include:

Glen Raven

Recasens USA

Twitchell

Graniteville

TenCate

Marlen Textiles

SunSetter

Herculite

Cooley

Para SpA

Giovanardi

Schmitz-Werke

Sunesta

SRF Limited

Sattler

Awnings Fabric Product Segment Include:

Canvas Awning Fabric

Acrylic Awning Fabric

Vinyl Awning Fabrics

Polyester Fabrics

Others

Awnings Fabric Product Application Include:

Residential

Commercial

Industrial

Chapter Scope

Chapter 1: Product Research Range, Product Types and Applications, Market Overview, Market Situation and Trends

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